

## Project Proposal

**Module:** Company Projects (UPRO)  
**Time period:** March 2022 – June 2022  
**Project presentation:** June 2022  
**Company:** \_\_\_\_\_  
**Contact Person:** \_\_\_\_\_  
**Email/Phone:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Project Title:** \_\_\_\_\_  
**Short description (initial idea):**

**Is it possible to process the project and present the results in English?**

Yes  No

**Planned project content (multiple requests possible):**

### Analysis

- Market analysis
- Company analysis
- Market research quantitative
- Market research qualitative
- Process analysis
- Innovation scan
- \_\_\_\_\_
- \_\_\_\_\_

### Concept

- Recommendations for action
- Strategy
- Product-/ service description
- Process optimization/ -development
- Campaign (marketing, PR, social media)
- Initiative/program
- \_\_\_\_\_
- \_\_\_\_\_

### „Pay as much as you like“

The implementation of the company project entails a high organizational effort. We have introduced compensation for work provided. The project sponsor can decide the amount they wish to pay, and we agree with everything! The motto is: “Pay as much as you like”.

- Start-up (no contribution)  Supporter 3.000,- €
- Regular 1.800,- €  Individual \_\_\_\_\_