

COURSE AND EXAMINATION REGULATIONS [STUDIEN- UND PRÜFUNGSORDNUNG (SPO)]

OF KARLSHOCHSCHULE INTERNATIONAL UNIVERSITY KARLSRUHE

of October 2, 2008, in the version of May 1, 2014

On the basis of § 70 para. 6 in conjunction with § 8 para. 5 and § 34 of the Higher Education Act for the German State of Baden-Württemberg [Gesetz über die Hochschulen in Baden-Württemberg (LHG)] of January 1, 2005, most recently amended by Art. 16 of the Police Structure Reform Act [Polizeistrukturereformgesetz] of July 23, 2013 (law gazette page 233), and § 16 para. 2 no. 7 of the Charter [Grundordnung] of Karlsruhochschule International University Karlsruhe, by resolution dated April 29, 2014, the University Senate amended the Course and Examinations Regulations of October 2, 2008, as follows:

General Part

Section 1: Scope

§ 1 Scope

- (1) These course and examination regulations apply to all the bachelor's programs of Karlsruhochschule International University Karlsruhe.
- (2) Provisions relevant to specific bachelor's programs can be found in the curriculum overviews in the program specifics section.
- (3) All references to titles, positions and persons in these course and examination regulations concern both sexes equally, regardless of the gender reference used; in all other respects § 11 paragraph 7 of the LHG shall apply.

Section 2: Course Objectives

§ 2 Course Objectives

The objective of the bachelor's program at Karlsruhochschule International University Karlsruhe is to prepare students for an occupation in a practice-oriented manner with an international focus. In addition, the program requires students to apply scientific findings and methods, enables them to participate constructively in community life and promotes their self-development.

Section 3: Admission

§ 3 Admission Requirements

- (1) The admission requirements for the bachelor's programs are
 - the higher education entrance qualification or
 - the subject-bound higher education entrance qualification or
 - the National Vocational Qualification or
 - a domestic or foreign qualification accepted as equivalent by law or by the respective authority and

- (2) persons in employment who do not hold a higher education entrance qualification
 - who have been resident in the Federal Republic of Germany for at least one year and who have been working here for at least one year
 - and have successfully completed vocational training of a minimum duration of two years
 - and have successfully completed the examination for the master craftsman's certificate or an equivalent vocational education (e. g. business administrator) in accordance with the „Berufsbildungsgesetz“ (German law on education and vocational training) or the „Handwerksordnung“ (crafts and trade code) for that particular trade or a technical college in accordance with § 14 of the law of schools; a technical college is deemed to be the same as a free educational establishment which provides equivalent vocational training
 - and have worked for a minimum period of four years in the trade in which they qualified
 - and have participated in an information and counselling session at Karlsruhochschule International University Karlsruhe or at another university relevant to the targeted course of study

qualify to a study at Karlsruhochschule International University Karlsruhe which corresponds to their vocational training qualifications.

- (3) Applicants with foreign citizenship holding a higher education entrance qualification acquired abroad can obtain admission to the bachelor's program, if they hold educational credentials that are deemed equivalent to those set out in paragraph 1 or if they have passed an entrance examination and have provided evidence of sufficient proficiency in the English and German languages.

- (4) The same applies for German applicants working in Germany who hold higher education entrance qualifications obtained in educational establishments abroad.

- (5) The enrollment regulations [Immatrikulationsordnung] of Karlsruhochschule International University Karlsruhe contain a more detailed description of admission requirements and the admission procedure. This applies in particular to the foreign language skills required for each course of study.

Section 4: Program Structure

§ 4 Official Length of Program

The regular period of study of the bachelor's program is six semesters.

§ 5 Recognition of Study Periods and Examinations

- (1) Study periods, course work and examination results obtained through other degree programs at universities in Germany or abroad, or at Karlsruhochschule, will be recognized toward fulfillment of the requirements of the Bachelor's degree in accordance with the Lisbon Recognition Convention unless Karlsruhochschule demonstrates (ascertains and substantiates) significant differences in the competences acquired in terms of content, qualification level and profile as compared with the degree program for which the student seeks recognition. Partial recognition of previous achievements may be granted in recognition proceedings carried out under sentence 1.
- (2) Recognition is subject not to a schematic comparison but rather to an overall consideration and overall assessment in view of the significance of the results toward achievement of the goals of a course of studies and fulfillment of the purpose of examinations (§ 13 para. 2). In this sense, a significant difference is deemed to exist if the applicant is expected to be impeded in the successful completion of his/her course of studies. The burden of proof for the assertion of significant differences lies with the University. Assessments of study periods, course work and examination results at universities abroad shall be based on the equivalency agreements approved by the Conference of the Ministers of Education and Cultural Affairs of the federal states of Germany [Kultusministerkonferenz] and by the German Rectors' Conference [Hochschulrektorenkonferenz], and on agreements within the framework of university partnerships, provided that these do not conflict with the Lisbon Recognition Convention.
- (3) If study periods, course work and examination results are recognized, the grades – insofar as grading systems are identical – shall be adopted as well and included in computation of the student's grade point average. In other cases, a remark of "pass" will be entered to the

student's transcript. These results shall be shown separately on the Certificate and on the Diploma Supplement.

- (4) The student must present the documents required for recognition.
- (5) Knowledge and skills acquired outside of the higher education system are recognized against university course and examination requirements at a level of up to 50% if
 - the applicable requirements for university admission have been met as of the date of recognition, and
 - the knowledge and skills to be recognized in fulfilment of university course and examination requirements are equivalent to the course work and examinations they are to replace in terms of content and level, and
 - a placement examination equivalent to the relevant module examination is taken to demonstrate attainment of the skill levels defined in the qualification and competence targets in the module descriptions.
- (6) Paras. 1 and 5 apply accordingly for achievements in the context of the Karlshochschule Summer Academies and summer academies at partner or comparable universities.
- (7) The Examination Committee comes to a determination of recognition within three months of receipt of the application.

§ 6 Non-Completion within Regular Period of Study

- (1) Examinations / course work in the first two semesters of the bachelor's program must be successfully completed, including repeat examinations, no later than two semesters after the date set out in the curriculum overview in the program specifics section. If the examinations and course work intended for the first two semesters are not completed by this date, the student loses the entitlement to take the examination, unless he/she has failed to meet requirements within the time limit for reasons beyond his/her control.
- (2) The student loses the entitlement to take examinations and remain enrolled on the program, if he/she does not pass all the examinations for the program no later than three semesters after the official length of the program, unless the student has failed to meet requirements within the time limit for reasons beyond his/her control.

- (3) An extension of the period of study shall only be authorized if the student proves that he/she was not able to attend all the examination appointments for reasons beyond his/her control. In the case of illness, students must provide proof in the form of a doctor's note; the Examinations Committee is entitled to demand an official medical certificate from a medical doctor approved by Karlsruhochschule International University Karlsruhe (*Amtsarzt*).

§ 7 Extension of Deadlines

- (1) Students shall be authorized maternity leave on application in compliance with the provisions of the current German legislation protecting working mothers (Gesetz zum Schutz der erwerbstätigen Mutter, Mutterschutzgesetz -MuSchG). The application must include the necessary proof. Maternity leave interrupts all the deadlines set out in these course and examination regulations; the duration of maternity leave will not be included in the deadline.
- (2) Students shall be authorized parental leave on application in compliance with the current German legislation governing parental leave (Gesetz zum Elterngeld und zur Elternzeit – Bundeselterngeld – und Elternzeitgesetz – (BEEG)) in accordance with the conditions and time periods stipulated by the law. The application must be made no later than four weeks before commencing parental leave. It shall comprise a statement made by the student on the period(s) of time he/she wishes to take parental leave as well as the necessary proof. Parental leave interrupts all the deadlines set out in these course and examination regulations; the duration of parental leave will not be included in the deadline.
- (3) The deadline for the bachelor's thesis cannot be interrupted by parental leave. The topic selected by the student is considered no longer allocated. The student will be assigned a new topic when he/she has completed parental leave. The deadline can be extended during parental leave in well-grounded exceptional cases.

§ 8 Termination of the Entitlement to Examination and admission in the course of study

- (1) The entitlement to take part in examinations and admission to the program will terminate if
- the person fails to pass the repeat examination and a third attempt either is not permitted or is also unsuccessful, or
 - the person is precluded from performance of further examinations under § 21 (3), or
 - even upon repetition, the thesis does not receive a minimum grade of "Sufficient" (4.0), or
 - even a repeat defense of a passing Bachelor's thesis did not receive a minimum grade of "Sufficient" (4.0), or
 - the study periods as set forth in accordance with § 6 have been exceeded or a granted extension has expired.

- (2) The entitlement to take part in examinations and admission to the degree program or to a course of university studies will also terminate if termination of the contract of studies has taken effect.
- (3) If the entitlement to take part in examinations and admission to the degree program has been terminated, the student is removed from the university register. The notification of removal from the university register statement must be communicated to the student along with instructions on rights of appeal.

§ 9 Program Structure

- (1) The course of studies ("program") is structured in modular form. Within the meaning of this SPO, a "module" is a learning unit that is
 - limited to no more than two consecutive semesters of study
 - coherent in terms of its content and/or methodology in view of the qualification goals
 - described pursuant to uniform specifications, and
 - is assigned ECTS credits corresponding to the time required for successful participation.
- (2) A module consists of one or more seminars or lectures which are studied and assessed as a single entity. The sequence, number, type and scope of modules are a function of the applicable curriculum overview in the Special Part (program specifics section). The assessment (course work / examination) for the module is set out in the module description. They are publicized in timely fashion throughout the University prior to each semester.
- (3) A course of studies consists of a total of 25 modules that can also be offered as block courses, together with the Bachelor's thesis and its defense. In the individual degree programs, the mandatory area consists of the modules that students must successfully pass in the respective semesters of study; they are marked in the curriculum overview with the letter "P" (in English with the letter "M"). The compulsory elective area includes the foreign-language modules (in the 3rd semester students must select at least one of the foreign languages offered for permanent study as one of the choices selected starting in this semester) and the compulsory elective modules in the 3rd and 5th semesters (in which one module of at least two presented must be selected). A foreign language is any foreign language offered by the University that is not the student's native language or language of socialization. Compulsory elective modules are marked "WP" in the curriculum overview ("CE" in English) while elective modules are marked "W" ("E" in English). The details are presented in the Special Part of the curriculum overviews. By way of departure from the ruling in the Special Part making the study of English obligatory during the

first year of studies, students whose native language or language of socialization is not German may opt for “German as a Foreign Language” in place of English, provided that English skills of at least level C1 are demonstrated.

- (4) A compulsory elective module will only be offered if the minimum number of participants stipulated in the respective module description register for it.
- (5) In addition to the mandatory modules and the compulsory elective modules, the students can, on their own initiative, participate in further modules offered by the University. This includes the examinations / course work for the modules concerned.
- (6) The courses and related examinations / course work can be instructed and tested either entirely or partially in a foreign language, as stipulated in the respective module descriptions.
- (7) The students are awarded a fixed number of ECTS credits for each successfully completed module. The standards for the allocation of ECTS credits to the individual modules are consistent with the European Credit Transfer and Accumulation System (ECTS). The number of ECTS credits awarded for a module corresponds to the average workload in time required to successfully complete the module. An ECTS credit is the equivalent of an average workload of 30 hours. The total number of credits awarded per semester is 30 ECTS credits.
- (8) In order to complete the program successfully, students must acquire a total of 180 ECTS credits.

§ 10 Semester Abroad

- (1) A semester abroad is generally integrated into all of the Bachelor's degree programs. The position of the semester abroad within the organization of studies for each individual degree program is the result of the relevant provision in the respective Special Part. Depending on the particulars of the relevant provision in the Special Part, another sojourn abroad, particularly an internship abroad, may take the place of a semester abroad.
- (2) The recognition of periods of study and examinations / course work completed at the partner universities abroad is set out in an agreement which ensures that the period of study, examinations and course work completed abroad largely correspond to the content, workload and requirements of the respective program at Karlsruhochschule International University Karlsruhe. In all other respects, the recognition of periods of study, course work and examinations is based on a three-way learning agreement drawn up for a specific semester and program before the beginning of the semester in question between Karlsruhochschule International University Karlsruhe, the partner university abroad and the student (Learning Agreement).

§ 11 Internship

- (1) The program integrates an internship with a workload of 30 ETCS; it can be split into several parts and takes the form of a project-based assignment in the 6th semester (18 ECTS).
- (2) The internship provides the student with the opportunity to apply and transfer the theoretical knowledge acquired during the program to practical problems and to critically question practical experience on the basis of his/her scientific knowledge. The project-based assignment is also intended as preparation for the bachelor's thesis.
- (3) The project-based assignment shall be completed in a business function in a company, association or comparable organization.
- (4) The students are responsible for finding a suitable internship and submitting the internship contract to the University. If the student demonstrates that he/she has made multiple applications for internships, with no success, the university shall provide a solution.
- (5) The internship is accompanied by courses, mentored by a professor and is concluded with an assessment.

Section 5: Examinations

§ 12 General Admission Requirements

- (1) Students are permitted to take examinations if:
 - they are registered on the respective bachelor's program at Karlsruhochschule International University Karlsruhe and
 - they have not lost their entitlement to take the examination in this bachelor's program.
- (2) Students enrolling in any given semester are automatically registered for the assessment assigned to the modules in that semester. This registration can be withdrawn no later than a week before the prescribed period of time for the coursework or before the examination appointment. The Examination Committee reserves the right to rule on details.
- (3) If a student registered for the examination / course work does not observe the deadline or fails to appear for the examination appointment, the assessment shall be awarded the grade "insufficient" (5.0) and in pass/fail examinations shall be awarded a "fail", unless the student cannot be held responsible for not meeting the deadlines or failing to attend the examination. In this case, the student must notify the Examinations Office and

provide relevant proof without delay. In the case of illness, students must provide proof in the form of a doctor's note; the Examinations Office is entitled to demand an official medical certificate from a medical doctor approved by Karlsruhochschule International University Karlsruhe (*Amtsarzt*).

- (4) Students are not authorized to take examinations during leave of absence.
- (5) Notwithstanding paragraph (4), examinations / course work completed abroad by students who have taken leave of absence to study one or two semesters abroad can be recognized, providing a learning agreement was drawn up previously.

§ 13 Examination Structure

- (1) The bachelor's examination consists of course-related module examinations. The bachelor's thesis and its defense are considered a module in these course and examination regulations.
- (2) In module examinations, students demonstrate that they have acquired the qualifications as set out in the relevant module description. Assessment is carried out in a single unit (integrated approach). Module assessment can comprise one or more components of course work / examinations.
- (3) The students shall be informed before the beginning of each semester on the dates and modalities for examinations / course work.

§ 14 Types of Assessment

- (1) The following forms of course-related assessment are possible (irrespective of different weighting): examinations, tests, written assignments, seminar papers, essays, learner's portfolios, internship reports, oral examinations, presentations, internship analysis, project work and case studies.
- (2) Examinations are written assignments carried out under supervision. The duration of examinations is between 60 minutes and 240 minutes, as set out in the respective module description. Students have to prove in examinations that they have acquired the qualifications described in the module descriptions in a limited time period with limited means of assistance.
- (3) Tests can be carried out in written or oral form. Their duration can be 15, 30 or 45 minutes, as set out in the respective module description. Students have to prove in tests that they are capable of correctly reproducing, differentiating and applying what they have learnt.

- (4) A written assignment [*Studienarbeit*] is an independently written work that addresses a question of scholarly interest. The written assignment should be between 30,000 and 40,000 characters long, spaces included (+/- 15%). In written assignments, students are called upon to demonstrate their ability to address, in scholarly fashion, a question that corresponds to the qualification goals of the respective module.
- (5) A seminar paper [*Referat*] consists of an independently written, in-depth examination of a particular topic from within the working context of the module involved, taking into account the relevant scholarly literature on the subject, and includes an oral presentation and a discussion of the work and its results. The written elaboration should range between 16,000 and 24,000 characters in length, spaces included (+/- 15%); taken together, the oral presentation and the discussion of the work total to no more than 20 minutes. In a seminar paper, students demonstrate that they are in a position to deal, in exemplary fashion, with a particular subdiscipline, to structure the topic chosen, to perform research in the relevant scholarly literature and to present findings and results in an oral presentation.
- (6) An essay [*Essay*] is a critical examination presenting the author's scholarly position on a particular topic. The essay should be between 10,000 and 20,000 characters long, spaces included (+/- 15%). With an essay, students demonstrate that they are in a position to present scholarly positions, weigh these argumentatively against one another, subject these positions to a critical examination, independently develop a position of their own and situate their findings in a larger context.
- (7) A learner's portfolio [*Lernportfolio*] is a selection of the student's own written works based on previously disclosed criteria; the student uses the learner's portfolio to demonstrate his or her learning progress and level of proficiency at a certain point in time and relative to a defined content. A justification must be provided of how the works were selected, how they illustrate the student's own educational progress, and how they demonstrate achievement of qualification goals. In the learner's portfolio, students are called upon to demonstrate that they have taken responsibility for their learning process and have attained the qualification goals documented in the module description. Depending on the module description involved, the possible elements considered as evidence of successful self-checking of learning progress in the learner's portfolio include work involving a specific application, websites, weblogs, bibliographies, analyses, thesis papers and graphic presentations of a particular set of circumstances or of a particular question. As a rule, the learner's portfolio is 40,000 to 60,000 characters long, spaces included (+/- 15%).
- (8) An oral examination is an examination in which concrete questions are asked on a specific topic for a limited period of time. Students must demonstrate in oral examinations that they have achieved the qualification objectives set out in the module description, that they comprehend the interrelations of the subject area being examined and are able to

understand specific issues within these interrelations. The duration of the examination must be between 10 and 20 minutes. A transcript shall be made comprising the essential components and the result of the examination. The result shall be announced to the student being examined without delay.

- (9) A presentation is a systematic, structured oral rendition supported visually with appropriate media (such as projector, slides, posters, videos), in which a specific topic or results are visualized, summarized and complex contents are cut down to the essentials.
- (10) The internship analysis [*Praktikumsanalyse*] is an analysis of an internship position carried out with the aid of qualifications gained during the student's course of studies. The objects of the analysis are the business model, the value chain, the corporate or business-segment strategy or an equivalent area of examination of the internship position, together with a classification of/reflection on the student's personal experience in the enterprise. The internship analysis consists of a systematic, structured oral presentation, accompanied by suitable visual media, followed by a discussion and a written management summary. The written elaboration should range between 6,000 and 10,000 characters in length, spaces included (+/- 15%); taken together, the oral presentation and the discussion of the work total to no more than 20 minutes. In the internship analysis, students are called upon to demonstrate that they are in a position to transfer the theoretical knowledge gained in their degree program to practical statements of problems, and to subject their practical experience, as well as the processes and structures encountered in the internship position, to a scholarly examination.
- (11) Project work is a course-related assignment carried out in groups in which a defined objective must be achieved in a defined period in an interdisciplinary way. It comprises several phases: initiation, definition of problem, allocation of roles, brainstorming, and development of criteria, decision, implementation, presentation and written report. The students must demonstrate in their project work that they are capable of working in teams to solve complex tasks from their field of specialization. Each student's personal contribution to the project must be clearly identifiable so that it can be assessed individually. This also applies to the individual contribution towards the group result. Project work includes a presentation of the results. A transcript shall be made comprising the essential components and the result of the project work and a justification of the grade awarded. The result shall be announced to students without delay.
- (12) A case study [*Case Study*] is a written treatment of a particular case presented. Depending on the specifications of the respective module description, this treatment takes at least 36 and not more than 60 hours to complete. In case studies, students are called upon to demonstrate that, with the aid of relevant analytical knowledge and methodological skills, they are in a position to cope with an entrepreneurial organizational assignment within a limited period of time.

- (13) Other forms of examination / course work are permitted with the approval of the Examination Committee. They must be announced publicly within the University, specifying the evaluation criteria and the prescribed time period, before the beginning of term.
- (14) The evaluation process for written assessment shall not exceed four weeks.

§ 15 Bachelor's Thesis

- (1) The bachelor's thesis is a written assignment. The thesis should demonstrate that the student is capable of independently addressing a research question within a specific period of time using scientific methods.
- (2) It can be completed in the form of group work, if each student's personal contribution is clearly identifiable and separate on the basis of objective criteria, making it possible for examiners to grade the work individually.
- (3) As a general rule the time period assigned to the bachelor's thesis is 2 months. The supervisor shall limit the topic, tasks and scope of the thesis so that it can be completed within the prescribed period of time. This deadline can be extended, if necessary, in order to maintain uniform examination conditions or to accommodate situations beyond the control of the candidate. This decision shall be made by the supervisor with the agreement of the Chair of the Examination Committee.
- (4) The thesis is supervised by a full-time professor of Karlsruhochschule International University Karlsruhe. Alternatively, the bachelor's thesis can also be supervised by an authorized examiner in accordance with § 23 paragraph 3.
- (5) The bachelor's thesis is generally assessed by two full-time professors of Karlsruhochschule International University Karlsruhe acting as examiners. One of the examiners (first evaluator) is supervisor of the thesis. If the supervisor is not a full-time professor of Karlsruhochschule International University Karlsruhe, the Examination Committee shall appoint the supervisor as second evaluator.
- (6) The topic of the bachelor's thesis is allocated when the student being examined has completed the 5th semester of studies.
- (7) The topic of the thesis is allocated by the Examinations Office on application of the student. The application must contain the name and signature of the supervisor and the topic agreed on with the supervisor. A record is kept of the topic and date of allocation. The Examination Committee appoints the second evaluator on the basis of the

supervisor's suggestion. If the student is not able to find a supervisor, the student can apply for the thesis to be allocated by the Examination Committee within the deadline.

- (8) Three hard copies of the thesis shall be submitted to the Examinations Office, together with a digital copy of the thesis, on or before the deadline; a record is kept of the date and time of submission. Students submitting their thesis must provide a signed declaration that they completed the assignment autonomously (in the case of group work that they completed the clearly labelled section autonomously) and that they only used the sources and means of assistance explicitly acknowledged in the thesis.
- (9) The assessment process shall not exceed four weeks.

§ 16 Defense of the Bachelor's Thesis

- (1) The defense of the thesis is subject to assessment. It consists of a presentation for a duration of maximum 10 minutes and a discussion relating to the topic of the thesis for a duration of maximum 20 minutes. It is held in front of a board of examiners assigned by the Examination Committee. It is made up of two examiners: the first evaluator of the bachelor's thesis and one other examiner appointed by the Examination Committee. The other examiner is the second evaluator of the bachelor's thesis or a professor of the faculty concerned who is not examiner of the bachelor's thesis.
- (2) Following receipt of the corrected and passed Bachelor's thesis, the date for its defence is promptly set by the Examination Committee on the basis of a suggestion made by the supervisor and communicated to the applicant in writing. There should be at least one week's time intervening between this notification and the date set for the defense of the Bachelor's thesis. A shorter intervening period can only be arranged with the student's consent. The date and location of the defence of the Bachelor's thesis are publicly announced.
- (3) The full-time professors of the faculty, the Deans, members of the Examination Committee and members of the Presidency are invited to attend the defense of the bachelor's thesis; they have the right to ask questions. Students are permitted to attend the defense as observers, providing there is sufficient room and subject to the consent of the candidate. The students are not permitted to attend the discussion and announcement of the results.
- (4) The result is given to the candidate after the defense of the bachelor's thesis. A transcript of the essential components of the defense shall be made.

§ 17 Disadvantage Compensation

Students with children or students with long-standing or permanent physical impairment shall be permitted extensions of assessment deadlines or examinations in another form deemed equivalent, if they are not in the position to fulfil the examination requirements in the standard form either entirely or partially. A doctor's certificate or other suitable proof can be requested.

§ 18 Repetition of Examinations / Course Work

- (1) A student is not permitted to repeat a module examination that he/she has already passed.
- (2) Module examinations that have not received a passing grade may be repeated once, typically not later than the beginning of the subsequent semester. These examinations must be retaken not later than within the scope of the examination dates of the following academic year. Repetition of assessed course work or an examination the nature of which can only be performed in a class-attendance setting is repeated by means of repetition of the module itself. This is particularly the case for the internship analysis, the learner's portfolio, and program project work during the course of the student's studies.
- (3) In well-founded individual cases, repeat assessment departing from the specified type of assessment may be carried out with the consent of the chairperson of the Examination Committee. This arrangement applies if assessed course work or an examination to be performed abroad cannot be repeated there. In this case, the chairperson of the Examination Committee designates the person responsible for the module as the examiner in charge and specifies a form of examination with which achievement of the relevant qualification and competence goals can be demonstrated.
- (4) If the deadline for a retaking of the examination is missed or the student does not pass the examination retaken, the examination shall be deemed as irrevocably not passed, and the entitlement to take the examination shall terminate unless the omission is not the fault of the individual to be assessed.
- (5) During the first two years of study, students are entitled to one free trial examination per academic year. This means that they are entitled to retake an examination they have passed or are entitled to a second repeat of an examination they have failed, providing they participated in the module examination at the first appointment offered by the University. In addition, the Examination Committee can authorize a second repeat of a failed examination / course work in exceptional cases on written application justifying the failure, if the student's academic performance to date indicates that the student can be

expected to successfully complete the program.

- (6) Following the announcement of the examination results students shall receive written notification of this application process (form, deadline). Paragraph 4 shall apply as regards the deadline for the second repeat. The thesis can only be repeated once.

Section 6: Assessment, Grades, Certificate, Final Degree

§ 19 Assessment, Module Grades, Overall Grade

A. Assessment

- (1) The grades for the examinations / course work which are evaluated individually are awarded by the respective examiners. The following grading scale shall be used:

1	=	very good (outstanding performance)
2	=	good (performance that is significantly above average)
3	=	satisfactory (average performance)
4	=	sufficient (performance that complies with requirements in spite of shortcomings)
5	=	insufficient (performance that does not comply with requirements due to significant shortcomings)

In order to further differentiate when assessing academic performance, intermediate grades (e. g. 1.3) are permitted.

- (2) If an assessed course work or an examination receives a minimum grade of "Sufficient" (4.0) from multiple examiners, the grade for the examination is computed based on the arithmetic mean of the grades awarded by the examiners pursuant to paragraph 1.
- (3) A graded course work or an examination is deemed complete if it has received a grade of at least "Sufficient" (4.0); an ungraded assessed course work or an examination is deemed complete if it receives the grade of "Passed". If an assessed course work or an examination is assessed by multiple examiners, it is deemed complete if each examiner awards a minimum grade of "Sufficient" (4.0) or "Passed."

B. Module grades

- (4) A module grade is the weighted mean of all the grades for all the examinations / course work assigned to that particular module. The weighting is set out in the module description. This also applies to the bachelor's thesis and its defense. Paragraph 1 items 2 and 3 apply accordingly.
- (5) A graded module assessment is considered a pass if a grade of at least "Sufficient" (4.0) is awarded in a graded assessment; in an ungraded module assessment the student fulfills the requirements when he/she is awarded a "Pass".

C. Overall grade

- (6) The Bachelor's examination is deemed passed if the module examinations for all of the modules set forth in the Special Part of the respective curriculum overviews, together with the Bachelor's thesis and its defense, are passed. Proofs of accomplishments in additional, voluntarily completed modules is not factored in.
- (7) The overall grade is derived from the weighted average of the individual module grades and the grade for the bachelor's thesis and its defense. Paragraph 1, items 2 and 3, apply accordingly. The individual module grades and the grade for the bachelor's thesis and its defense are weighted in accordance with the following factors to obtain the overall grade for the bachelor's degree:
 - Each module grade is included in the overall grade by weighting it by its ECTS credit value percentage multiplied by 0.5.
 - The bachelor's thesis and its defense constitute 16% of the overall grade.
 - If course work and examinations are completed in accordance with § 5 paragraph 4 sentence 2 are recognized, but cannot be included in the weighting of the overall grade because the grading system differs to the system used at Karlshochschule International University Karlsruhe, the remaining module grades are weighted by multiplying the number of ECTS allocated to the module by 90% divided by the total number of ECTS included in the calculation:

The weighting of the bachelor's thesis including its defense is increased by 10% accordingly:

$$\frac{12 \times 90\%}{\text{total number of ECTS credits included in the calculation}} - 10\%$$

(8) The overall grade is:

- For an average of up to and including 1.5
= Very Good;
 - for an average of 1.6 through and including 2.5
= Good;
 - for an average of 2.6 through and including 3.5
= Satisfactory;
 - for an average of 3.6 through and including 4.0
= Sufficient;
- if such an average is not attained = Insufficient / Not Sufficient.

(9) If a student performs outstandingly (overall grade of at least 1.3) he/she is awarded the bachelor's "with distinction".

§ 20 Bachelor's Certificate, Bachelor's Degree, Bachelor's Diploma, Diploma Supplement

- (1) Students who have successfully concluded the bachelor's examination are issued a certificate. The certificate comprises the module grades, the ECTS credits assigned to the modules, the topic of the bachelor's thesis and the overall grade.
- (2) In addition, a relative overall ECTS grade is included in the certificate. This grade is awarded to successful students as follows:
- A the best 10 %
 - B the next 25 %
 - C the next 30 %
 - D the next 25 %
 - E the next 10 %.

The reference group for the calculation of relative grades is made up of all the current

students and all the students of the five previous years of the program. To the extent a course of study has not yet continued for the number of the years required pursuant to sentence 3, the graduates of the current as well as the five previous graduating classes of all bachelor programs at the Karlsruhochschule International University will be included as a reference group.

- (3) The certificate signed by the President and the Chair of the Examination Committee shall bear the date on which the candidate passed the last examination. An English translation of the certificate can be issued on application.
- (4) Karlsruhochschule International University Karlsruhe awards the higher education degree "Bachelor of Arts" (B.A.) to graduates of the bachelor's examination.
- (5) In addition to the certificate, graduates shall also be issued a bachelor's degree diploma bearing the same date as the certificate. This certifies that the student has been awarded the bachelor's degree. The diploma is also signed by the President and bears the seal of Karlsruhochschule International University Karlsruhe.
- (6) In addition, the graduate will be given a supplement to the diploma in English that contains information regarding the curriculum, the course of studies, and the academic and professional qualifications acquired upon graduation. It will also contain the final grade pursuant to subsection (1) and the ECTS overall grade pursuant to subsection (2). Confirmation of performance in relation to additional modules will be provided separately.
- (7) The diploma supplement shall bear the date of the certificate and be signed by the Chair of the Examination Committee.

Section 7: Deceit, Violation of Regulations and Invalidity

§ 21 Deceit and Violation of Regulations

- (1) If the candidate attempts to influence his / her examination / course work performance or the examination / course work performance of another candidate by cheating or using auxiliary aids other than those explicitly permitted, he / she shall be awarded the grade "Insufficient" (5.0) for the examination / course work in question.
- (2) Any candidate who disturbs the regular process of the examination may be excluded from continuing the examination by the examiner or invigilator; in this case the examination shall be awarded the grade "Insufficient" (5.0).

- (3) In serious cases the Examination Committee can exclude a candidate from further examinations / course work. The candidate must receive written notification of a serious decision of this kind without delay; the decision must be justified and the candidate must be instructed on his / her right to appeal.

§ 22 Invalidity of Examinations / Course Work

- (1) If a candidate has cheated during an examination / coursework and this only becomes known after the certificate has been issued, the grade awarded for the examination / coursework can be amended. If applicable, the candidate can be awarded the grade "Insufficient" (5.0) for the examination / course work and it can be declared that the candidate has failed the module in question and the bachelor's examination. This applies accordingly to the thesis and its defense.
- (2) If the requirements for admission to an examination / course work are not fulfilled without intentional deceit on the part of the candidate, and if this only becomes known after the certificate has been issued, then this deficit will be deemed to have been made good by the fact that the examination / coursework has been passed. If the candidate knowingly obtained wrongful admission to the examination the examination can be awarded the grade "Insufficient" (5.0) and it can be declared that the candidate has failed the module in question and the final examination. This applies accordingly to the thesis and its defense.
- (3) The candidate shall be given an opportunity to speak in his/her defense before a decision is reached.
- (4) The incorrect certificate shall be withdrawn and if appropriate a new one shall be issued. The bachelor's diploma and the diploma supplement shall also be withdrawn if the bachelor's degree has been deemed not to have been passed due to the deceit. A decision in accordance with paragraph 1 of this section must be reached before a period of five years after the date of the certificate has elapsed.

Section 8: Examiners and Examination Bodies

§ 23 Examiners

- (1) The examiner of course-related examinations / course work is as a rule the teacher responsible for teaching the course in the semester in question. If a uniform examination / uniform course work is required for a module which is instructed by several persons, the person responsible for the module shall coordinate the setting and evaluation of

examinations / course work.

- (2) The examiner of assessed course work or examination classified as part of the practical phase is the supervising professor pursuant to § 11 subsection. 5.

(3) The examiners can be professors, lecturers or instructors for special assignments, providing they provide instruction at Karlshochschule International University Karlsruhe in the area being examined. In addition, individuals with practical professional and education experience may be appointed if they possess the qualifications tested in the examination or equivalent qualifications. These persons must obtain written authorization to examine from the Examination Committee, either for an individual case or a limited period of time.

- (4) Examiners shall be sworn to confidentiality.

§ 24 Examination Committee

- (1) An Examination Committee is set up for all the programs of Karlshochschule International University Karlsruhe.
- (2) The Examination Committee is responsible for the organization of all examinations / course work together with the tasks set out in these examination regulations. It is also responsible for all the tasks in these course and examinations regulations that are not explicitly assigned to another body. It sets the dates of examinations and ensures that the course and examination regulations are observed.
- (3) The Examination Committee is supported in its tasks by the Examinations Office.
- (4) The Examination Committee has four elected members, three of these full-time professors, and a student member. Other members of the Examination Committee, by virtue of position, are the head of the Examinations Office and the head responsible for the practical phase of the courses of study; each of the latter is a non-voting member.
- (5) The members of the Examination Committee are appointed by the Faculty Councils of all the faculties of Karlshochschule International University Karlsruhe. The elected members (full-time professors) remain in office for three years; the elected student member remains in office for one year. Re-election is possible.
- (6) The Examination Committee decides by simple majority. The chairperson's vote decides

any tie votes. The rules of the Municipal Ordinances [Gemeindeordnung] for the German state of Baden-Württemberg relative to the existence of a quorum and impartiality apply accordingly.

- (7) If a member resigns before the end of his/her period of office, a successor shall be appointed for the rest of the period of office. Other persons may be called on in an advisory capacity.
- (8) The members of the Examination Committee elect a Chair from among its members. The Chair leads the activities of the Examination Committee.
- (9) The members of the Examination Committee are sworn to confidentiality.
- (10) Decisions made by the Examination Committee shall be communicated to the student in question. Decisions with grave consequences shall be communicated in writing without delay to the student in question. These shall include an instruction on the right to appeal.
- (11) The member of Senior Management (Präsidium) responsible for teaching is responsible for decisions on appeals in matters relating to courses and examinations.
- (12) The Examination Committee may transfer tasks assigned to it in these course and examinations regulations to its Chair or another member.
- (13) To assist the work of the Examination Committee, an Examinations Office has been instituted at Karlshochschule International University Karlsruhe. The Examinations Office exercises the duties of registrar/administration officer [Urkundsbeamte].

§ 25 Internship Office

For all degree programs at Karlshochschule International University Karlsruhe, a joint internship office has been set up in the Corporate and Career Service organizational unit. It is in charge of the organizational handling of practical phases, ensuring the substantive orientation of the practical phase to the applicable curricular requirements, and maintenance of relations with the internship officers.

§ 26 Responsibility for Decisions on Appeals

The member of Senior Management (Präsidium) responsible for teaching is responsible for decisions on appeals in matters relating to courses and examinations (§ 8 subsection 2 LHG).

Program Specifics Section

§ 27 International Business (IB)

- (1) The goal of studies in the Bachelor's degree program in "International Business" is the acquisition of the broad functional capacity to develop, understand, analyze and interpret questions of economics in an international context with the aid of scientific theories, principles and, in particular, quantitative methods; and, on this basis, to conduct oneself in an economically reasonable and effective manner, to open up markets, to develop organizations and to exercise management functions.

- (2) The modular structure of the curriculum with workload (ECTS), the amount of hours spent in classes every week during the lecture period [Semesterwochenstunden (SWS)], mandatory modules (P) (M in English), compulsory elective modules (WP) (in English: CE) and elective modules (W) (in English: E) is based on the following curriculum overview.

International Business (IB)

Semester 6	Internship 18 ECTS M		Bachelor Thesis including its Defence 12 (11+1) ECTS M			
	Current Issues in International Management 6 ECTS 4 H/W M		Compulsory Elective: Internationalization in * Marketing * Operations * Finance 6 ECTS 3 H/W CE		Elective: Ethics in Management * Globalization * Sustainability * Practice 6 ECTS 3 H/W CE	
Semester 5	Change and Innovation 6 ECTS 3 H/W M		Elective: Language * Foreign Lg. 2.3 * Host Language 6 ECTS 4 H/W CE		Sustainable Development 6 ECTS 3 H/W M	
	International Finance and Sustainability 6 ECTS 3 H/W M		Advanced Company Project 6 ECTS 4 H/W M		Managerial Accounting 6 ECTS 4 H/W M	
Semester 4	Foreign Language 2.2 6 ECTS 4 H/W CE		Area Studies 6 ECTS 4 H/W CE		Managing Operations Globally 6 ECTS 4 H/W M	
	Introductory Company Project 6 ECTS 6 H/W M		Resources: Financial Resources Human Resources Organization 6 ECTS 6 H/W M		Foreign Language 2.1 6 ECTS 4 H/W CE	
Semester 3	International Management 6 ECTS 5 H/W M		Intercultural Marketing 5 ECTS 3 H/W M		Basic Principles in Strategic Management 5 ECTS 3 H/W M	
	Business Environment 10 ECTS 8 H/W M		Introduction to Scientific Research Methods 10 ECTS 8 H/W M		English 2 German 2 4 ECTS 4 H/W M	
Semester 2	Global Economy 6 ECTS 4 H/W M		Introduction to Management and its Quantitative Methods 10 ECTS 8 H/W M		English 1 German 1 4 ECTS 4 H/W M	
	M = Mandatory		CE = Compulsory Elective			

(3) The program comprises a compulsory semester abroad in the 5th semester.

§ 28 Intercultural Management and Communication (IMC)

- (1) The educational goal of the degree program in "Intercultural Management and Communication" is the enrichment of skills in the analysis, assessment and innovative further development of entrepreneurial business processes at the international interfaces for entrepreneurial action in companies and organizations; these skills range from the assessment of data specific to particular target regions to initial contact with foreign business partners to the conception, design and further development of transnational (e. g. export) and international (e. g. project management) processes.

Graduates can establish and interpret the foundations of such (inter)cultural and communicative processes both theoretically and in an interdisciplinary context; they can bring scholarly methods to bear on a design of their structure, analyze existing approaches, evaluate their impact and work innovatively on established business strategies. They are in a position to exercise all key management roles and specifically to organize these in view of the intercultural influencing factors in international contexts (with regard to regions and markets). This gives them access to a valuable area of qualitative management influence with which they can not only provide their own organization with an international orientation but also integrate this organization in its varied settings by means of dialogue.

Based on the systematic development of (intercultural) communication skills and of an awareness of the socioeconomic framework conditions in at least one target region, graduates are in a position, free from cultural relativism or cultural essentialism, and working from an ethical foundation, to promote intercultural dialogue within their sphere of influence while facilitating reflection on these matters in the various collectives involved (company, stakeholders, society). The addition of "and Communication" to the title of this degree program reflects this approach, and should be understood not as an independent component situated in the field of communication science but rather as a strengthening of this intercultural communicative competence.

Through interdisciplinary linkage of general management skills with cultural-anthropological, sociological, economic-geographical and macroeconomic skills, graduates also contribute to creation of an academic profile of the scholarly discipline of "Intercultural Business Communication", the foundations of which have ranked among the most innovative areas of instruction and research for the past several years.

- (2) The modular structure of the curriculum with workload (ECTS), the amount of hours spent in classes every week during the lecture period [Semesterwochenstunden (SWS)], mandatory modules (P) (M in English), compulsory elective modules (WP) (in English: CE) and elective modules (W) (in English: E) is based on the following curriculum overview.

Intercultural Management and Communication (IMC)

Semester 6	Internship 18 ECTS M		Bachelor Thesis including its Defence 12 (11+1) ECTS M			
5	International Business Management 6 ECTS 4 H/W M	Contemporary Society 6 ECTS 3 H/W M	Elective 6 ECTS 3 H/W E	Change and Innovation 6 ECTS 3 H/W M	Elective: Language * Foreign Lg. 2.3 * Host Language 6 ECTS 4 H/W CE	
4	International Collaboration Management 6 ECTS 3 H/W M	Intercultural Communicative Competence 6 ECTS 4 H/W M	Advanced Company Project 6 ECTS 4 H/W M	Managerial Accounting 6 ECTS 4 H/W M	Foreign Language 2.2 6 ECTS 4 H/W CE	
3	Area Studies 6 ECTS 4 H/W CE	Intercultural Business Communication 6 ECTS 3 H/W M	Introductory Company Project 6 ECTS 6 H/W M	Resources: Financial Resources Human Resources Organization 6 ECTS 6 H/W M	Foreign Language 2.1 6 ECTS 4 H/W CE	
2	Unternehmenskultur 6 ECTS 4 SWS P	Interkulturelles Marketing 5 ECTS 3 SWS P	Grundlagen des strategischen Managements 5 ECTS 3 SWS P	Business Environment 10 ECTS 8 SWS P	Einführung in das wissenschaftliche Arbeiten und die empirische Sozialforschung 10 ECTS 8 SWS P	English 2 4 ECTS 4 SWS P
1	Kulturstudien 6 ECTS 4 SWS P	Einführung in das Management und seine quantitativen Methoden 10 ECTS 8 SWS P		English 1 4 ECTS 4 SWS P		

P = Pflichtmodul M = Mandatory CE = Compulsory Elective E = Elective

(3) The program comprises a compulsory semester abroad in the 5th semester.

§ 29 International Marketing Management (IMA)

- (1) The educational goal of the degree program in "International Marketing Management" is the acquisition of in-depth functional skills required - primarily in the area of marketing management - to develop, understand, analyze and interpret questions of economics in an international context with the aid of scientific theories, principles and methods; and, on this basis, to conduct oneself in an economically reasonable and effective manner, to open up and develop markets, and to exercise general and particularly marketing-specific management functions. The focus of this program is upon acquisition of the scholarly and practical skills required to strategically develop and operationally implement marketing concepts targeted in relation to their specific international and intercultural traits.

- (2) The modular structure of the curriculum with workload (ECTS), the amount of hours spent in classes every week during the lecture period [Semesterwochenstunden (SWS)], mandatory modules (P) (M in English), compulsory elective modules (WP) (in English: CE) and elective modules (W) (in English: E) is based on the following curriculum overview.

International Marketing Management (IMA)

Semester 6	Internship 18 ECTS M			Bachelor Thesis including its Defense 12 (11+1) ECTS M		
	Cultures and Diversity 6 ECTS 4 H/W M	Marketing FutureLab 6 ECTS 3 H/W M	Elective: Ethics in Management * Globalization * Sustainability * Practice 6 ECTS 3 H/W CE	Change and Innovation 6 ECTS 3 H/W M	Elective: Culture & Language * Foreign Lg. 2.3 * Host Language * Area Studies 6 ECTS CE	
Semester 5	Intern. Marketing Channels and Operations 6 ECTS 4 H/W M	Relationships in Intern. Marketing 6 ECTS 3 H/W M	Advanced Company Project 6 ECTS 4 H/W M	Managerial Accounting 6 ECTS 4 H/W M	Foreign Language 2.2 6 ECTS 4 H/W CE	
	International Marketing Strategy 6 ECTS 3 H/W M	Marketing Intelligence, Implementation and Controlling 6 ECTS 3 H/W M	Introductory Company Project 6 ECTS 6 H/W M	Resources: Financial Resources Human Resources Organization 6 ECTS 6 H/W M	Foreign Language 2.1 6 ECTS 4 H/W CE	
Semester 4	Märkte und Markt-Akteure 6 ECTS 5 SWS P	Märkte, Kultur und Kommunikation 5 ECTS 3 SWS P	Grundlagen des strategischen Managements 5 ECTS 3 SWS P	Business Environment 10 ECTS 8 SWS P	Einführung in das wissenschaftliche Arbeiten und die empirische Sozialforschung 10 ECTS 8 SWS P	
	Einführung in das internationale Marketing 6 ECTS 4 SWS P	Einführung in das Management und seine quantitativen Methoden 10 ECTS 8 SWS P			English 1 4 ECTS 4 SWS P	

P = Pflichtmodul M = Mandatory CE = Compulsory Elective

- (3) The program generally includes a semester abroad in the 5th semester.

§ 30 International Tourism Management (ITM)

- (1) The goal of the Bachelor's degree program in "International Tourism Management" is the acquisition of the scholarly and practical skills required to perform the following, while acting internationally and hence interculturally within the tourism sector:
- understand economic questions and socio-demographic trends,
 - apply scholarly methods to the work of analysis, assessment and interpretation,
 - adopt, observe and reflect upon different points of view within the setting of international tourism management, and
 - use relevant management instruments appropriately to act in a manner that is economically appropriate and effective, to develop products for the tourism sector, to open up markets, develop organizations and exercise management functions.
- (2) The modular structure of the curriculum with workload (ECTS), the amount of hours spent in classes every week during the lecture period [Semesterwochenstunden (SWS)], mandatory modules (P) (M in English), compulsory elective modules (WP) (in English: CE) and elective modules (W) (in English: E) is based on the following curriculum overview.

International Tourism Management (ITM)

Semester	6	Internship			Bachelor Thesis including its Defence		
		18 ECTS			12 (11+1) ECTS		
		M		M		M	
5	Current Issues and Trends in Tourism: Research Colloquium	Internationalizing Tourism Management Field Studies	Elective: Ethics in Management * Globalization * Sustainability * Practice	Change and Innovation	Elective: Culture & Language * Foreign Lg. 2.3 * Host Language * Area Studies	6 ECTS	6 ECTS
						4 H/W	4 H/W
		M	M	CE	M	M	CE
4	Critical Perspectives on Tourism	Tourism Operations	Advanced Company Project	Managerial Accounting	Foreign Language 2.2	6 ECTS	6 ECTS
						3 H/W	4 H/W
		M	M	M	M	M	CE
3	Tourism Geographies	Strategic Planning and Destination Development	Introductory Company Project	Resources: Financial Resources Human Resources Organization	Foreign Language 2.1	6 ECTS	6 ECTS
						3 H/W	4 H/W
		M	M	M	M	M	CE
2	Konsum, Märkte und der Tourist	Märkte, Kultur und Kommunikation	Grundlagen des strategischen Managements	Business Environment	Einführung in das wissenschaftliche Arbeiten und die empirische Sozialforschung	6 ECTS	5 ECTS
						4 SWS	3 SWS
		P	P	P		P	P
1	Einführung in das Internationale Tourismusmanagement	Einführung in das Management und seine quantitativen Methoden				6 ECTS	10 ECTS
						4 SWS	8 SWS
		P	P	P	P	P	P

P = Pflichtmodul M = Mandatory CE = Compulsory Elective

(3) The program generally includes a semester abroad in the 5th semester.

§ 31 International Event Management (IEVM)

- (1) The goal of the Bachelor's program in "International Event Management" is to acquire the scholarly and practical skills required to design, organize and evaluate location- and time-specific meetings of a large number of people with the goal of promoting an exchange of information and goods, generating knowledge, forming networks and providing entertainment as well as cultivating an emotional sense of belonging. Graduates are in a position to apply an interdisciplinary approach linking general management skills with sector-specific expertise and communication-scientific, sociological, psychological and economic-geographical competences in order to assess and open up markets, to develop relevant services and products in the trade-fair, conference, cultural and sports events sectors, to institutionalize interaction and to exercise all of the management functions relating to this in a national as well as an international context. Graduates acquire the team, rhetorical and critical skills required to carry out their duties and treat other cultures with respect and understanding. They have also developed skills for multiperspectivity and self-control and have developed the skill to take normative and ethical questions into account in their actions.

- (2) The modular structure of the curriculum with workload (ECTS), the amount of hours spent in classes every week during the lecture period [Semesterwochenstunden (SWS)], mandatory modules (P) (M in English), compulsory elective modules (WP) (in English: CE) and elective modules (W) (in English: E) is based on the following curriculum overview.

International Event Management (IEVM)						
Semester	6	Internship			Bachelor Thesis including its Defence	
		18 ECTS			12 (11+1) ECTS	
		M		M		
5	Current Issues in International Event Management: Research Colloquium	Internationalization in the Events Industry: Field Studies	Elective: Ethics in Management * Globalization * Sustainability * Practice	Change and Innovation	Elective: Culture & Language * Foreign Lg. 2.3 * Host Language * Area Studies	
	6 ECTS 4 H/W	6 ECTS 4 H/W	6 ECTS 3 H/W	6 ECTS 3 H/W	6 ECTS 4 H/W	CE
	M	M	CE	M	CE	
4	Exhibitions, Conventions, Sports, and Cultural Events: The Locations Dimension	Exhibitions, Conventions, Sports, and Cultural Events: The Operations Dimension	Advanced Company Project	Managerial Accounting	Foreign Language 2.2	
	6 ECTS 4 H/W	6 ECTS 4 H/W	6 ECTS 4 H/W	6 ECTS 4 H/W	6 ECTS 4 H/W	CE
	M	M	M	M	CE	
3	Sustainable Events Development and Design	Events Marketing and (Re-)Positioning	Introductory Company Project	Resources: Financial Resources Human Resources Organization	Foreign Language 2.1	
	6 ECTS 3 H/W	6 ECTS 3 H/W	6 ECTS 6 H/W	6 ECTS 6 H/W	6 ECTS 4 H/W	CE
	M	M	M	M	CE	
2	Märkte und Akteure der Eventindustrie	Märkte, Kultur und Kommunikation	Grundlagen des strategischen Managements	Business Environment	Einführung in das wissenschaftliche Arbeiten und die empirische Sozialforschung	English 2
	6 ECTS 5 SWS	5 ECTS 3 SWS	5 ECTS 3 SWS	10 ECTS 8 SWS	10 ECTS 8 SWS	4 ECTS 4 SWS
	P	P	P			P
1	Einführung in Theorie und Praxis des internationalen Eventmanagements	Einführung in das Management und seine quantitativen Methoden				English 1
	6 ECTS 4 SWS	10 ECTS 8 SWS				4 ECTS 4 SWS
	P	P		P	P	P

P = Pflichtmodul M = Mandatory CE = Compulsory Elective

(3) The program generally includes a sojourn abroad in the 3rd year of studies.

§ 32 Arts and Cultural Management (ACM)

- (1) The goal of the Bachelor's program in "Arts and Cultural Management" is to acquire the ability to understand, analyze, assess, develop and interpret questions in the field of actual and potential overlap between artistic-aesthetic and economic requirements with the aid of scholarly theories, principles and methods; and the ability to develop solutions to problems and, working from an awareness of cultural-artistic processes and aesthetic mechanisms, to serve in an appropriate manner as a broker between the worlds of culture and business, opening up markets, developing organizations and exercising relevant management functions.

An integral component of this objective is the acquisition of the skill, working in challenging constellations of stakeholders, to comport oneself with ethical reflection, independently and responsibly, with an awareness of one's social implications and consequences, to assume an active leadership role in teams, to respectfully mediate between competing interests, and to control one's own learning processes.

- (2) The modular structure of the curriculum with workload (ECTS), the amount of hours spent in classes every week during the lecture period [Semesterwochenstunden (SWS)], mandatory modules (P) (M in English), compulsory elective modules (WP) (in English: CE) and elective modules (W) (in English: E) is based on the following curriculum overview.

Arts and Cultural Management (ACM)						
Semester	6	Internship			Bachelor Thesis including its Defence	
		18 ECTS			12 (11+1) ECTS	
		M		M		
5	Current Issues in Arts and Cultural Management: Research Colloquium		Internationalizing Arts and Cultural Management: Field Studies		Elective: Ethics in Management * Globalization * Sustainability * Practice	
	6 ECTS 4 H/W		6 ECTS 4 H/W		6 ECTS 3 H/W	
		M	M	CE		
4	Strategic Arts Management in Different Institutions and Social Contexts		Arts Communication, Marketing and Education		Advanced Company Project	
	6 ECTS 4 H/W		6 ECTS 4 H/W		6 ECTS 4 H/W	
		M	M	M	M	
3	Challenging Actors: Networks, Mediations Dramaturgies		Cultural Policy, Financing and Law		Introductory Company Project	
	6 ECTS 4 H/W		6 ECTS 4 H/W		6 ECTS 6 H/W	
		M	M	M	M	CE
2	Kunst und Kultur: Geschichte, Theorie, Gesellschaft		Märkte, Kultur und Kommunikation		Grundlagen des strategischen Managements	
	6 ECTS 5 SWS		5 ECTS 3 SWS		5 ECTS 3 SWS	
		P	P	P		
1	Einführung in das Kunst- und Kulturmanagement		Einführung in das Management und seine quantitativen Methoden		Business Environment	
	6 ECTS 4 SWS		10 ECTS 8 SWS		10 ECTS 8 SWS	
		P	P	P		
						English 1
						4 ECTS 4 SWS
						P

P = Pflichtmodul M = Mandatory CE = Compulsory Elective

(3) A sojourn abroad is recommended during the third year of this degree program.

§ 32 a International Energy Management (IEM)

- (1) The objective of the degree program in "International Energy Management" is to develop a systematic view of communication and interaction in energy systems, of a sustainable approach to natural resources, and of interpretation of energy scenarios in a range of cultural and political contexts. Students can understand the economic and technical language of the energy sector and establish the connections in business within a context of international networks and cooperation. With the aid of scholarly theories, principles and methods, communication among stakeholders and interaction along the value chain for energy supply, consumers included, is analyzed, interpreted and reflected from a systematic point of view, and discussed in dialogue with practitioners in the field on the basis of concrete international case studies. The connections are situated in an overall social and global context. This includes the ability to consider and reflect upon different points of view represented in the field of international energy management:
- energy as a product, service and commodity that entails social responsibility
 - system-theoretical and culturalistic perspectives on energy systems, energy-trade regions, markets and stakeholders
 - national and international networks and cooperation arrangements in the energy sector
 - stages of added value for different fuels (renewable and non-renewable, finite primary fuels, electricity, gas)
 - communicative understanding for the fundamentals and phases of energy extraction, power-plant technology and physical transportation of energy
 - international specificities involved in the management of energy companies
 - integrated, systemic analysis of renewable energies and energy efficiency
 - international energy trade, portfolio management and trading on the stock exchange
 - macroeconomic and social significance of renewable energies
 - energy management as network-based system
 - international energy scenarios and future prospects
- (2) The modular structure of the curriculum with workload (ECTS), the amount of hours spent in classes every week during the lecture period [Semesterwochenstunden (SWS)], mandatory modules (P) (M in English), compulsory elective modules (WP) (in English: CE) and elective modules (W) (in English: E) is based on the following curriculum overview.

International Energy Management (IEM)							
Semester	6	Internship			Bachelor Thesis including its Defence		
		18 ECTS			12 (11+1) ECTS		
			M			M	
	5	Current Issues in International Energy Management: Research Colloquium	Internationalization in the Energy Industry: Field Studies	Elective: Ethics in Management * Globalization * Sustainability * Practice	Change and Innovation	Elective: Culture & Language * Foreign Lg. 2.3 * Host Language * Area Studies	
		6 ECTS 4 H/W	6 ECTS 4 H/W	6 ECTS 3 H/W	6 ECTS 3 H/W	6 ECTS 4 H/W	M M CE M CE
			M	M			
4	Energy Trade, Sales and Communication	Renewable Energies	Advanced Company Project	Managerial Accounting	Foreign Language 2.2		
	6 ECTS 4 H/W	6 ECTS 4 H/W	6 ECTS 4 H/W	6 ECTS 4 H/W	6 ECTS 4 H/W	M M M M CE	
		M	M	M	M		
3	Energy Industry Management	Energy Efficiency	Introductory Company Project	Resources: Financial Resources Human Resources Organization	Foreign Language 2.1		
	6 ECTS 3 H/W	6 ECTS 3 H/W	6 ECTS 6 H/W	6 ECTS 6 H/W	6 ECTS 4 H/W	M M M M CE	
		M	M	M	M		
2	Global Natural Energy Resources and Sustainability	Märkte, Kultur und Kommunikation	Grundlagen des strategischen Managements	Business Environment	Einführung in das wissenschaftliche Arbeiten und die empirische Sozialforschung	English 2	
	6 ECTS 5 SWS	5 ECTS 3 SWS	5 ECTS 3 SWS	10 ECTS 8 SWS	10 ECTS 8 SWS	4 ECTS 4 SWS	
	P	P				P	
1	Grundlagen internationaler Energiesysteme	Einführung in das Management und seine quantitativen Methoden				English 1	
	6 ECTS 4 SWS	10 ECTS 8 SWS				4 ECTS 4 SWS	
	P	P		P	P	P	

P = Pflichtmodul M = Mandatory CE = Compulsory Elective

(3) The program generally includes a sojourn abroad in the third year of studies.

§ 32 b International Media Management (IMM)

(1) The objective of the degree program in "International Media Management" is to acquire the capacity to understand key national and international developments, challenges and trends in the media landscape, media usage, media production and media management, and to bring scholarly theories, principles and methods to bear in an analysis of these phenomena. This includes the ability to grasp media as complex systems in the economy and society, to deal responsibly and licitly with media content, and to assume the viewpoints of media producers and media consumers in terms of the social, cultural, technological and economic changes involved. Accordingly, graduates from the "International Media Management" degree program are in a position, specifically,

- to grasp, accommodate and utilize media trends and international developments,
- to develop successful formats, content and strategies along with innovative, sector-specific media products and services, open up new markets and exercise relevant management functions in the process,
- to deal responsibly and in compliance with the law with different media formats, media types and stages of the value chain in terms of their roles, tasks and functions in society, the economy and culture,
- to distinguish between the perspectives and interests of various stakeholders in the media sector (e.g. national and international media companies, content producers, media users, customers, etc.),
- to suitably assess, influence and process media contexts and content, and
- to distinguish among various cultural, social and economic conditions of media realities from a national and an international point of view.

In order to be optimally prepared to assume management responsibilities later on in the diverse areas that exist in the media industry, graduates require

- a theoretically demanding qualification in general management skills,
- an in-depth grasp of the specific features of the line of business,
- the ability not only to bring scientific precision to bear but also to implement these findings in a practical setting, and not least
- outstanding personality development oriented around ethical-normative questions.

(2) The modular structure of the curriculum with workload (ECTS), the amount of hours spent in classes every week during the lecture period [Semesterwochenstunden (SWS)], mandatory modules (P) (M in English), compulsory elective modules (WP) (in English: CE) and elective

modules (W) (in English: E) is based on the following curriculum overview.

International Media Management (IMM)						
Semester	6			6		
	Internship 18 ECTS M			Bachelor Thesis including its Defence 12 (11+1) ECTS M		
5	Current Issues and Trends in the Media Sector: Research Colloquium 6 ECTS 4 H/W M	Internationalizing Media Management: Field Studies 6 ECTS 4 H/W M	Elective: Ethics in Management * Globalization * Sustainability * Practice 6 ECTS 3 H/W CE	Change and Innovation 6 ECTS 3 H/W M	Elective: Culture & Language * Foreign Lg. 2.3 * Host Language * Area Studies 6 ECTS 4 H/W CE	
	4	Media Creation 6 ECTS 4 H/W M	Media Strategies, Operations and Law 6 ECTS 3 H/W M	Advanced Company Project 6 ECTS 4 H/W M	Managerial Accounting 6 ECTS 4 H/W M	Foreign Language 2.2 6 ECTS 4 H/W CE
3	Media Concepts and Formats 6 ECTS 3 H/W M	Media Reception 6 ECTS 4 H/W M	Introductory Company Project 6 ECTS 6 H/W M	Resources: Financial Resources Human Resources Organization 6 ECTS 6 H/W M	Foreign Language 2.1 6 ECTS 4 H/W CE	
	2	Mediensysteme: Akteure, Märkte und Kulturen 6 ECTS 5 SWS P	Märkte, Kultur und Kommunikation 5 ECTS 3 SWS P	Grundlagen des strategischen Managements 5 ECTS 3 SWS P	Business Environment 10 ECTS 8 SWS P	Einführung in das wissenschaftliche Arbeiten und die empirische Sozialforschung 10 ECTS 8 SWS P
1		Einführung in das internationale Medienmanagement 6 ECTS 4 SWS P	Einführung in das Management und seine quantitativen Methoden 10 ECTS 8 SWS P		English 1 4 ECTS 4 SWS P	
P = Pflichtmodul M = Mandatory CE = Compulsory Elective						

- (3) The program generally includes a sojourn abroad in the third year of studies.

Interim and Final Provisions

§ 33 Electronic Notifications

- (1) The results of examinations / course work can also be published electronically. During lecturing times, results are considered to be announced one day after their electronic publication. If the announcement is made outside of lecturing times, it is sent to the students at the e-mail address assigned to them by the University and is considered to be effective on the second day of lectures of the following semester at the latest.
- (2) Other notifications, messages and requests can be sent or made electronically. They shall be sent to the students at the e-mail address assigned to them by the University. It is assumed that the student has received the electronic message the day after it was sent.

§ 34 Inspection of Examination Files

The candidate is entitled to inspect his/her written examination papers, the corrections / assessment of the examiner and the examination transcripts on application within a period of one year after the conclusion of the module. The application must be made to the Examinations Office no later than a year after the conclusion of the examination process of the bachelor's examination.

§ 35 Interim arrangement

- (1) The Special Part of these Course and Examination Rules applies to students in the degree programs of International Business, Intercultural Management and Communication, International Marketing Management, International Tourism Management, International Event Management, Arts and Cultural Management, International Energy Management and International Media Management enrolling for the first time at the University beginning in Winter Semester 2014/2015. For all students who have embarked on their course of studies prior to Winter Semester 2014/2015, that Special Part of the Course and Examination Rules shall continue to apply that was in effect when the respective student embarked upon his or her studies at the University.

§ 36 Legal Validity

This amendment to the course and examination regulation shall take effect on the day following its announcement in the "Public Announcements of Karlsruhochschule International University Karlsruhe" ["Öffentlichen Bekanntmachungen der Karlsruhochschule International University Karlsruhe"].

Karlsruhochschule International University Karlsruhe

Karlsruhe, Germany, April 29, 2014

The President
Prof. Dr. Michael Zerr

Promulgated on: 29/04/2014

Published on: 30/04/2014

In the event of any inconsistency between the German and the English version, the German version of these course and examination regulation shall prevail