

Starts yearly in Fall Semester

Bachelor in

**International Business (B.A.)**

TOP  
HOCHSCHULE  
in Deutschland

Award 2020

StudyCheck.de

## Your Profile

Corporations are central actors in globalization and, at the same time, they hold great responsibility for the social environment. **You are passionate about this development and want to be part of a new generation of transformational managers.** You want to be able to lead companies profitably by achieving a worldly perspective and focusing on ethical decision making based on responsibility, innovation and sustainability.

## Key Information

Studying International Business will guide you to acquire broad competencies in critical management sciences and specifically in the realm of international organizational leadership. **You will be able to analyze and interpret economic processes with the help of scientific theories, principles, and methods in an international context.** You will be prepared to develop organizations, lead teams, and to perform all key management functions, and ethically take on relevant roles and responsibilities within a transnational organization.

To spotlight your interests and skills, you will be able to choose 1 out of 3 different specializations.

## Career Opportunities

- General management (analysis, planning execution, control, and innovation)
- Strategic organizational development
- Financial and human resources
- International Marketing and business opportunities

## Tuition Fees

- 690 € per month
- + 67,70 € per semester, mandatory student union fee

## Timeline and Credit Points

Duration

6  
semesters

Study  
program start

Fall  
semester

Total ECTS

180  
Credits



Contact:

Christopher Höckl

admissions@karlshochschule.de

+49 721/48095-777

## Specializations (Choose 1 out of 3)

Marketing

Responsible Business

Intercultural Management

## Application Deadline

Applicants within the EU:

September 15<sup>th</sup>

Applicants from outside the EU:

July 15<sup>th</sup> or later, depending on the visa process of your home country.

## Requirements

- **Certificate of secondary education.** For applicants from specific countries (e.g. USA, Canada, Mexico, Vietnam, Korea, Brazil, Argentina, Ecuador) it is mandatory to level out the gap between the different education systems with an International Foundation Year.
- **Proof of English language proficiency.** You must have either a C1 level (CEFR), an IELTS score of 6.5, or an internet-based TOEFL score of 100 points or better.
- **Online application (including motivation letter).**
- **Successful interview with admissions and head of study program.**

Apply online at [www.karlshochschule.de](http://www.karlshochschule.de)

Karlshochschule International University  
Karlstraße 36-38 • 76133 Karlsruhe