

Annual start in October

Master in

Management (M.A.)

StudyCheck.de

CATEGORY
Award
2022

Your Profile

You want to **re-think Management and practice it in a non-traditional way**. You want a flexible program that can allow you to pursue your professional goals (like having a part-time job) while also teaching you how to provide excellent service and creative solutions beyond "business as usual". You wish to connect your knowledge and experience with different perspectives to meaningfully contribute to businesses and organizations that guide practices **strategically** and **responsibly**.

Key Information

In this program, you will have the opportunity to take your experience to the next level. **You will have a more comprehensive and more integral perspective than that of any other conventional curriculum.** Here you will be able to rethink and transfer ideas from and between multiple disciplines. You will enter a field where management, cultural studies, social sciences, theory, practice, ethics, and sustainability come together. **You will learn how to critically reflect on various integrated subjects in this field, to make informed decisions and to take action.**

The 4 rigorous semesters will focus on structure, performance, creativity & transformation, and research.

Additionally, you can choose between specializations.

Specializations (Choose 2 out of 7)

Brands & Stories

Creativity & Innovation

Cultural Change & Society

Digital Media

Globalization, Governance & Trade

Human Resources & Diversity

Sustainability & Urban Development

Application Deadline

Applicants within the EU:

September 15th

Applicants from outside the EU:

July 15th or later, depending on the visa process of your home country.

Tuition Fees

- 690€ per month
- 67,70€ mandatory student union fee per semester

Timeline and Credit Points

Duration

4
semesters

Study
program start

Winter
semester

Total ECTS

120
Credits



Contact:

Christopher Höckl

admissions@karlshochschule.de
+49 721/48095-777

Requirements

- **Successfully finished 3-year (or more) Bachelor program with high academic achievement in economic or managerial sciences, or related fields.** Applicants with other educational backgrounds are welcomed as well. They must provide either proof of the corresponding competencies that are worth at least 30 ECTS or can acquire these at Karlshochschule.
- **Proof of English language proficiency.** You must have either a C1 level (CEFR), an IELTS score of 6.5, or an internet-based TOEFL score of 100 points or better.
- **Individual selection process based on:**
 - **Online application**
 - **Motivation letter and CV**
 - **Interview with Admissions and Head of Study Program**

Apply online at www.karlshochschule.de/en

Karlshochschule International University
Karlstraße 36-38 • 76133 Karlsruhe • Germany