



MASTER IN MANAGEMENT (M.A.)

Your Profile

You want to re-think Management and engage it in a non-traditional way. You want a flexible program that will allow you to pursue your professional goals (like having a part-time job) and that also teaches you how to provide an additional value, beyond “business as usual”. You wish to connect your knowledge and experience with different perspectives to create and contribute to businesses and organizations that unfold **strategically** and **responsibly**.

Key Information

In this program, you will have the opportunity to take your experience to the next level. **You will have a comprehensive and integral perspective than with any other classic curriculum** where you will be able to rethink and transfer ideas from and between multiple disciplines.

You will enter a playing field where management, cultural and social sciences, theory and practice, ethics, and sustainability come together. **You will learn how to critically reflect on various intertwined areas in this field, to make informed decisions and to take action.**

The 4 rigorous semesters will focus on structure, performance, creativity & transformation, and research.

Additionally, you can choose between specializations (see below).

Timeline and Credit Points

- > **Duration:** 4 semesters
- > **Study program start:** Spring semester
- > **Total ECTS:** 120

Tuition fees

690 € per month (*different financial options are available*) + 67.70 € mandatory student union fee per semester

The Specializations: (Choose 2 out of 6)

Cultural Change & Society	Brand	Creativity & Innovation	New Media	Human Resources & Diversity	Sustainability
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Requirements

- > **Successfully finished 3-year (or more) Bachelor program** with high academic achievement in economic or managerial sciences, or related fields.

Applicants with other educational background are welcomed as well. They must provide either proof of the corresponding competencies that are worth at least 30 ECTS or can acquire these at Karlshochschule.

- > **Proof of English language proficiency.** You must have either a C1 level (CEFR), an IELTS score of 6.5, or an internet-based TOEFL score of 100 points or better.
- > **Online application (including motivation letter)**
- > **Successful interview with admissions and head of study program**

Application Deadline

- > **Applicants within the EU:** February 15
- > **Applicants from outside the EU:**
Spring semester (starting in March): due to Corona restrictions, we might have an online and in-person hybrid start. Deadline in this case is also February 15.

Contact



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FOR MORE INFORMATION, VISIT THE SITE HERE

APPLY NOW