

Research Report 2019

Preface

The research report 2019 of Karlshochschule International University covers its research activities in the calendar year 2019.

During the reporting period the Karlshochschule was able to maintain with its activities its research position in the scientific community. This is a noteworthy achievement taking into consideration that the budget for research corresponds to that of a small university. The research output was possible as the professors were highly engaged in conducting their research. However, it must also be emphasized that the professors received best possible support from the Karlshochschule and its staff in 2019.

Not only for teaching but also for research, 2019 was a year of transition which will continue in the upcoming years. The new orientation of the Karlshochschule towards social and political topics, which is seen in the Bachelor programs IR and PPE and the new Master program in L-PPE as well as service learning, will shape in addition to the “rethinking management” orientation the research profile of the Karlshochschule in the near future.

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1. Publications in Academic Journals

Küpers, W.; Rooney, D.; Pauleen, D.; Zhuravleva, E. (2019): A developmental model for educating wise leaders: The role of mindfulness and habitus in creating time for embodying wisdom. *Journal of Business Ethics*, <https://doi.org/10.1007/s10551-019-04335-0>.

Küpers, W. (2019): Reintegrating praxis, practices, phronêsis & sustainable action for processing systemic constraints in the business and society relationship. *Society and Business Review*, 14 (4), 338-359.

Teitler, A. (2018): Obama and Afghanistan: A constructivist approach to shifting policy narrative and practices. *Academic Journal: Cambridge Review of International Affairs (CRIA)*, 31 (2), 203-222.

Wagner, D. N. (2020): Managing the artificially intelligent firm. *Strategy & Leadership*, 48 (3).

Wagner, D. N. (2019): The opportunistic principal. *Kyklos*, 72 (4).

2. Conference Contributions and Public Presentations

Bohnenkamp, B. (2019): Understanding generational complexity in international markets: The German case. American Marketing Association Winter Academic Conference, Austin (Texas).

Jansen, S. A. (2019): Digitale Soziale Marktwirtschaft – intersektorale Innovationen. Bankhaus Lampe Jahresempfang Festvortrag, Bayerisches National Museum, München, 28.1.2019.

Jansen, S. A. (2019): Digitalisierung und gesellschaftlichem Zusammenhalt, Jahresauftakt Caritas Baden-Württemberg 2019, Stuttgart 6.2.2019.

Jansen, S. A. (2019): ADAC Verkehrsforum: Betriebliche Mobilitätswende praktisch. Radbasierte Lösungen für Unternehmen & Städte. 2019-09-10, Düsseldorf.

Jansen, S. A. (2019): Trendanalyse Urbane Mobilität: urban, sozial, digital. Frankfurt/Main: IAA, 2019-09-15, Frankfurt/M.

Jansen, S. A. (2019): "Gesellschaftliche Transformationsfelder & Digitalisierung" Keynote beim Getränkegipfel Österreich, 2019-09-19, Feldkirch.

Jansen, S. A. (2019): Digitization beyond hypnosis: Analysis of utopian and dystopian perspectives with potential for European civil society, Social Innovation Summit 19, 2019-09-20, Stuttgart.

Jansen, S. A. (2019): Befreiung der Bildung. GlobArt 2019 mit Byung Chul Han, Jeffrey Sachs etc., 2019-10-17 | Klosterneuburg.

Jansen, S. A. (2019): Stress & the City - Trendcheck Urbane Mobilitätswende, auf: Mobility as a Service Vienna, Business Circle 2019-11-26 | Wien.

Jansen, S. A. (2019): Urbane Verkehrswende in der Schweiz, Jahrestagung Schweizer Mobilitätsverband. 2019-12-12 | Zürich.

Küpers, W. (2019): From Anthropocene to Eco-cene? - Perspectives on embodied transformations towards enlivening practices in organisations”, paper for EGOS Conference, Sub-theme 67: Critical Organizational Anthropocene Studies, Edinburgh.

Küpers, W.; Shrivastava, P. (2019): Embodied Leverage Practices for Sustainable Development in Organisations”, paper for presentation at conference Leverage Points, Leuphana University, Lüneburg, Germany.

Küpers, W. (2019): Les Renouveaux de l’Art Nouveau pour cultiver une convivialité et développement durable“, ARTEM : L’école de Nancy 2.0. (unpublished working paper).

Küpers, W. (2019): Pratique éthique responsive incarnée - La contribution de Merleau-Ponty à l’éthique corporelle dans les organisations“ (unpublished working paper).

Sonnenburg, S.; Hindely, C. (2019): Organizations as cathedrals: The Geist of the Gothic. Standing Conference on Organizational Symbolism, “Ghosts”, York, 8.-11.07.2019.

Sonnenburg, S.; Anzengruber, J.; Primus, D. (2019): Measuring individual flow experience with EEG plus roundtable, ISPIM Innovation Conference, Florence, 16.-19.06.2019.

Wagner, D. N. (2020): Agile Government and the challenge of AI. Proceedings of the UAE Public Policy Forum 2020. Dubai, 17-18 February 2020.

Wagner, D. N. (2019): Die Evolution & Economics künstlicher Intelligenz. Next Economy Open, #Neo19x. Köln: Hochschule Fresenius, 26. bis 28. November.

Wagner, D. N. (2019): Human-Centered Management in Zeiten der Digitalisierung. Online Keynote. Daten. Hightech. Menschen. Das Online-Zukunftsforum für innovative Software-Lösungen. Software Innovation Bridge.

3. Books and Book Chapters

Bohnenkamp, B. & Findeisen, L. (2019). From Digital Skills to Digital Ethics. Uncovering the Politics of Exclusion and Empowering Strategies of Self-Inclusion in Digital Ecosystems. In: D. Moxon (Ed.), Social Inclusion, Digitalisation and Young People. Youth Knowledge Book series.

Jansen, S. A.; Spieß-Knafl, W. (2019): Intersektorale Kooperation & Akquisitionen - Warum kaufen For-Profits Non-Profits?, In: Kraemer/Edinger-Schons (Hrsg.): CSR und Social Enterprise, SpringerGabler, S. 49-66.

Jansen, S. A. (2019): Magnetismus der Metropolen. In: Globart (Hrsg.) Ordnung, De Gruyter, S. 75ff.

Küpers, W.; Statler, M. (2019): Tales of wisdom in business and leadership. New York: Routledge.

Küpers, W.; Howard, C. (2019): Phenomenological anthropology of interactive travel: Mediated responsivity and inter-placed mobilities. In: Palmer, C.; Andrews, H. (Eds.): *Tourism and embodiment: Advances in Anthropology*. London: Routledge, 203-218.

Küpers, W. (2019): Post-Pandoran hope for moving wisely beyond the neo-Promethean Anthropocene. In: Ericsson, D.; Kostera, M. (Eds.): *Organizing goodness and hope*. Cheltenham: Edward Elgar, 72-84.

Küpers, W. (2019): Merlin as tale of practical wisdom. In: Küpers, W.; Statler, M. (Eds.): *Tales of wisdom in business and leadership*. New York: Routledge.

Sonnenburg, S. (2019): Beyond a wordplay. In: Kuiper, Gabrielle; Hagoort, Giep; Kooyman, Rene (Eds.): *Being Connected: Kunst en Economie: uitblinken in het creëren van culturele, economische en maatschappelijke waarde*. Utrecht: HKU, 80.

Sonnenburg, S. (2019): From Design Thinking to designerly thinking. In: Kuiper, Gabrielle; Hagoort, Giep; Kooyman, Rene (Eds.): *Being Connected: Kunst en Economie: uitblinken in het creëren van culturele, economische en maatschappelijke waarde*. Utrecht: HKU, 98.

Sonnenburg, S. (2019): A hero's journey with Tarot cards in 60 minutes: A creative template. In: Kuiper, Gabrielle; Hagoort, Giep; Kooyman, Rene (Eds.): *Being Connected: Kunst en Economie: uitblinken in het creëren van culturele, economische en maatschappelijke waarde*. Utrecht: HKU, 126-129.

Sonnenburg, S.; Hindley, C. (2019): Imagining yesterday: The geist of the Gothic. In: Kuiper, Gabrielle; Hagoort, Giep; Kooyman, Rene (Eds.): *Being Connected: Kunst en Economie: uitblinken in het creëren van culturele, economische en maatschappelijke waarde*. Utrecht: HKU, 175-176.

Sonnenburg, S. (2019): Branded Spaces: Corporate Architecture aus Sicht der Marke. In: Bielzer, Louise (Ed.): *Corporate Architecture*. Künzelsau: Swiridoff, 49-56.

4. Magazines and Popular Science

Jansen, S. A. (2019): Klimawandel - gesellschaftswissenschaftlich, Podcast »Geil Mon-tag« (2:06 Stunden).

Jansen, S. A. (2019): Qualität - Einzeltauglich, Kolumne in brand eins, Dezember 2019.

Jansen, S. A. (2019): Parkplätze oder Parks & Plätze, Zivilgesellschaft zwischen Protest & Prototypen #10 Kolumne: Die Neue Fahr-Lässigkeit, in: enorm, 6/2019.

Jansen, S. A. (2019): Geschäftsmodelle Mobilität - Trendcheck -#9 Kolumne: Die Neue Fahr-Lässigkeit, in: enorm, 5/2019.

Jansen, S. A. (2019): Statt Land Flucht, Dilemmata zwischen Immobilien & Mobilität, #8 Kolumne: Die Neue Fahr-Lässigkeit, in: enorm, 4/2019.

Jansen, S. A. (2019): Disruption oder legale Bewusstseins-erweiterung, Kolumne brand eins, Juli 2019.

Jansen, S. A. (2019): Flugscham oder Zugstolz, Über das Reden über Reisen - redliches Reisen, #7 Kolumne: Die Neue Fahr-Lässigkeit, in: enorm 3/2019, S. 14.

Jansen, S. A. (2019): Mobilitätsbudget statt Dienstwagen, -Werkstattbericht über Agora Verkehrswende, in: #6 Kolumne: Die Neue Fahr-Lässigkeit, in: enorm 2/2019, S. 12.

Jansen, S. A. (2019): Geschäftsmodelle der Mobilität -eine Trend-Analyse, in: enorm, #5 Kolumne: Die Neue Fahr-Lässigkeit, in: enorm 1/2019, S. 12.

Jansen, S. A. (2019): Manifest der nächsten Urbanen Mobilität, in: Brand eins Edition, Urbane Innovationen.

Jansen, S. A. (2019): Familienunternehmen 2038 - Interview mit Magazin für Unternehmerfamilien »wir« (FAZ-Verlag).

Wagner, D. N. (2019): Co-Kreation mit KI: Exponentiell denken! Frankfurt/Main: zukunftsInstitut.

Wagner, D. N. (2019): Human-Centered Management – Perspektiven schaffen für Mensch-Maschine-Teams. Personal Manager | Zeitschrift für Human Resources, Nov/Dez.

Wagner, D. N. (2019): Panel Discussion: AI Global. AlxIA Conference, Karlsruhe: KI-Hub.

Wagner, D. N. (2019): Die künstlich intelligente Firma, Frankfurt/Main: zukunftsInstitut.

Wagner, D. N. (2019): Das Bermudadreieck der KI, Frankfurt/Main: zukunftsInstitut.

Wagner, D. N. (2019): Die Konsequenzen des neuen Miteinanders von Mensch und Maschine, in: zukunftsInstitut (Hrsg.): Trendstudie Künstliche Intelligenz. Frankfurt/Main: zukunftsInstitut.

Wagner, D. N. (2019): KI und die Schattenseiten von Mensch-Maschine-Teams, Frankfurt/Main: zukunftsInstitut.

Wagner, D. N. (2019): Digitalisierung und Gesundheit - So werden sie Freunde. Health@Work, 03-2019

Wagner, D. N. (2019): Der KI-Kenner Prof. Dr. Dirk Nicolas Wagner im Interview. Karriereführer.

5. Research Outlook

Jansen, S. A.; Spiess-Knafl, W.; Mast, C. (2020 forthcoming): Innovations in Social Finance: Transitioning Beyond Economic Value", in: Thomas Walker, Jane McGaughey, Sherif Goubran, Nadra Wagdy. Palgrave Studies in Sustainable Business: In Association with Future Earth, accepted paper.

Stephan Jansen was appointed as an »Associated Researcher« Alexander von Humboldt Institute for Internet & Society, Berlin for Innovation in Digital Health.

Anthony Teitler is working on a paper that connects with collective action and narratives

Teitler, A. (2020): US policy towards Afghanistan, 1979-2014: 'a force for good'. Single authored book/monograph, Publisher: Routledge, Taylor and Francis, Routledge Studies in US Foreign Policy, Publication due date: July 22, 2020

<https://www.routledge.com/US-Policy-Towards-Afghanistan-1979-2014-A-Force-for-Good/Teitler/p/book/9781138366848>.

Wagner, D. N. (forthcoming): The nature of the Artificially Intelligent Firm - An economic investigation into changes that AI brings to the firm. In: Telecommunications Policy, Special Issue on Artificial Intelligence and the Economy (June, 2020).

Wagner, D. N. (forthcoming): Augmented Human-Centered Management – Human Resource Development for highly automated business environments. In: Journal of Human Resource Management, Volume 2020/1.

Wagner, D. N. (forthcoming): Economic AI Literacy: Source of Global Competitive Advantage. In: Christiansen, B.; Škrinjarić, T. (Eds.): Handbook of Research on Applied AI for International Business and Marketing Applications. Hershey (USA): IGI Global.

Wagner, D. N. (forthcoming): Economic governance when humans and AI are at work. In: Munoz, M.; Naqvi, A. (Eds.): Handbook of Artificial Intelligence and Robotic Process Automation : Policy and Government Applications. London: Anthem Press.