Forschungsbericht – 2017 Research Report

Summary

Karlshochschule International University, in the first quarter of 2018, had 10 full-time/associated professors, three honorary professors, three part-time professors, two professors on unpaid vacation and other part-time associated lecturers. Staffing continues to be a major challenge given the current scenario and next year will have a lower output. The total output of the staff for 2017 was 13 peer reviewed journal papers (up from 6 last year); 2 edited books (versus 3 last year); 15 book chapters (versus 30 book chapters), 10 conference papers (versus 14 last year) and in addition, 1 special journal issue, 1 report and 1 policy paper.

A report by the Fraunhofer Institute for Systems and Innovation Research ISI that looked at an overview of bibliometric indicators for Germany compared with 22 countries and the EU for the period 2004-2014 found that the average citation rates of journals of articles published by researchers in Germany is 5 as of 2012. The publication output per full-time equivalent (FTE) researcher at universities of applied sciences was 0.05 papers and citations per FTE for universities of applied sciences of about 0.1. Our total average journal output was higher than this amount.

Grants and Foundations are important measures of academic standing. We have two grants ongoing/just completed in 2017 by F. Javier Montiel. Stephan Jansen is the head of the research center “Center for Philanthropy & Civil Society”. The centre has cooperation’s with Social Entrepreneurship Network Baden- Württemberg; Hoepfner (Karlsruhe) and Caritas (Strategy & Master for Social Space Innovation).

Research Impact can be calculated in many ways: academic impact and dissemination of their findings, the dissemination of grant findings and community impact through sharing of the research through media, teaching, consultancy and courses. Our staff have accumulated one research award, numerous keynote talks, and our community impact continues to be high. They have been active on media and presented at invited talks. They have organized two conferences and several workshops. The two conferences are: The Annual Academy of Internal Business Conference in Dubai, UAE with over 1000+ international participants and the Annual Conference for Arts Management: Cultural Leadership and Innovation in Hamburg, a specialty niche conference.

Karlshochschule is dedicated to facilitating student research. In 2017, our Bachelor and Master students completed 134 theses under 27 supervisors.
(internal and external). Two professors worked with PhD candidates in primary supervisory role. Several of our professors presented their research to the 5th semester Bachelor students. We introduced the Karl's Magazine where we showcased some of the student theses. The link is available here: https://karlshochschule.de/fileadmin/files/KarlsMagazine_2018.pdf

For the next year the challenges remain (1) increasing high impact research (focusing more on impact journals), (2) increasing conference attendance (carving out more time and flexibility for research) (3) getting more research assistance for research active staff (4) instituting the research ethics policy (enclosed) and other research enhancing policies and (5) formalizing more strategic tie-ups for research. We hope to reintroduce the Karls conference soon.

On behalf of the Research Committee: Prof. Dr. Melodena Stephens Balakrishnan & Prof. Dr. Stephan Sonnenburg.

1 The analysis covers "articles", "letters", "notes" and "re-views" for journal papers 2 Gruber, S., Frietsch, R. and Neuhausler, P. (2016), Performance and Structures of the German Science System 2015, Available: http://www.e-fi.de/fileadmin/Innovationsstudien_2016/StuDIS_05_2016.pdf 3 Ibid. The highest largest publication output per full-time equivalent (FTE) researcher is achieved by Max Planck where each researcher – on average – publishes 0.7 papers per year; at a German university about 0.4 papers per year, at Helmholtz it is about 0.25 papers, in Fraunhofer (0.10 papers). In terms of citations, Max Planck also receives the most citations per FTE – almost 6 citations per researcher. Researchers from the Leibniz Association receive 2.5 citations and from universities about 2 citations. Helmholtz reaches a value of 1.5, Fraunhofer of about 0.25.

Appendix 1: Research Publications

Journal Papers


Books (Edited)


Reports

Book Chapters


Girrbach, P. (2017), “Supporting Sustainability and Innovation by value-oriented Leadership“, 5th International Conference Innovation Management, Entrepreneurship and Sustainability, 25th - 26th May, Prague, Czech Republic


Awards Balakrishnan, M.S. (2017), Best Reviewer. 59th Academy of International Business annual conference, Dubai, UAE

Invited Talks/ Lectures, Interviews, Media, Blogs


Expat Woman, Dubai Polo and Equestrian Club, Dubai, UAE, 14 September.


Balakrishnan, M.S. (2017), “Tech Entrepreneurship to leapfrog developmental challenges and create sustainable societies”, In:
Academic CSR-Summit im Rahmen des Deutschen CSR-Forums 2017. Ludwigsburg, Germany, 5 April.

Bohnenkamp, B. (2017), Participation in regional talk show about Habits in Social Media and the Future of Retailing.


http://www.huffingtonpost.de/stephan-jansen/kapitalismus-trend-unternehmen_b_14629250.html


Academy, Schloss Hohenkammer, 03.06.2017. Jansen, S. A. (2017), „Intersektorale Hybridierungen“, Fachvortrag an der Wirtschaftsuniversität


Science Center, 23.03.3017. Jansen, S. A. (2017): Talk with Austrian Minister of Arts and Culture, Constitution and Media,

Veränderungen und Konsequenzen für den Wohlfahrtssektor“, Impuls für die Strategiekommission der Caritas, Stuttgart,

12.01.2017. **Reichel, A. (2017).** Sustainability 4.0 – Making the Digital Economy work for Sustainability,


Internationales Forum für Nachhaltigkeit und Zukunftsfähigkeit. Ludwigsburg.


Editor of Book Series:


Zierold, M. (2017), Series Handbooks and Studies in Media Cultural Studies, wvt-Verlag, Trier (with Knut Hickethier, Ansgar Nünning, Co-Editor since Vol. 7), overview: http://www.wvttrier.de/top/Beschreibungen/ID1008.html

Zierold, M. (2017), Series Popular Culture and Media, Lit-Verlag, Berlin/Münster (with Christoph Jacke), overview: http://www.lit-verlag.de/reihe/pkum

Conference Organization

Balakrishnan, M.S. (2017), Conference organizer and local host. 59th Academy of International Business annual conference. ‘The contribution of MNEs to building sustainable societies, Dubai, UAE, 2-5 July.

Balakrishnan, M.S. (2017), Track Chair for Managing Turbulence and Uncertainty. 59th Academy of International Business annual conference, special interest track, Dubai, UAE. New track for AIB.

Balakrishnan, M.S. (2017), Chair and panel organizer, Changing Role of International Business Organizations’ and ‘Building sustainable societies: Public policies and private actors. 59th Academy of International Business annual conference, Dubai, UAE. 2017, Dubai, UAE, 3 July. Panel members: representative of H.H. Sheikha Shamma Bint Sultan Bin Khalifah Al Nahyan; Fadi Ghandour, Founder and Vice Chairman Aramex and Managing Partner, Wamda Capital; Fred Sicre, Managing Director, The Abraaj Group; Dr. Mukund Rajan, Head of International Business and Ethics and Sustainability, Tata Group; Faisal Gilani, Head of Middle East & Africa, Gavi, the Vaccine Alliance;

Balakrishnan, M.S. (2017), Panel member, Women in Business in the United Arab Emirates. 59th Academy of International Business annual conference, Dubai, UAE, 3 July, UAE.


Zierold, M. (2018), Annual Conference for Arts Management: Cultural Leadership and Innovation (Role: Co-Orgnaizer), Hamburg, 17-19 January 2018

**Miscellaneous**


Research Grants


About the Grant: EU-funded project (Erasmus +) in teaching and research: Strategic partnership in the fields of youth and higher education, with a term of three years since September 2015. Ten partners from seven European countries and InterCultur GmbH as project coordinator. Overall grant of 427,000 EUR, including about 26,000 EUR directly grant for Karlshochschule.

Partners are: InterCultur gemeinnützige GmbH, Deutschland; AFS Interkulturelle Begegnungen e.V., Deutschland; Haaga-Helia Ammattikorkeakoulu, Finnland; Friedrich-Schiller-Universität Jena, Deutschland; Karlshochschule gemeinnützige GmbH, Deutschland; University of Limerick, Irland; Fundação Fernando Pessoa-UFP, Portugal; Uniwersytet Im. Adama Mickiewicza W Poznaniu, Polen; Universita' degli Studi di Urbino Carlo Bo, Italien; Universitat de Vic – Universitat Central de Catalunya, Spanien

Against the backdrop of the rapidly growing internationalization of European higher education, intercultural competence nowadays is an indispensable ability to successfully complete a study programme. Higher education institutions have to ensure that students achieve relevant and reflected learning results during their foreign semesters more than ever. This is the starting point of Connect 2.0: the consortium is developing an innovative intercultural learning scenario for Erasmus + participants that offers an optimal learner experience through the interweaving of face-to-face and online learning units.
The learning scenario consists of three main components:

(1) A teaching program that enables a sustainable, reflexive and personal intercultural learning experience consisting of:

a) Face-to-face workshops and seminars at the home university (preparation and reflection / post-processing)

b) An eLearning platform with a wide range of self-learning modules on topics related to interculturality and diversity, which can be taken both before and during the stay abroad.

(2) An "Experience Map" where students document their experiences in the form of reports, videos, links, etc. during their stay abroad. This portfolio is expanded by every generation of students, with the aim of generating and updating a comprehensive and clear knowledge stock of European cultures countries, cities and universities. The "Experience Map" also enables the networking of experienced students with the new generations who prepare their departure.

(3) A program for "advisors" and mentors that qualifies university staff and student returnees to implement the developed curriculum as well as to offer support to the departing students as advisors. In this context, the project establishes connections between the universities, the alumni communities and youth work organizations.

The results of the project will be documented and evaluated not only from the perspective of quality assurance but also with regard to the publication of a series of research reports,
articles and papers i.a. on the development of intercultural competence with especial attention to the university context and the role of foreign stays.

Team at Karlshochschule: Dr. Jutta Walz and Prof. Dr. Francisco Javier Montiel Alafont. Connect ends on August 2018

SPIEL MIT! SOCIAL PARTICIPATION AND INTERCULTURAL EXPERIENCES – LIVELY INTERACTION IN THURINGIA

Montiel, F. J. Spiel Mit! two-years project (Nov. 2016 – Oct. 2018) funded by the German Federal Ministry of the Interior and commissioned by the Federal Agency for Civic Education (Bundeszentrale für politische Bildung) in the frame of the program “Social Cohesion through Participation” (Zusammenhalt durch Teilhabe).

About the Grant: SPIEL MIT is a two-years project (Nov. 2016 – Oct. 2018) funded by the German Federal Ministry of the Interior and commissioned by the Federal Agency for Civic Education (Bundeszentrale für politische Bildung) in the frame of the program “Social Cohesion through Participation” (Zusammenhalt durch Teilhabe). Total value of the project around 300,000 EUR, out of it direct grant to Karlshochschule ca. 62,500 EUR.

The project’s main goal is to increase the intercultural opening of sport clubs belonging to the Thuringian Sport Federation (Landessportbund Thüringen) and to support them in implementing this opening as a long-term strategy. To reach this goal four interlinked working packages will be cooperatively carried out by the Karlshochschule International University, the Hochschule Karlsruhe für Technik und Wirtschaft, the Office for Intercultural Opening of AWO regional chapter Jena-Weimar (Coordinator) as well as the Thuringian Sport Federation.

The project will start analyzing the status quo regarding intercultural openness of Thuringia’s sport clubs (current situation, activities, and competences, outcomes and needs) is
analyzed. Then further qualitative in-depth research will focus on four previously selected sport clubs and based on the acquired knowledge a consulting support system to increase intercultural competence and openness in sport clubs will be established. The project partners will assist the four selected sport clubs in the implementation of integration measures to stimulate intercultural learning and understanding among their members and to remove access barriers for people with a migration background to the existing sport activities. Based on both the status quo and the in-depth analysis these measures will be designed. After a year and a half cooperating with the focused clubs, success factors and necessary structures will be identified within the scope of a third analysis. Furthermore, the obtained information will be used to develop a good practice guide that can be applied by other sport clubs.

The main expected outcome is a greater awareness among clubs regarding the social participation of people with a migration background in the field of sport. Nevertheless, the consulting system as well as the predictable arising of network structures with other organizations in the social area of the focused sport clubs will ensure the sustainability of the project.

Team at Karlshochschule: Helena Faust, M.A. and Prof. Dr. Francisco Javier Montiel Alafont. SPIEL MIT! on October 2018 (application for 1 year extension).

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Professional Memberships/Activities

van Elst, H. Member of The International Society on General Relativity and Gravitation and

(ii) German Physical Society. Referee for journal Classical and Quantum Gravity

http://iopscience.iop.org/journal/0264-9381

Zierold, M. (2017). Member of the Board of the German Association for Arts Management

(since 2016)