



Impact Projects

for social innovation. High quality project work
and effective employer marketing



How does it work?

The basis for your impact project is the briefing in which the task is defined.

It should be possible to accomplish the project outside the organization's location. Contact with your organization via defined contact partners is preferred

Your project will be handled by up to three teams (4-6 students per team) in competition with one another.

Your project will run throughout the semester for approx. three months. This includes two full-time project weeks.

You will receive the results at the final presentation.

The impact projects take place during the winter as well as the summer semester.

What can we do for you?

An impact project is a time-limited project for the creation of a new strategy, idea, or result on a conceptual, strategic or developmental level. The project could be regarding, for example:

- Organization-/ field analysis
- Policy
- Event-/ meeting concept
- Situation-/ Problem description
- Initiative/ Program
- Ethnography
- Innovation scan
- PR- or marketing strategy
- Campaign

[impactprojects.karlsruhe.de](https://www.karlsruhe.de/impactprojects)



Who has already participated?

Whether you are a foundation, political party, NGO/NPO, social entrepreneur or international organization, our students are committed to you. Examples of previous impact project participants are:

AFS | Arbeiterwohlfahrt | Deutsches Transferzentrum Soziale Innovation | Internationale Gesellschaft für Menschenrechte | KAIROS Partners | Kinderschutzbund | Lernort Zivilcourage-Widerstand | npf deutschland | Wochen gegen Rassismus | ZDF

Why now?

Do you have a specific project that is waiting for input from the “next generation”?

You stand at the forefront, when it comes to winning graduates of the Karlsruhochschule.

The cost of time and money for you is low compared to the opportunities that will be opened to you.



Lucia Haslauer, HR Neue Medien, ZDF

„Interdisciplinary, open, attentive and precise - the collaboration with the students was shaped by their high capability for empathy regarding the client’s situation, a thorough analysis and problem-solving approaches to the point.“

Karlsruhochschule

International University



You can find more information & a short film about the impact projects on our website: impro.karlsruhochschule.de.

You are interested, you have questions?

Nico Hoffmann

Karlsruhochschule International University

Karlstraße 36 - 38, 76133 Karlsruhe

Phone: +49 721 48095-334

Email: company.projects@karlsruhochschule.de

www.karlsruhochschule.de