

Research Report 2023

Dear Reader!

The following report represents various research activities that happened at “Karlshochschule International University’ in the year 2023. While being situated in a challenging context, we have kept an academic culture alive and continued our research work related to cultural and economic dimensions as well as civil-societal, and socio-political investigations with a critical as well as inter- and transdisciplinarity focus.

With its pluralistic [academic orientation](#) all our research activities aim at reflecting and contributing to a sustainability-, justice- and responsibility-oriented *transformation* of society, economy and organisations as well as individuals. This orientation is present in these examples of ongoing research projects at Karls:

Innovative Research Project "Future Democracies"

Led by Prof. Dr. Dr. Björn Bohnenkamp, this project, titled "Future Democracies," is a real-world laboratory funded by FH-Personal from the BMBF and the state of Baden-Württemberg. It focuses on collaborative research transfer with civil society organizations.



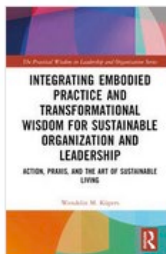
Exploring Utopian Potentials in Current Crises

Prof. Dr. Nadja Meisterhans spearheads a DFG-funded research project, delving into the utopian possibilities emerging from contemporary crises.



Collaborative Comparative Policy Research Initiatives

The university engages in additional research projects in comparative policy research. These are funded by the Economic and Social Research Council (ESRC UK) and involve partnerships with prominent institutions such as the universities of Bielefeld, Birmingham, Sheffield, Melbourne, and the Nuffield Council on Bioethics, under the guidance of Prof. Dr. Robert Lepenies.



Integrating Embodied Practice and Transformational Wisdom for Sustainable Organization and Leadership: Action, Praxis, and the Art of Sustainable Living

1st Edition

Forthcoming

By **Wendelin M. Küpers**

While being a university of applied science and thus interested in practically relevant applicable research related to professional and societal or business realities, Karlshochschule aspires also to pursue rigorous foundational, cross- and transdisciplinary research. With regard to latter one we aspire to and make more and more publically known that we are a ‚transversity‘ in which a transformative education (Bildung) and research in service of academy and society is realised.

Like in the research reports of the past, the titles and descriptions you will read here related to the broad range of various research publications and activities manifests a critical reflection on important highly relevant issues and problems of our time. This is also expressed in the titles of the theses of our Bachelor and Master students at the end of this report.

Overall, this report confirms that Karlshochschule continues to be a resonant and thriving place for critical thinking and „Bildung“, moving on confidently, trying to contribute for making a difference.

Wendelin Küpers

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6. Service for Scientific Community and Memberships
7. Student Research (BA und MA Theses)

1. Books and book chapters or entries in encyclopedia

- Jansen, St. A. (2023). Die künstlerische Intelligenz der Universität des 21ten Jahrhunderts, Die Befreiung der Bildung, in: Jan Söffner et al. (Hrsg.): Festschrift für Karen van den Berg, transcript Verlag.
- Jansen, St. A. (2023). Urbane Digitale Gesundheit - Plattform- und Concierge-Ansätze. Eine Studie, 70 Seiten, Charité & Universität der Künste, Berlin.
- Küpers, W. (2023). Between face to face and inter-face – Embodiment and the dynamics of subconsciousness in organisation in digital enframement („Zwischen Face to Face und Inter-Face - Leiblichkeit und die Dynamiken des Unbewussten in Organisationen im Digitalen Gestell), In: Marlies W. Fröse, Annemarie Bauer & Jörg Seigies (Eds) *Unbewusste Dynamiken in Organisationen* (pp. 93-118) Gießen: Psychosozial Verlag.
- Küpers, W. , Jaeger,U. and Pablo Valverde, J. (2023). Methodological Resilience: Designing research to explore social inclusion in informal markets in Latin America , In: Stephen Sinclair and Simone Baglioni, (Eds.) *Handbook of Social Innovation and Social Policy*, Cambridge: Cambridge University Press.
- Loacker, B. & Pecis, L. (2024). Complexities of managing people and change: The case of a 'recycling and recovery' organisation. Zenodo. <https://doi.org/10.5281/zenodo.10471477>
- Meisterhans, N. (2023). The global dialectics of a pandemic: Between necropolitics and utopian imagination. In: Jakupec, Victor/ Kelly, Max/ de Percy, Michael (eds.) *COVID-19 and Foreign Aid. Nationalism and Global Development in a New World Order*. Routledge, <https://www.routledge.com/COVID-19-and-Foreign-Aid-Nationalism-and-Global-Development-in-a-New-World/Jakupec-Kelly-Percy/p/book/9781032227115>.
- Meisterhans, N. (2023). Subjektivierung, Sublimierung und Transformation. Philosophisch-psychoanalytische Perspektiven des Utopischen im Dystopischen, in: Buchhammer, Brigitte (Hrsg.): *Philosophie und Psychoanalyse im Dialog mit Gender-/Queer-/femistischer Forschung*, Wien: Lit-Verlag
- Wagner, D.N. (2023). Achieving CSR with Artificially Intelligent Nudging. In: Schmidpeter, R., Altenburger, R. (eds) *Responsible Artificial Intelligence. CSR, Sustainability, Ethics & Governance*. Springer, Cham.
- Stephens, M., Vashishtha, H., **Wagner**, D.N. (2023). *AI Enabled Business. A Smart Decision Kit*. IAP Information Age Publishing, Charlotte

2. Publications in Academic Journals

- Küpers, W. (2023) En-Fleshed Practicing in Organisations Flesh as Elemental Carnality and Formative Medium for Organising Sustainability Development, '*Phenomenology & Practice*', Volume 18 (2023), No. 1, pp. 30-52.

- Küpers, W. (2023) (with Gunter Schumacher and David Wasieleski) Ethics and Temporality: Moral Practices and Ethical Issues Related to Time in Organizations Special issue, 'Journal of Business Ethics', online 09.2023 <https://doi.org/10.1007/s10551-023-05508-8>.
- Küpers, W. (2023) (with E. Gunter Schumacher & David Wasieleski). Introduction for „Ethics and Temporality: Moral Practices and Ethical Issues Related to Time in Organizations Special issue, edited by Wendelin Küpers, E. Gunter Schumacher & David Wasieleski, Temporality and Ethics: Timeliness of Ethical Perspectives on Temporality in Times of Crisis 'Journal of Business Ethics', 09.2023 <https://doi.org/10.1007/s10551-023-05508-8>.
- Küpers, W. (2023) (with Yves Habran and Jean Weber). Reconceiving vulnerabilities in relations of care. How to account for and deal with carers being vulnerable at work , 'Social Science & Medicine'. Nov 10;340:116388
- Loacker, B. (2023). Does the ethos of law Erode? Lawyers' professional practices, self-Understanding and ethics at work? *Journal of Business Ethics*, 87: 33–52
- Lorenz, L and **Lepenies**, R. (2023). Contributions of Citizen Science to the Sustainable Development Goals: Is Transformative Global Citizen Science Possible? *Citizen Science: Theory and Practice*, 8(1): 42, pp. 1–9. DOI: <https://doi.org/10.5334/cstp.595>
- Molnar A, **Lepenies**, R., Borda, A. and Pedell, S. (2023). *Grand challenges and living labs: toward achieving the Sustainable Frontiers in Public Health* 11:1242138.DOI 10.3389/fpubh.2023.1242138
- Büttner, M. Darbi, A. Haase, K. Jax, **R. Lepenies**, J. Priess, W. Zeug (2023) [Science under pressure: how research is being challenged by the 2030 Agenda](#) Sustainability Science 18 (3), 1569 - 1574
- Pykett, S. Ball, R. Dingwall, R. **Lepenies**, T. Sommer, H. Strassheim, ... (2023) [Ethical moments and institutional expertise in UK Government COVID-19 pandemic policy responses: where, when and how is ethical advice sought?](#) Evidence & Policy 19 (2), 236 – 255
- Pedersen, T. Hickmann, O. Renn, N. Eckert, K. Jax, R. **Lepenies**, HY Liu, ...(2023) [SDGs at the halfway point: How the 17 global goals address risks and wicked problems](#) Ambio 52 (4), 679 – 682
- **Lepenies**, R. Büttner, I. Bärlund, K. Jax, J. Lyytimäki, AB Pedersen, ...(2023) [The politics of national SDG indicator systems: A comparison of four European countries](#) Ambio 52 (4), 743 – 756
- Eckert, N. G. Rusch, J. Lyytimäki, R. **Lepenies**, F. Giacona, M. Panzacchi, ... (2023) [Sustainable Development Goals and risks: The Yin and the Yang of the paths towards sustainability](#) Ambio 52 (4), 683 – 701
- Lyytimäki, J. N. Eckert, R. **Lepenies**, C. Mosoni, J. Mustajoki, AB Pedersen (2023) „[Assuming accuracy, pretending influence? Risks of measuring, monitoring and reporting sustainable development goals](#) Ambio 52 (4), 702 – 710
- Lorenz, L & **Lepenies**, R. (2023). „[Contributions of Citizen Science to the Sustainable Development Goals: Is Transformative Global Citizen Science Possible?](#) *Citizen Science: Theory & Practice* 8 (1)
- Meisterhans, N. & Graul, S. (2023). Mit der Psychoanalyse und dem Surrealismus von der Paranoia zur Utopie? Perspektiven der Ideologiekritik in Zeiten der Transformation, in: *Freie Assoziation. Zeitschrift für psychoanalytische Sozialpsychologie*, 2023, 26/1, S. 45-61 <https://doi.org/10.30820/1434-7849-2023-1-45>
- Meisterhans, N. (2023). Nekropolitische Populismus in Zeiten multipler Krisen, , in: Zeitschrift Triedere Zeitschrift für Theorie und Literatur – #27 Morbide Phänomene

3. Conference Contributions and Public Presentations

- Jansen, Stephan A. (2023) Innovationssysteme für Verbandsstrategien, Remote. 23-01-30 Internationales VerbändeForum, Bern/CH.
- Jansen, Stephan A. (2023) »Urbane Transformation & Governance im Quartier«, Wissenschaftstagung, EZB, Bochum, 23-02-03
- Jansen, Stephan A. (2023) »brand eins Talk« zu Altern! Stephan A. Jansen im Gespräch, 23-03-01
- Jansen, Stephan A. (2023) »Urbane Mobilität & Stadtentwicklung«, HSBC/Deka, Frankfurt/Main. 23-03-09
- Jansen, Stephan A. (2023) VW Group Leadership Class, remote. Leadership Trainings, March/April 2023.
- Jansen, Stephan A. (2023) »Der Nächste Kapitalismus«, Sustainability Summit, Wien, 23-03-30
- Jansen, Stephan A. (2023) 23-04-20 20 Jahre Finanzmarkt-Moden & Krisen - Ein Rück- und Ausblick. CFO-Forum Austria, Business Circle Stegersbach
- Jansen, Stephan A. (2023) Digitale Pflege im Quartier, Pflegemanagement-Tagung Wien, 23-04-27
- Jansen, Stephan A. (2023) »This time is different...« Geopolitische Gleichzeitigkeiten für Banken aus Kunden-, Organisations- & Regulatorik-Perspektive, Banking Summit Austria, Business Circle, Wien, 23-05-25
- Jansen, Stephan A. (2023) Impuls & Case-Moderation ESG, Real Estate Circle, Stegersbach/Austria.
- Jansen, Stephan A. (2023) »Zukunft der Bildung«, Österreichische Städtetag, Bad Ischl/Austria, 23-06-01
- Jansen, Stephan A. (2023) »Humanismus 5.0 - Menschliche Überlegenheit in Zeiten der Künstlichen Intelligenz, FH Wiener Neustadt, 23-06-02
- Jansen, Stephan A. (2023) »Führung: Das Dazwischen und das Darunter«, TUI Führungskräfte-Meeting, Messehalle Hannover, 23-06-15
- Jansen, Stephan A. (2023) HUMANISMUS 5.0 - Das Spiel der Intelligenz! Oder: Warum die nächste Digitalisierung endlich besser wird - und wir dafür ordentlich arbeiten dürfen, DQS, online und Bad Homburger Auditorentag.
- Jansen, Stephan A. (2023) »Rhythmus, Timing und der Chrono-Kapitalismus. »Sprechstunde« Das Neue Arbeiten«, 23-06-23 DNA Club, Wien.
- Jansen, Stephan A. (2023) The »Zeitenwende« *Turning Points in Simultaneity Macro-, Micro-, Nano-Perspectives* for the Global Aviation Industry, FACC, Wolfgangsee/Austria
- Jansen, Stephan A. (2023) Transformational Leadership in the Mobility Sector, SAG AG, 23-08-28 Prag/CHZ.
- Jansen, Stephan A. (2023) Gesunde Städte, Keynote, Verband der Wohnungswirtschaft (VdW), Duisburg, 23-08-30
- Jansen, Stephan A. (2023) »Development in the Real Estate Developer Management - Urban Innovation«, PeakNight, 23-09-05 Tegernsee.
- Jansen, Stephan A. (2023) Zukunft der Mobilität aus Versichererperspektive, Erfurt. 23-09-22 Gesamtverband der deutschen Versicherungswirtschaft, GDV
- Jansen, Stephan A. (2023) »Die Gleichzeitigkeitenwende für die Versicherungswirtschaft«, UNIQA und omnius, 23-10-02, Wien
- Jansen, Stephan A. (2023) »Gesunde Quartiere und Urbane Innovationen«, DUCAH eG & Universität der Künste, Berlin 23-10-06
- Jansen, Stephan A. (2023) Die Geo-, Digital- und Personalpolitik für Juristinnen und Juristen, Business Circle, Dinner-Speech, Rust/Neusiedlersee (Austria) 23-10-12

- Jansen, Stephan A. (2023) »Enhancing the Impact in Times of Transformation« Leadership Seminar Volkswagen Group (5 days) 23-10/11
- Jansen, Stephan A. (2023) Die Gleichzeitigkeitswende und das Allgäu. IHK Schwaben. Kempten, 23-10-20
- Jansen, Stephan A. (2023) Transformation der Mobilitätswirtschaft und Trendanalyse, 23-11-08 Wirtschaftsförderung Region Heilbronn-Franken.
- Jansen, Stephan A. (2023) »Mobility Hubs als Gamechanger betrieblicher Mobilität, Kommunale Lösungen, Nationale Konferenz Betriebliche Mobilität, Bundesverband Betriebliche Mobilität, 23-11-22/23, München.
- Jansen, Stephan A. (2023) 4 neue Koordinatensysteme der Immobilienentwicklung & Wohnungsbau - ImmoTalk Duisburg, Sparkasse & Duisburg Business Innovation, 23-12-12.
- Küpers, W. (2023). Embodied Imagination of Future Making in the Nexus of being instituted and instituting organization', Short paper for Sub-theme 35: Fields of Possibilities: Interstitial Spaces, Institutional Infrastructures, and the Social Topology of the Future, 39th EGOS Colloquium 2023 in Cagliari, Italy.
- Küpers, W. (2023) Discussant at Wisdom symposium European Society for Research in Adult Development (ESRAD), May 2023, London, UK.
- Lepenies Keynote: <https://katho-nrw.de/news/detailansicht/aufruf-an-studierende-gestalten-sie-in-unseren-gremien-die-hochschule-mit-um-die-transformation-voranzubringen> Die großen sozialen Transformationen der Gesellschaft - Katho Nordrhein-Westfalen - 23.09.2023
- Lepenies, R. Keynote: Kritisch, Digital, Kompetent - Thesen zum Verhältnis Technologie & Hochschulbildung - <https://festival.hfd.digital/de/sessions-2023/?id=447282> -University: Future Festival 2023 Stiftung Innovation in der Hochschullehre - Hochschulforum Digitalisierung
- Lepenies, R. VPH-Kongress am 14.11.2023 in Hamburg - Generative Künstliche Intelligenz und die Zukunft der Hochschulen, Expert Panel
- Lepenies Deutsch Amerikanisches Institut Heidelberg: ChatGPT – Schummelmaschine oder Chance? 15. Nov. 2023
- Lepenies, R. Zeit für Bildung: Hochschule im Wandel. Gelingt der Wissenschaft die gesellschaftliche Transformation?
https://zeitfuex.de/content/uploads/2023/10/231130_zeit_fuer_bildung.pdf
- Lepenies, R. #digiTALK: Unser neuer Studi heißt ChatGPT! Karlshochschule Digitalk Mai 2023 - <https://www.ka-news.de/wirtschaft/regional/digitalk-art-2954801>
- Lepenies, R. Hochschulpräsident ein Jahr nach der Berufung an eine HAW: Einige Reflektionen - HLB Magazin <https://www.yumpu.com/de/document/view/67509032/die-neue-hochschule-heft-1-2023> -
- Lepenies, R. Campus der Zukunft - Hybride Zukunftskonferenz des Deutschen Studierendenwerks, September 2023 - Nachhaltigkeitspanel - https://www.studierendenwerke.de/fileadmin/api/files/01-09-2023_DSW-Zukunftskonferenz_Programm.pdf
- Loacker, B. (2023). Keynote lecture at 'OS Conjunction event', Innsbruck, 24 November 2023, presentation title: 'Beyond codification: Exploring responsibility as a polyphonic practice 'at work'
- Loacker, B. (2023). Co-organiser of *ephemera* Workshop on 'Materialities and socialities of postcapitalism', Tzoumerka (Greece), 21-22 September 2023

- Meisterhans, N. (2023). *Keynote: Nie wieder ist jetzt! Zur rechtsautoritären Krise der liberalen Demokratie*, SPÖ Matinee und Gedenkfeier zum Beginn des Austrofaschismus: 90 Jahre 12. Februar 2023, Linz
- Meisterhans, N. (2023). *Keynote: Zur Bedeutung des zivilen Ungehorsams in Zeiten des Klimawandels und der Polykrise*, 14.2.2024, Vortragsreihe der NGO Südwind. DENK.MAL.GLOBAL 2024, Linz
- Meisterhans, N. (2023). *Autoritäre Kippunkte? Zur Kriminalisierung der Klimaproteste in Österreich und Deutschland*. Entwicklungspolitische Hochschulwochen, Johannes-Kepler-Universität, 20.11.2023.
- Meisterhans, N. (2023). *Die autoritär-populistische Krise der Demokratie und Perspektiven der Überwindung? Vom Verschwörungsglauben zur Utopie?* Dreiländertagung Politikwissenschaft, Johannes-Kepler-Universität, 13.9.2023
- Meisterhans, N. (2023). *From Paranoia to Utopia? Psychoanalytical-philosophical reflections on performative-surrealist crisis-solving*, 4th Lisbon International Conference on Philosophy of Science (LICPOS 2023), University of Lisbon (Ciências ULisboa), Portugal
- Sonnenburg, S. & Heinbucher, D. (2023). *Creativity Development Through Life Spans: A Systematic Literature Review Exploring how Creative Competences can be Fostered in Adolescence* » dans *R&D Management Conference 2023*, 2023, Seville, Espagne
- Teitler, A. 2023 *Washington and Tragicomedy: Emploting the 'Chinese threat'* Presented at the British International Studies Association, US Foreign Policy Working Group Annual Conference, September 14 to 15, 2023
- Teitler, A. (Moderator/Chair) 2023 Professor Robert Falkner (LSE) talk, onsite event at the Karlsruhochschule based on his Cambridge University Press monograph: *Great Powers, Climate Change, and Global Environmental Responsibilities*.

4. Magazines and Popular Science

- Jansen, Stephan A. (2023) »Umbau Deutschland - geopolitische und geoökonomische Sortierungen Deutschlands und Europa und Lösungsansätze«, in: brand eins, 01/2024, S. 28-37.
- Jansen, Stephan A. (2023) »Zeitwohlstand & Arbeitszeiten - Erste Analysen der Analysen«, in: brand eins, 12/2023
- Jansen, Stephan A. (2023) »Es ist so still hier: Quiet Hiring, Quitting, Thriving - Führung«, in: brand eins, 11/2023
- Jansen, Stephan A. (2023) »Luxus-Probleme - Europa konnte es, aber was passiert nun in der neuen Geoökonomie des nächsten Luxus?«, in: brand eins, 10/2023
- Jansen, Stephan A. (2023) »Geopolitik der KI: Wer regelt den Regler?«, in: brand eins, 09/2023
- Jansen, Stephan A. (2023) »Internationale Serie zu Deutschlands Automobil-, Chemire- und Anlagenbau-Industrie, 3 Teile, in: De Standaard.
- Jansen, Stephan A. (2023) »Warum verlassen so viele (Frauen) so früh Ihre Top-Jobs? Verweildauern im Top Management - Studien«, in: DER STANDARD, 08/2023.
- Jansen, Stephan A. (2023) »Kein Applaus für Scheisse - Wert-Schätzung «, in: brand eins, 08/2023
- Jansen, Stephan A. (2023) »Im Reparaturbetrieb - Urbane Innovationen «, in: brand eins, 07/2023
- Jansen, Stephan A. (2023) »Bewegliche Werte - Auf-, Ab- und Umwertungen von Produkten«, in: brand eins, »Werte«

- Jansen, Stephan A. (2023) »U-Turnen: Warum Systeme stabil bleiben obwohl sie alle verändern wollen am Beispiele der Verkehrswende, in: brand eins, 5/23, Umdenken.
- Jansen, Stephan A. (2023) »Geführtenforschung: Wie kann mein Chef besser für mich arbeiten?, in: STANDARD, S. L6, regelmässige Kolumne »Twist - Das könnte besser gehen«
- Jansen, Stephan A. (2023) »Co-Working mit Kunden - wie wir gemeinsam mit Kunden besser werden«, in: brand eins, 4/23, Kundenbindung
- Jansen, Stephan A. (2023) »Generationenkonflikt oder -komplott: wie wir gemeinsam besser älter werden«, in: brand eins, 3/23
- Jansen, Stephan A. (2023) Manifest »Zukunft der Lehre«, in: STANDARD, S. M2, eigene regelmässige Kolumne »Twist - Das könnte besser gehen«
- Jansen, Stephan A. (2023) »Absurditäten des Authentischen« Warum Marketing sich wieder neu erfinden muss, in: brand eins, 2/2023
- Lepenies, R. (2023) Capital Magazin kürt die Top 40 unter 40 - Zwei Personen aus der Karlsruhochschule sind dabei <https://nachrichten.idw-online.de/2023/11/23/zwei-personen-aus-der-karlsruhochschule-community-unter-den-top-40-unter-40>
- Lepenies, R. (2023) ZDF Morgenmagazin zu ChatGPT und digitaler Bildung: <https://www.zdf.de/nachrichten/zdf-morgenmagazin/chatgpt-roboter-lepenies-100.html>
- Lepenies, R. (2023) Politischer Pausen-Podcast - Künstliche Intelligenz in der Lehre: [Zwischen Hoffnung, Hype und Unsicherheit – Künstliche Intelligenz in der Lehre](https://ppp.podigee.io/75-neue-episode) <https://ppp.podigee.io/75-neue-episode>
- Lepenies, R. (2023) Heise: ChatGPT is changing Teaching <https://www.heise.de/news/Interview-How-ChatGPT-is-changing-teaching-7459759.html>
- Lepenies, R. (2023) Präsident der Karlsruhochschule: Es gibt noch genug zu tun! <https://taz.de/Praesident-der-Karlsruhochschule-ueber-KI/!5927465/>
- Lepenies, R. (2023) Die Lage in Karlsruhe: Politik in der Stadt: <https://www.youtube.com/watch?v=aYkYfiRcRQA>
- Lepenies, R. (2023) Nimmt uns ChatGPT bald die Arbeit weg – oder ab? Der Podcast der TU Chemnitz <https://www.tu-chemnitz.de/tu/pressestelle/aktuell/11753>
- Lepenies, R. (2023) Rechtsanwaltskanzlei Caemmerer Lenz - Karlsruher Breakfast Talk - KI oder nicht KI – Was überlebt im Arbeitsmarkt der digitalen Transformation? 13.10.2023
- Lepenies, R. (2023) BNN - Karlsruher Forscher über Künstliche Intelligenz: <https://bnn.de/karlsruhe/karlsruhe-stadt/chatgpt-kuenstliche-intelligenz-ki-chat-bot-forscher-kit-hochschule-zukunft-forschung-experten-helfer-fehler>
- Lepenies, R. (2023) BNN - ChatGPT ist ein nützlicher Helfer, aber das Programm macht Fehler. Trotzdem sagen Experten aus Karlsruhe Künstlicher Intelligenz eine große Zukunft voraus. [„Dumme Systeme : Karlsruher Forscher über ChatGPT](https://www.bnn.de/karlsruhe/karlsruhe-stadt/chatgpt-kuenstliche-intelligenz-ki-chat-bot-forscher-kit-hochschule-zukunft-forschung-experten-helfer-fehler)
- Lepenies, R. (2023) table.media „ChatGPT zwingt uns, über den Kern wissenschaftlichen Arbeitens nachzudenken <https://table.media/research/analyse/chatgpt-zwingt-uns-ueber-den-kern-wissenschaftlichen-arbeitens-nachzudenken/>
- Lepenies, R. (2023) über Bard, ChatGPT und KI im ZDF <https://www.zdf.de/nachrichten/panorama/google-ki-chatbot-bard-100.html>
- Lepenies, R. (2023) Expertenanhörung im Bayerischen Landtag
Anhörung zur Künstlichen Intelligenz im Wissenschaftsbetrieb
Experten berichten im Wissenschaftsausschuss von großen Chancen . <https://www.bayern.landtag.de/aktuelles/aus-den-ausschuessen/wissenschaftsausschuss-anhoerung-chaen-und-risiken-von-ki-im-wissenschaftsbetrieb/>

- Lepenies, R. (2023) SWR: Chat GPT: Das Ende der Hausarbeit?
<https://www.swr.de/swr2/programm/chatgpt-in-der-uni-schreiben-sich-wissenschaftliche-arbeiten-bald-von-alleine-100.html>
- Lepenies, R. (2023) ChatGPT stellt die Vertrauensfrage: Beitrag im Blog der Stiftung Hochschullehre 23.03.2023
<https://stiftung-hochschullehre.de/blog/chatgpt-stellt-vertrauensfrage-interview-mit-robert-lepenies/>
- Lepenies, R. (2023) taz Print - „Wir werden ganz neue Fähigkeiten brauchen Künstliche Intelligenz verändert die Gesellschaft – und das Lernen. Die Klausur als Maßstab für erfolgreiche Bildung taugt nicht mehr, meint Robert Lepenies, Präsident der Karlsruhochschule. Ein Gespräch über googeln in der Kneipe und den Wert von Wissen
- Lepenies, R. (2023) taz – online Präsident der Karlsruhochschule über KI: „Es gibt noch genug zu tun
<https://taz.de/Praesident-der-Karlsruhochschule-ueber-KI/!5927465/>
- Lepenies, R. (2023) Keynote Speech des Hochschulforum Digitalisierung/University:Future Festival - Kritisch, Digital, Kompetent – Ein paar Thesen zum Verhältnis digitaler Technologien und Bildung in der Hochschule mit Prof. Dr. Robert Lepenies <https://festival.hfd.digital/de/speakerinnen-2023/>
- Lepenies, R. (2023) Werben & Verkaufen (W&V) AI im Unternehmen: Wie Mitarbeitende dem neuen Kollegen KI begegnen sollten (Erwähnung Dirk Wagner) - <https://www.wuv.de/Themen/KI-Tech/AI-im-Unternehmen-Wie-Mitarbeitende-dem-neuen-Kollegen-KI-begegnen-sollten>
- Lepenies, R. (2023) ChatGPT und andere Computermodelle zur Sprachverarbeitung – Grundlagen, Anwendungspotenziale und mögliche Auswirkungen - Erwähnung der Karlsruhochschule im TAB Bericht für den Ausschuss für Bildung, Forschung und Technikfolgenabschätzung des Deutschen Bundestages
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- Lepenies, R. (2023) ChatGPT und Co.: Die neuen Musterschüler. Die Debatte um den Einsatz Künstlicher Intelligenz erreicht die Eliteunis. Sind Programme wie ChatGPT eine Einladung zum Betrug? Oder am Ende sogar die besseren Manager? Karlsruhochschule wird als Elite-Universität beschrieben in der Printausgabe des Handelsblatt
<https://www.handelsblatt.com/karriere/ki-an-business-schools-chatgpt-und-co-die-neuen-musterschueler-/29094226.html>
- Lepenies, R. (2023) Handelsblatt Print Mein Chef, der Algorithmus
- Lepenies, R. (2023) SkalaCAMPUS – Campus Forum mit Digital Experte Robert Lepenies KI für den sozialen Sektor: Innovative Werkzeuge oder Science Fiction?
<https://www.skala-campus.org/event/ki-fuer-den-sozialen-sektor/>
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- Lepenies, R. (2023) ChatGPT in der schulischen und universitären Praxis - Arbeitsgemeinschaft Bildung D21 – <https://initiated21.de/veranstaltungen/sitzung-der-ag-bildung-q1-2023/>
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https://wissenschaftspodcasts.de/podcasts/lehrreiche-hochschulinnovationen/kuenstliche-intelligenz_7959186/
- Lepenies, R. (2023) Podcast TUC aktuell „Nimmt uns ChatGPT bald die Arbeit weg – oder ab? <https://www.tu-chemnitz.de/tu/pressestelle/aktuell/11753>
- Lepenies, R. (2023) SPIEGEL.de online - ChatGPT: „Welchen Platz hat künstliche Intelligenz an den Hochschulen? Seit ChatGPT Texte schreibt wie ein Mensch, sind Unis in Aufruhr. Eine Informatikprofessorin und ein Hochschulpräsident diskutieren, ob künstliche Intelligenz die Lehre nun revolutioniert – oder in eine Krise stürzt.
<https://www.spiegel.de/start/chatgpt-welchen-platz-hat-kuenstliche-intelligenz-an-hochschulen-a-1bda6d50-d191-4076-8ec2-fa2d412765ba>
- Lepenies, R. (2023) SPIEGEL online Startklar-Newsletter „Ist ChatGPT eine Chance für die Lehre – oder ein Problem?
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- Lepenies, R. (2023) wissenschaftskommunikation.de „Ich unterstütze Experimente und dezentrales Kommunizieren - Wissenschaftskommunikation gewinnt an vielen Universitäten und Forschungseinrichtungen auch auf Leitungsebene immer mehr an Bedeutung. Im Interview teilt der Wissenschaftskommunikator und neue Präsident der Karlshochschule International University Robert Lepenies seine Ansicht zur strategischen Ausrichtung von Wissenschaftskommunikation als Brücke zu jungen Menschen und Gesellschaft.
<https://www.wissenschaftskommunikation.de/ich-unterstuetze-experimente-und-dezentrales-kommunizieren-64913/>
- Lepenies, R. (2023) hlb DNH Hochschullehrerbund Hochschulpräsident ein Jahr nach der Erstberufung an eine HAW: Einige Reflektionen [Link](#)
- Lepenies, R. (2023) 3sat Kulturzeit ChatGPT – eine Revolution? Was der Quantensprung in der KI-Forschung bedeutet <https://www.youtube.com/watch?v=sNuB8-GPcAU>
- Lepenies, R. (2023) ZDF Morgenmagazin TV ChatGPT: Die Texte sind erstaunlich gut Wir brauchen auf jeden Fall weiter alte Kulturtechniken wie Schreiben. Wir können das nicht einfach an eine KI auslagern , sagt Wirtschaftswissenschaftler Prof. Robert Lepenies im ZDF Morgenmagazin
<https://www.zdf.de/nachrichten/zdf-morgenmagazin/chatgpt-robert-lepenies-100.html>
- Lepenies, R. (2023) Der Standard „Chat GPT an Unis: Hat die Hausarbeit ausgedient?
<https://www.derstandard.at/story/2000142664477/chat-gpt-an-unis-hat-die-hausarbeit-ausgedient?ref=rss>
- Lepenies, R. (2023) Detektor.fm „Wie verändert ChatGPT die Arbeitswelt
<https://detektor.fm/digital/zurueck-zum-thema-chatgpt>
- Lepenies, R. (2023) 3SAT Fernsehen „Wenn künstliche Intelligenz kreativ wird
<https://www.3sat.de/kultur/kulturzeit/chat-gpt-wenn-kuenstliche-intelligenz-kreativ-wird-sendung-vom-18-01-2023-100.html>
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<https://www.swr.de/swr2/programm/chatgpt-in-der-uni-schreiben-sich-wissenschaftliche-arbeiten-bald-von-alleine-100.html>

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<https://www.uniturm.de/magazin/news/wird-chatgpt-an-hochschulen-verbotten-1926>
Lepenies, R. (2023) Erwähnung der Karlshochschule „Wir bestimmen, wie wir künstliche Intelligenz nutzen.“
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- Lepenies, R. (2023) Kurier online „Auch Maschinen können lügen“
<https://kurier.at/meinung/kuenstliche-intelligenz-maschinen-entwicklung-chatbots-leitartikel/402281945>
- May, M. TikTok-Tagung - *Memefication und Performance: Interdisziplinäre Zugänge zur Videoplattform TikTok* an der Professur für Angewandte Linguistik an der TU Dresden (30. & 31. März 2023)
- Julia Beckmann & **Marlene May**, Vorstellung des geplanten Forschungsvorhabens zum Thema „Diskursive (wissenschaftliche) Ideologien über Nachhaltigkeit auf TikTok und Instagram. Ein Vergleich.“
<https://tu-dresden.de/gsw/slk/germanistik/al/forschung/tiktoktagung-2023>
<https://www.youtube.com/watch?v=nEla7puTA8k>
- May, M. Schüler*innen/Schulklassen-Workshop zum Thema „Unser neuer Mitschüler heißt ChatGPT – ChatGPT und die Zukunft des Lernens“ (Karlshochschule, 24. April 2023)
- May, M. GEO – Marlene May als Referentin zum Thema „Was steckt hinter KI-generierter Kunst?“ (GEO Snapchat, 01. Juni 2023)
https://www.snapchat.com/p/22e99afb-f1dd-4ba7-9bd8-d6f72503716c/3225152257216512/3225152257216513?invite_id=IX3USORI&locale=de-DE&share_id=Y8xZO82DBIM×tamp=-1&sid=b1bf395f91a04580afc43658948a6272
- Wagner, D.N. Interview, in: Hafen, T.: Was der KI-Einsatz für Unternehmen bringt. COM! professional, Briefing, 04-23. 2023

5. Research Outlook / media (including contribution to social media, blogs etc)

- Jansen, Stephan A. (2023). »Purpose« Interview puls24 Wirtschaft, Österreich. Link zum Beitrag.
- Jansen, Stephan A. (2023) »Deutschland kranker Mann Europas? Schlecht gealtert? Die vier verlorenen Wetten und deren Folgen für die wirtschaftliche Situation«, Radio-Interview, SWR 1, 10 Minuten.
<https://www.swr.de/swr2/leben-und-gesellschaft/deutsche-wirtschaft-im-abschwung-wieder-mal-der-krank-mann-europas-100.html>
- Küpers, W. (2023) Moral disengagement in relation to (Un-)Sustainability & Brown-Washing (KarlsBlog 2023)
<https://karlshochschule.de/de/blog/artikel/newdetail/moral-disengagement-in-relation-to-un-sustainability>
- Küpers, W. (2023) “Integral strategies for cross-disciplinary, applied research”, Discussion paper for ‘day of research’ workshop, Karlshochschule – International University
- Meisterhans, N. (2023). Jung & Naiv politische Interview-Sendung Sendung: 20.7.2023 Die Sendung wird als Podcast und auf Youtube veröffentlicht von den Journalist*innen Tilo Jung, Alexander Theiler, Hans Jessen und Juliane Marie Schreiber. Thema: Neoliberale Demokratie und Verschwörungsmymen Die Folge wurde inzwischen (Stand 20.2.2024) von über **257 000**

Zuschauer*innen angeschaut und gehört. [Nadja Meisterhans über neoliberale Demokratie & Verschwörungsmythen - Jung & Naiv: Folge 652 - YouTube](#)

- Meisterhans, N. (2023). Podcast am 13.11.2023 mit der International Psychology University Berlin (IPU) Sendung zum Thema Psychoanalyse und Kritische Theorie und der Frage, inwiefern es sich bei dem neoliberalen Glücksversprechen, um ein ideologisches Verdrängungsangebot handelt [Glück macht doof - 50 Minuten - YouTube](#)
- Meisterhans, N. (2023). Podcast am 21.12.2023 zusammen mit dem Politikjournalisten Hans Jessen und dem Ernst-Haeckel-Gymnasium Sendung unter dem Titel [Politikgeflüsterpodcast - der Politikpodcast vom EHG \(podigee.io\)](#) zum Thema Spaltung der Gesellschaft. Zwischen Rechtsruck und Wokeness?

6. Service for Scientific Community and Memberships & Funding Activities

Jansen Stephan

- Foundation Coordinator with raising research grants by private & welfare organized partners for the »Digital Urban Center for Aging & Health (DUCAH)« (ca. 500 TEUR per year) as well as BMWK, BMBF for the foundation of the Cooperative (eingetragene Genossenschaft) With all Berlin based universities, digital research center in Berlin - Alexander von Humboldt Institute for Internet & Society (HIIG), Einstein Center Digital Future and Charité.

Robert Lepenies

- ENTREHUBS: Creating Value Co-creation Hubs between Universities and Enterprises to foster the infusion of Entrepreneurship Education in Europe – KA220-HED-9E88D057 ERASMUS plus coordination Grant
- RE-DIRECTION – Redefining Higher Education on a digital context and mainstreaming a common inclusive and green structure based on EU best practices and policy recommendations". In cooperation with Greek, Ukrainian and Georgian Universities aim at innovative forms of teaching, by redesigning and updating current curricula covering the triphasic spectrum of digitalization, sustainability and inclusivity
- Chairperson for the Zertifikat Plurale Ökonomik at Karlshochschule (Planspiel "Wirtschaftspolitik auf dem Weg zur Klimaneutralität") with Netzwerk Plurale Ökonomik
- Vernetzungstreffen Plurale Ökonomik der GSÖBW
- Reviewer for BBC/International Science Council "Unlocking Science" and Special Advisor to the International Science Council "The Public Value of Science" International Expert Panel (<https://council.science/actionplan/3-2-the-public-value-of-science/>)
- Member of the Science for Poverty Eradication Committee of the Interacademy Partnership
- Jury of the Fast Forward Science competition <https://fastforwardscience.de/wettbewerb/jury/>
- Alumni of the Global Young Academy (from 2022)
- Membership in: Fulbright Alumni, Deutsche Vereinigung für Politische Wissenschaft, Deutsche Gesellschaft für Philosophie, Forum Wirtschaftsphilosophie, International Network for Economic Method, Institute for New Economic Thinking – Young Scholars
- Initiative, INGSA – International Network for Government Science Advice
- Several invited talks about (social) science communication at Helmholtz Association, European
- Academies' Science Advisory Council (EASAC) and the International Science Council and several European Union Institutions

Küpers, Wendelin

- Associated Editor of 'Business Ethics, the Environment & Responsibility'
- Editor for Special Issue of 'Journal of Business Ethics'
- Member of International Board of 'Management Learning'
- Member of Editorial Board for Journal 'Academy of Management Learning & Education'
- Member of Academic Board "Integral Review" A Transdisciplinary and Transcultural Journal For New Thought, Research, and Praxis
- Member of Editorial Board 'Organizational Aesthetics'
- Evaluator & Referee for 'European Research Council' (ERC)
- Evaluator for 'European Science Foundation', (ESF), Strasbourg
- Reviewer, Speaker, Convenor, of various international academic and business-related conferences and events (EGOS, EURAM, SCOS, ASCOS, CMS, Art of Leadership, AoM)
- Reviewer for various international scientific journals including: 'Academy of Management Learning & Education'; 'Business Ethics: A European Review', 'Consumption Markets & Culture', 'Culture and Organization', 'Human Relations'; 'Integral Review', 'International Journal of Management Review', Int. J. of Innovation and Sustainable Development, 'Journal of Business Ethics', 'Journal for Cleaner Production', 'Journal of Management, Spirituality & Religion', 'Journal of Management Inquiry', 'Journal of Organizational Behavior', 'Leadership', 'Leadership and Organization Development Journal', 'Management Learning', 'Organization Studies', 'Organization Management Journal', 'Organizational Aesthetics', 'Scandinavian Journal of Management', 'Studies in Communication Sciences'.
- Book-Proposal Reviewer for various publishers, including Anthem, Ashgate, Emerald, Oxford University Press, Palgrave, Routledge, and SAGE

Loacker, Bernadette

- Co-organiser of *ephemera* Workshop on 'Materialities and socialities of postcapitalism', Tzoumerka (Greece), 21 - 22 September 2023
- Member of the editorial collective of *ephemera: theory and politics in organization* (<https://ephemerajournal.org/>)
- Member of the editorial board of *Journal of Business Ethics*, Editor of the section 'Critical Studies and Business Ethics' (<https://www.springer.com/journal/10551/editors>)
- Reviewer in for: *ephemera*, *Organization*, *Journal of Business Ethics*, *Organization Studies*

Meisterhans, Nadja

- Reviewer activities for international peer-reviewed journals
- Momentum Quarterly, Zeitschrift für Sozialen Fortschritt/Journal for Societas Progress
- Executive Board Gesellschaft für Psychoanalytische Sozialpsychologie
- Monthly meetings for the executive board (Vorstandsarbeit)
- Arbeitsgruppen Gesellschaft für Psychoanalytische Sozialpsychologie
- Lead (together with Dr. Daniel Zettler) of the Arbeitsgruppe „Psychoanalyse und Kritik. Transdisziplinäre Perspektiven
- Partizipation in the Arbeitsgruppe „Postkoloniale Perspektiven und analytische Sozialpsychologie“

Sonnenburg, Stephan

- Series Editor The Anthem Series on Thresholds and Transformations

Teitler, Anthony

- Reviewer for *The British Journal of Politics and International Relations*
- Member of the American Politics Group
- Member of the British International Studies Group

Wagner, Dirk

- Co-editor: ROBONOMICS: The Journal of the Automated Economy

7. Student Research (BA and MA Thesis Titles)

OverView titles BA thesis

- A Comparative Analysis of Insurgency and Counterinsurgency Strategies in Afghanistan
- A Comparative Analysis of Voter Suppression Laws Affecting Native Americans in New Mexico and South Dakota
- A Comparative Case Study of its Implementation using Critical Discourse Analysis
- A Europe of many Europes: Suggesting Pluriversality as a Tool to Alternatives in the European Green Deal
- A Historical Comparison of Germanies Sex-Education Curriculums and Anti-Sex-Education Movements and Critics from 1960 till 2023
- A postcolonial analysis of the role of women in the 2005 Tulip Revolution
- An analysis into the effects, if any, on foreign policy decision making by developing countries that have received aid from developed countries with a focus on relations between China and Southeast Asian countries. If any effects exist, can these instances of aid-giving be used as indicators of the direction of future trade deals between developed and developing countries?
- An Analysis of the Impact of Cause Related Marketing in the German Retail Industry A Qualitative Understanding of Consumer Purchasing Behaviour
- An analysis of the role of social media in promoting and positioning local brands to compete with foreign retailers -Case study of Canifa-
- Analyse von Kriterien auf die Entwicklung hybrider Unternehmensveranstaltungen der Mercedes-Benz Group AG
- Analyzing the Current State of Circular Economy Business Models in the In-Vitro-Diagnostics Industry
- Analyzing the implementation of circular business models at an SME in the manufacturing sector
- Assessing R-Strategies for a Circular Economy: A Comparative Study of the Textile Industry
- Autonomous Cooperatives and Community - Based Economics as a Catalyst for Ecological Autonomy
- Bell Hook's Understanding of Love, and Coming-Out as a Symptom of Oppression hindering Love and Connection
- Between Democracy and Eco-Dictatorship The view of AfD and Bündnis 90/Die GRÜNEN on Climate Change A qualitative content analysis on framing from a constructivist perspective
- Brands, New Social Media, and Consumer Purchase Intentions

- Bridging AI Development and Existential Philosophy
- Can digital raffles increase the reach and engagement of luxury travel agencies and contribute to higher sales? An example of reisetopia
- Canberra's and Ottawa's Aboriginal Policies: Respective Approaches and Domestic Impacts by Means of a Postcolonial Critical Discourse Analysis
- Case study on unpaid care work during Germany's COVID-19 and Energy Crisis - Feminist Economics
- Case Study: A Theoretical Approach of Historical Institutionalism and Principal Agent to explain Civil-Military Relations in the Context of the Justice and Development Party and the Turkish Military
- Celebrity Humanitarianism and Global Power Dynamics: Unpacking the Role, Impact, and Implications of celebrities as humanitarians.
- Challenges in mixed Markets Between Mission- and Profit-Driven Organisations: Lessons from Student Exchange Organisations in Germany at the example of AFS
- Child Sexual Abuse
- Communicating brand identity through social media: A qualitative analysis on the usefulness of a social media strategy to establish the brand identity for Ab HUR Oy
- Crossing Generational Boundaries: Examining the Disparity of Sentiments Towards Language Models
- Current challenges within environmental communication: The role of narratives in promoting pro-sustainability behavior in the Global North.
- Customer Experience in Sport Sponsorship: What are the ingredients for a successful customer experience in sports sponsorship and to what extent do they influence long-term customer loyalty?
- Customer Success in Software companies and how to scale the post-sales engagement model Given an example of the software company SAP: 'SAP for Me' as a low-touch engagement tool and how customers react to the topic selfserve.
- Cybersecurity Strategy for German Small and Medium-sized Companies: An analysis of the proposal for protecting SMEs' cybersecurity in the "Cybersicherheitsstrategie für Deutschland" 2021
- Death, Deterrence, and Transnational Criminalization of Humanitarian Solidarity Actors A Comparative Case Study of the Forced Migration Aid Sector
- Deliberation for Transformation – Assessing the Impact of Mini-Publics on Sustainability Norms
- Democracy Promotion Amidst Authoritarianism – Exploring the Future of German Democracy Promotion in Tunisia
- Design of a Sustainability Evaluation Model for Event Management: A Literature-based Approach
- Emotional intelligence in leadership as key driver for employee performance – a qualitative analysis of leadership practices in a fast-growing company to identify measures to improve employee performance.
- Engagement in German African Development Cooperation and Postcolonial Concerns: Perceptions and Experiences of the African Diaspora in Baden-Württemberg
- ESG (Environmental, Social, Governance) reporting in German Independent Beauty Brands: Examining the prevalence of ESG reporting in website formats and exploring the challenges faced by German Independent Beauty Brands in ESG reporting online

- Explanation of the Behaviour of International Actors Lieutenant General Romeo Dallaire and the United States of America regarding the Rwandan Genocide of 1994 by Application of the Bystander Effect
- Exploring Gender Neutralization and LGBTQ+ Community Influence on Women in their quest for gender equality - A Qualitative Study
- Exploring Refugee Integration: A multidimensional Analysis of Intercultural Models, Government, Policies, and Personal Responsibility.
- Exploring the Impact of Transformational Leadership on Employee Well-Being in Post-Covid Hybrid Work Culture
- Exploring the Perceptions Related to the Desired Leadership Role Model: A Qualitative Study from an Educational Institution
- Exploring the Role of Beauty Pageant Competitions on Women's Empowerment through Radical and Postmodern Feminism Lenses: A Case Study of the Miss Universe 2022 competition
- Fair Democracy in Angola: To what extent does the action of the Angolan government towards fair democracy constitute Human Rights violation of article 3, 19, & 20 of the UDHR
- Feminist Foreign Policy in Germany and Mexico
- Framing the Ukraine War - Germany, Finland and Poland's Perspective
- Gender, Migration and Sense of Belonging An Intersectional Analysis of Mental Health Effects Among Colombian Female Migrants in Germany
- Glass Ceiling, Glass Door or Sticky Floor: An Examination of the Existence of Barriers to Female C-Level Executive Roles in German Corporations
- Governing the Final Frontier - An Analytical Approach
- Green Is the New White – The influence of sustainability on the purchase intention of wedding dresses
- How can Artificial Intelligence be Utilized in Places of Employment in a Way That is Socially Responsible? In a socially responsible manner?
- How can chatbots enhance Customer-Brand Relationships?
- How can International Organizations and Cooperation support the integration of the Indigenous Knowledge system of the Sarayaku Indigenous group into Environmental Decision-Making in the Ecuadorian Amazon?
- How do automotive companies navigate the challenges of understanding and meeting consumer preferences, as well as effectively localizing their products and services, to enter the two-wheeler market in Delhi, India?
- How do female protagonists in animated Disney movies challenge or reproduce Gender Norms? A postfeminist perspective
- How Hustle Culture affects the modern workforce in the Smart Food Industry
- How will the wave of Vietnamese students studying abroad at the USA from 2019 to 2023 impact Vietnam's Economy
- Institutional Memory in EU-Presidencies: What role does institutional memory play in the performance and direction of a Presidency of the Council of the European Union? A qualitative single-case analysis of the Swedish Presidency of 2023
- KPIs in Project Management: Exploring the Formulation and Implementation of Key Performance Indicators in Project Management for Measuring Project Management Success, Facilitating Early Risk Identification in Projects and Identifying Leadership Behaviors for an Overall Success

- Managing AI in Museums - A Qualitative Study of Diverse Visitor Experiences
- Marketing in the Metaverse
- Masculinity and War in Ukraine: An Exploration of the Gendered Dimensions of Violence from a Feminist Standpoint
- Nostalgia Marketing in Video Games: A Qualitative Analysis of the Impact of Nostalgia on the Purchase Decision of the Resident Evil 4 Remake
- Path Dependency in EU Development Cooperation: A postcolonial examination of the EU's approach to sub-Saharan Africa under the NDICI – Global Europe
- Power, Prohibition & Performance: Populist Discourses on the Maintenance of Gender
- Propaganda of the Practice: Assessing The Influence of Prefigurative Food Politics on Participants' Beliefs
- Representation of age groups in public broadcasting content and the effect on the target audience: Case Study: crime television series TATORT (produced by SWR)
- Representation of Gender in Fashion Luxury Advertising
- Rethinking Radicalisation - Domestic violence as a driver for adolescent radicalisation
- Shifting to Sustainability in the Automotive Industry: How New Car Brands Capture Consumer Consciousness
- Southeast Asia in Japan's Free Open Indo Pacific (FOIP) Vision amidst China's rise: Japan's efforts at balancing China through cooperation with Southeast Asia via Free Open Indo Pacific (FOIP) vision
- Staying or Leaving? A Study on Recent Social Mobility Trends Amongst Postgraduate International Vietnamese Students.
- The Age of Neo-Colonialism: Social & Environmental Consequences of Mining in Cajamarca, Peru
- The Construction of the Hero-Leader Identity through Political Discourse: A Case Study on Volodymyr Zelenskyy in the Context of the Russian Invasion of Ukraine (2022-2023)
- The Crime of Aggression in the Ukraine Crisis 2022: A Case Study on Legal Accountability and the Pursuit of Justice
- The effects of Social Media Marketing in the Food and Beverage area on the age group from 1999 to 2004 in terms of making the decision to dine out
- The European Health Data Space: Citizen Empowerment or Neoliberal 'Soft' Politics?
- The First Genocide of the 20th Century: Postcolonial Perspective on the Namibian Genocide's Historical, Ongoing, and Restoration Challenges
- The impact of social media on consumer behavior: A study of Instagram influencers and their role in shaping consumer preferences.
- The Impact of US Foreign Policy on NATO's Enlargement Strategy and Burden Sharing Concept: A Comparative Analysis of the Obama and Trump Administrations
- The Implications of AI Screening on Current Recruitment and Selection Practices: Overview and Recommendations for Diversity-Conscious Applications
- The Interplay between Consumer Behavior and Business Marketing Strategies in Germany's Vegan Food Market
- The Never-ending Cycle: Honduras Youth Gangs, Government Neglect and Unending Violence
- The Opportunities and Challenges of Development Cooperation in Reducing Extreme Poverty in West Africa A Qualitative Study
- The Patrix Reloaded: An Anthropology of Wartime Rape

- The Role of Customer Experience in the Continuous Adoption of Product-Service Systems: An investigation of the customer journey phases in use-oriented product-service system consumption and possible spillover effects among product domains
- The role of East African Community's policy regulations concerning food security from the perspective of local NGOs.
- The role of networking in supporting women entrepreneurs: A study of the female founder space network and its impact on the success of women-led business
- The significance of colours used on Instagram posts based on interactions: An inductive thematic analysis on the interaction intension of Instagram users based on colour theory
- The Silent Tragedy of Women's Disappearances in Mexico
- The Syrian Case - a Middle Eastern dilemma of modern history
- To what extent do the German development policy objectives for economic cooperation and development concur with the ones from Kenya? A comparative analysis of development cooperation between Germany and Kenya.
- Towards a Pluriverse of Knowledges: Double Translation in Arts-Based Action Research as Decolonial Tool
- Understanding consumer preferences and localization, challenges for automotive companies entering the two wheeler market in Delhi, India
- Valorization in Investing: Practical Wisdom for Investing with Virtue
- Volunteering in Germany: its economic and political role: An international comparison, philosophical discussion, and empirical research on AFS Germany
- What are the ethical, social, and legal implications that occur from the application of Artificial Intelligence in the field of Human Resources, with the major focus on the impact on the recruiting process within companies?
- What are the potentials of reintroducing psychedelics for psychotherapeutic purposes in Germany?
- When the unhealthy promote healthiness
- Why men shouldn't be in power.' - A critical approach on gender in leadership

OverView Titles MA Thesis

- 'The influence of team flow on the performance of an organisation'.
- A Comparative Analysis of the German Supply Chain Law and the French Duty of Vigilance Law: Identifying Strengths and Weaknesses in German Legislation
- Circular economy in the fashion industry: The main barriers to the implementation of circular economy principles in the fashion industry, and how can they be addressed by companies and policymakers.
- Effective Employer Brand Communication on LinkedIn to Attract Millennials After Graduation
- Electric Vehicles for Sustainable Transport. Exploring Wireless Charging Technology
- How can the behaviour of a leader influence the performance of a multicultural team during a crisis situation like COVID 19?
- How do artisans depend on social media for their growth strategy?
- How does the discourse on age in a German SME influence work motivation and engagement of 'older employees'?

- Impact on Women professionals during COVID- 19 How does married women professionals working outside home with care taking responsibilities of children and elderly got impacted from working from home during Covid-19?
- Investigating the effect of the COVID pandemic on employees from the generation XYZ working in homeoffice and onsite concerning employee satisfaction and work life-balance
- Mechanical Minds: Exploring the Philosophical Foundations of Robot Rights
- Negotiation beyond figures. Investigation of emotional factors during negotiation process and implications of exceeding expectations of customers.
- Neocolonialism and Migration: The Criminalisation of Solidarity in the Global North
- Queer-Focused Outdoor Recreation: Prioritizing Wellbeing and Community
- The Business of Being Creative: An Exploration of the Role of Creativity in Online Business Success and Analysis of Innovation, Problem-Solving, and Risk-Taking
- The concept of luxury seen through the lens of consumer culture: A holistic analysis on how consumers relationship to luxury products has evolved and how consumption behavior of luxury fashion items has changed during the last years.
- The influence of AI and AI related automation on the labor market and how it affects the perception of students on their future careers
- The significance of nature connectedness and practicing mindfulness to foster well-being and genuine sustainability. How can these practices be implemented in our daily life?
- Thriving in Times of the Sustainability Dictate. Scrutinizing the Sustainability Balanced Scorecard's Potential for Sustainability Management, with a Focus on German Companies
- Unequal-Equal Opportunities: The impact of being 'too different' on the likelihood of job application callbacks.
- Which Implications does compound training have on the sense of belonging and employee identification of young apprentices? Qualitative Research using the example of the Thales Germany subsidiary in Ulm.