



**I can develop everything at
the Karls. My career and myself.**

About the university



Why the Karls?

What makes us what we are.



Rethinking management and society

Learning how to switch perspectives and develop a broader vision is essential – with our interdisciplinary programs, you will successfully tread new paths.



Change makers & care takers

Our students find new, unusual solutions to the complex problems in today's globalized world. They seek responsible positions in all areas where they can make their creative ideas come into fruition.



Space for co-creation

We learn and teach independently, tolerantly, respectfully, responsibly and reflect on the ethics underlying our actions – in the same way as we want to coexist with others, both at work and beyond.



Networking with partners

Our networks in business, the arts, culture, politics, academia and society do not only exist on paper. We develop them on an ongoing basis by fostering a lively exchange with our partners.



Intercultural – day in, day out

Interculturality is part of our everyday lives: 100+ partner universities for the term abroad, international groups of students, lecturers and staff as well as many language courses.



Best (is) Practice

Our students are involved in genuine, hands-on projects in diverse ways and also do an internship during one term, giving them a real taste of what it's like in the working world and enabling them to make contacts for future career opportunities.



Personal growth

The degree programs and the creative, interactive environment at the Karls foster the personal growth of students, thus laying the foundations for them to assume professional responsibility.



More than an academic institution

The students, professors, lecturers, staff and alumni of the Karls form a strong community, cemented together by close relationships. Here at the Karls, in Karlsruhe and all over the world.



In the heart of Europe

Located in the center of Karlsruhe – a young, vibrant, multi-cultural student city in southern Germany – we are at the pulse of Europe, where we benefit from cultural and economic diversity, an urban lifestyle and nature at its best.



Interactively, (co-)creatively, differently. That's how we think. That's how we do things.

The Karls is a university for people who want to break new ground and make a difference. What does that mean? What does 're-thinking' mean? We do not only look beyond the horizon, we also take a step back and see things from different angles. Things that appear to be self-evident are suddenly no longer so clear-cut. As a result, new perspectives emerge, and new paths are revealed. Seeing things from different perspectives is not only essential for understanding other cultures, but also for seeing the big picture within which we live and work. The Karls approach to teaching and learning is founded in the cultural

sciences. Professional action in management and society is therefore viewed within its overall social and cultural context. This broadens our vision, but also increases our responsibility.

We believe that small is beautiful. As a state-accredited university of applied sciences with approx. 500 - 600 students, our teaching staff consists of seven full-time, many part-time professors from other universities and lecturers from various industries. We guarantee instruction in small groups, personal mentoring and an active, dynamic university life.

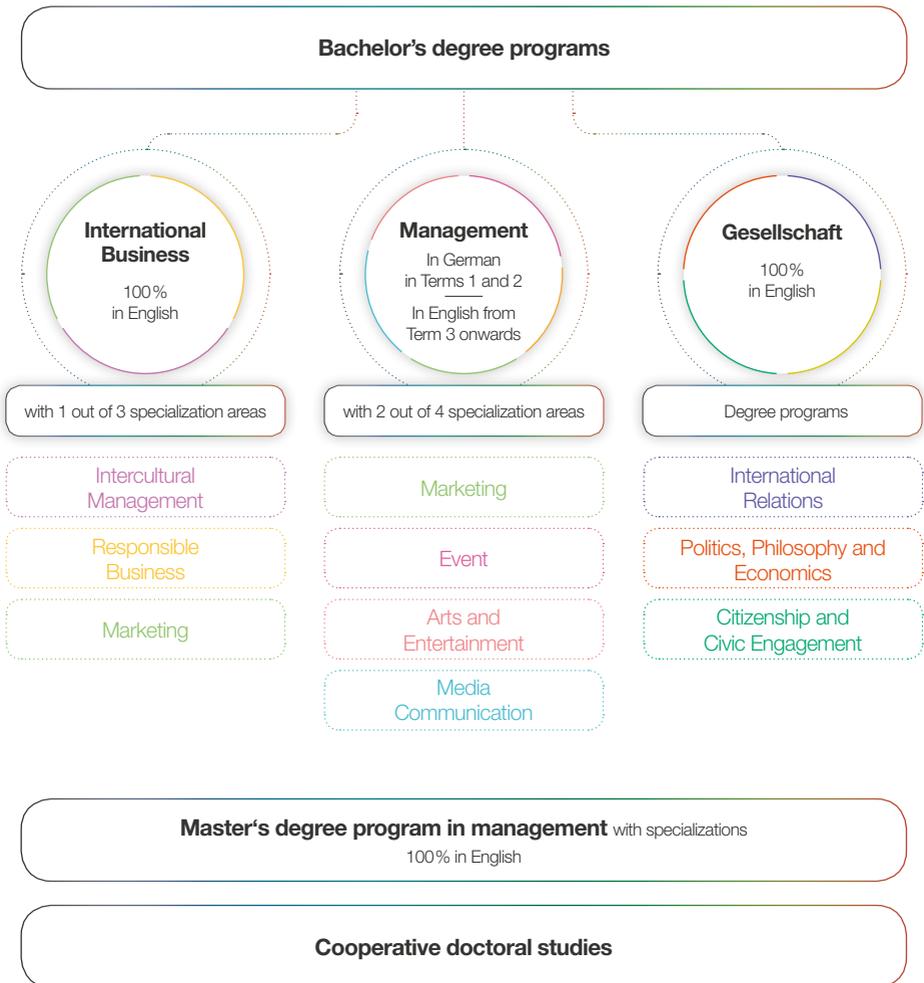


**The Karls is a university for
people who are different – or want to
be different. For people who want
to make a difference.**

Our degree programs – diverse, flexible and progressive.

We currently offer five Bachelor's degree programs and a Master's degree program for people who are qualified, open-minded, young or young-at-heart. In addition to our portfolio of management degree programs, we offer courses on political and social sciences as well as the opportunity to

pursue cooperative doctoral studies. The accreditation agency FIBAA and the CHE study ranking have both awarded the Karls with premium-quality labels and market-leading evaluations, naming our university as a benchmark in German-speaking countries.



Commitment beyond the classroom.



It's not only in the classroom that students demonstrate what they are capable of. There is much more to the Karls experience! We offer diverse opportunities for students to actively engage in extra-curricular initiatives and to cooperate with others, meeting a broad range of interests and involving a variety of interested parties.

Our students and business partners can get involved in our Karls initiatives such as the KarlsCafé, KarlsStainable, Karls consultancy as well as in sports- and arts-related activities. The same applies to our company projects, which take place every term, the internship phase, the sustainability camp, the KarlsGespräche lectures, our in-house internship and job exchange, company visits and excursions as well as our mentoring program and alumni club. At the same time, to promote our degree programs, we offer a wide range of opportunities for cooperation, from which both the donor institutions and our students benefit.

Our Management Institute is also available to our partners from business, the arts and the commu-

nity. We regularly offer compact workshops and networking events that give impetus on highly topical and relevant themes. Our focus is on providing custom-fit seminars and programs that are specifically tailored to the respective institution. These seminars effectively prepare specialists and executives for future entrepreneurial challenges in their organizations.

We also foster academic and didactic cooperation by organizing lectures by scientists and practitioners, fostering exchanges between teaching staff, jointly conducting research and development projects as well as by organizing international conferences at the Karls, our summer academies and the management simulation Emerald Forest and conducting workshops at and in cooperation with schools. The Karls goes out into the world and the world comes to the Karls.



Studying at the Karls.
The key facts and highlights.

The Karls is my forum for ideas.

Building personal relationships with our students, partners in the academic sector and business and any other interested parties is a major priority for us. Many roads lead to the Karls. And there are a variety of touch points for finding out about and getting to know our university: at trade fairs and information days, at the Karlsruhgespräche lectures, after-work events, conferences and other events, open lectures and our website as well as in our blog and social media. In addition, we provide individual counselling by telephone, Skype or face-to-face at the university. Further information, registration and contact details can be found below.

- ✓ Bachelor of Arts in 6 semesters
- ✓ Master of Arts in 4 semesters
- ✓ State-approved and system-accredited by FIBAA
- ✓ Top position in the CHE ranking
- ✓ High-quality label for degree programs
- ✓ International and multicultural atmosphere
- ✓ Degree programs in English
- ✓ Term abroad and a one-term internship (Bachelor's programs only)
- ✓ Real business projects
- ✓ Small study groups and interactive instruction
- ✓ Individual supervision by professors
- ✓ Focus on personal growth
- ✓ A distinctive profile

www.karlshochschule.de

The direct line to us:

info@karlshochschule.de

or

+49 (0)721 48095-0

Karlshochschule
International University
Karlstr. 36-38 | 76133 Karlsruhe