


## How can I find essays from scientific sources and magazines on a specific topic?

Search in one of the essay- and/or full-text databases that cover the topic in terms of content!

<p><b>Business Source Premier</b></p>		<p><b>Business Source Premier (EBSCO)</b> comprises full texts concerning all economy fields, including marketing, management, MIS, POM, accountancy, finance and business. Additional full text content consists of market analyses, industry reports, country reports, company profiles, and SWOT analyses. Within the entire university, the database is accessible free of charge. Additionally, you will receive the necessary access data to use it in other areas.</p>
<p><b>Communication and Mass Media Complete</b></p>		<p><b>Communication and Mass Media Complete (EBSCO)</b> provides the most robust, quality research solution in areas related to communication and mass media. CMMC incorporates the content of CommSearch (formerly produced by the National Communication Association) and Mass Media Articles Index (formerly produced by Penn State) along with numerous other journals in communication, mass media, and other closely-related fields of study to create a research and reference resource of unprecedented scope and depth encompassing the breadth of the communication discipline. CMMC offers cover-to-cover ('core') indexing and abstracts for more than 570 journals, and selected ('priority') coverage of nearly 200 more, for a combined coverage of more than 770 titles. Furthermore, this database includes full text for over 450 journals.</p>
<p><b>Hospitality &amp; Tourism Complete</b></p>		<p><b>Hospitality &amp; Tourism Complete (EBSCO)</b> covers scholarly research and industry news relating to all areas of hospitality and tourism. This collection contains more than 828,000 records, with coverage dating as far back as 1965. There is full text for more than 490 publications, including periodicals, company &amp; country reports, and books.</p>

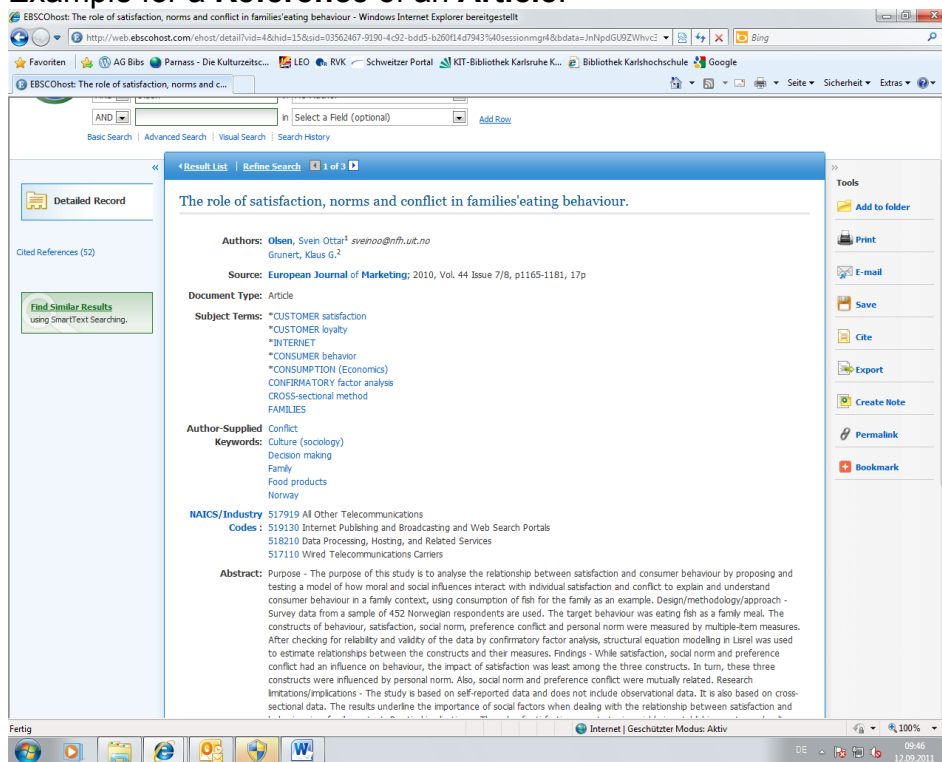
<p><b>JSTOR</b></p>		<p><b>JSTOR</b> is a growing digital library of academic journals, books, and primary sources. JSTOR is an interdisciplinary archive of scientific journals. You have access up to a “Moving Wall” □ - 2 to 5 years before the current one.</p>
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Access these databases either directly through a link on the library homepage or through the link ‘Database’ for an overview of a variety of databases! Access from inside Karlshochschule network does not require a login. If you wish to browse from outside the Karlshochschule Wi-Fi network you need to connect via VPN.

When you’ve decided which database you want to use simply type in a keyword and get a search list, as shown in the example below. Refine your search list results with different criteria, such as publication date, source (magazine, journal etc.).

The search list may either immediately display the whole text of an article or just an abstract (= a short summary + reference list) to sneak-peek into it and decide whether it is for you or not.

**Example for a Reference of an Article:**



\* **Essay databases** allow you to browse for journal articles on specific topics and consequently find a selection of papers containing said articles. However, you will not immediately find their full texts. The essay databases can be accessed through the **Database Information System (DBIS)**. It is available to you for using specialist databases covering all subject areas. It lists databases which are licensed to members of Karlshochschule together with an extensive, up-to-date collection of freely available databases. In these databases literature searches can be carried out or full texts and facts may be retrieved.