

I don't have access to the text of an article either in the database or the Electronic Journals Library (EZB) - what do I do? An example of the use of the journal database (ZDB)

The full text of the following article is not available in the database or the Electronic Journals Library (EZB).

McEwen, William et al. (2006): Was chinesische Konsumenten kaufen wollen. In: Harvard Business Manager : das Wissen der Besten, Vol. 28 (5), pp. 34-45.

Please proceed as follows:

- Go to the Library Homepage, follow the link '**Periodicals**' and select '**Union Catalogue of Serials**' (ZDB).
- Enter the **title of the magazine**. In this case, 'Harvard Business Manager: das Wissen der Besten'.
- You will receive a search list. Select the desired title.
- Now you have a list of all German academic libraries that have subscribed to this journal in print.
- In this case, you will find the Karlshochschule on the list as well. Select [BAW <581> Karlsruhe Karlshochschule](#). Under 'inventory' you will find which years of this magazine Karlshochschule has in the library. But since you need an article from 2006 you need to continue searching.
- As another library in Karlsruhe you will find [BAW <90> Karlsruhe KIT Library](#). Its **inventory** shows: 15.1993 - 24.2002,5; [24] 2002.6; [25] 2003; 26.2004 - Hence, the 2006 issue we were looking for is available there since the magazine's availability reaches until today.
- Go to the KIT Library, look through the library catalog to find the location of the magazine, remove the magazine strip from the shelf and scan or copy the items locally. (The KIT Library actually has two book scanners that you can use free of charge with a USB stick!)