



Master in
Management (M.A.)

Your Profile

You want to re-think Management and engage it in a non-traditional way. You want a flexible program that will allow you to pursue your professional goals (like having a part-time job) and that also teaches you how to provide an additional value, beyond "business as usual". You wish to connect your knowledge and experience with different perspectives to create and contribute to businesses and organizations that unfold **strategically** and **responsibly**.

Key Information

In this program, you will have the opportunity to take your experience to the next level. **You will have a comprehensive and more integral perspective than with any other conventional curriculum.** Here you will be able to rethink and transfer ideas from and between multiple disciplines as well as transdisciplinary.

You will enter a playing field where management, cultural and social sciences, theory and practice, ethics, and sustainability come together. **You will learn how to critically reflect on various intertwined areas in this field, to make informed decisions and to take action.**

The 4 rigorous semesters will focus on structure, performance, creativity & transformation, and research.

Additionally, you can choose between specializations.

Application Deadline

Applicants within the EU:

October 1st

Applicants from outside the EU:

July 15th or later, depending on the visa process of your home country.

Timeline and Credit Points

Duration 4 semesters	Study program start Winter semester	Total ECTS 120 Credits
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Contact:

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Specializations (Choose 2 out of 5)

- Brands & Stories
- Diversity Leadership & Feminism
- Digital Media
- Sustainability & Urban Development
- Globalization, Governance & Trade

Requirements

- **Successfully finished 3-year (or more) Bachelor program with high academic achievement in economic or managerial sciences, or related fields.** Applicants with other educational background are welcomed as well. They must provide either proof of the corresponding competencies that are worth at least 30 ECTS or can acquire these at Karlsruhochschule.
- **Proof of English language proficiency.** You must have either a C1 level (CEFR), an IELTS score of 6.5, or an internet-based TOEFL score of 100 points or better.
- **Online application** (including motivation letter).
- Successful interview with admissions and head of study program.

Tuition Fees

- 790 € per month
- In addition, a mandatory student union fee of 67.70 € per semester