

Starts yearly in  
October

TOP  
HOCHSCHULE  
in Deutschland

Award 2020

StudyCheck.de

## MASTER IN MANAGEMENT (M.A.)

### Your Profile

**You want to re-think Management and engage it in a non-traditional way.** You want a flexible program that will allow you to pursue your professional goals (like having a part-time job) and that also teaches you how to provide an additional value, beyond "business as usual". You wish to connect your knowledge and experience with different perspectives to create and contribute to businesses and organizations that unfold **strategically** and **responsibly**.

### Key Information

In this program, you will have the opportunity to take your experience to the next level. **You will have a comprehensive and more integral perspective than with any other conventional curriculum.** Here you will be able to rethink and transfer ideas from and between multiple disciplines as well as transdisciplinary.

You will enter a playing field where management, cultural and social sciences, theory and practice, ethics, and sustainability come together. **You will learn how to critically reflect on various intertwined areas in this field, to make informed decisions and to take action.**

The 4 rigorous semesters will focus on structure, performance, creativity & transformation, and research.

Additionally, you can choose between specializations (see below).

### Timeline and Credit Points

- > **Duration:** 4 semesters
- > **Study program start:** Winter semester
- > **Total ECTS:** 120

### Tuition fees

690 € per month + 67.70 € mandatory student union fee per semester

### The Specializations: (Choose 2 out of 7)

Cultural Change  
& Society

Brands  
& Stories

Creativity  
& Innovation

Digital Media

Human  
Resources  
& Diversity

Sustainability

Globalization,  
Governance  
& Trade

### Requirements

- > **Successfully finished 3-year (or more) Bachelor program** with high academic achievement in economic or managerial sciences, or related fields.

Applicants with other educational background are welcomed as well. They must provide either proof of the corresponding competencies that are worth at least 30 ECTS or can acquire these at Karlsruhochschule.

- > **Proof of English language proficiency.** You must have either a C1 level (CEFR), an IELTS score of 6.5, or an internet-based TOEFL score of 100 points or better.
- > **Online application (including motivation letter).**
- > **Successful interview with admissions and head of study program.**

### Application Deadline

- > **Applicants within the EU:** September 30.
- > **Applicants from outside the EU:**  
Winter semester: July 15. In case online or hybrid classes become necessary due to the pandemic development, the deadlines change to September 30.

### Contact



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