

Motivation Letter

In order for us to gain insight into your experiences and future plans, please address 2 -3 (not all) of the questions below in your motivation letter. Your motivation letter should be 1 - 2 pages in length.

- Please describe yourself as a student. How did you grow/change during your undergraduate studies? What were your most intriguing discoveries and insights as a university student? What did you learn and realize about yourself (personally)?
- Did the process and/or completion of your bachelor thesis (or final project or other major research paper) give you a new perspective, challenge your point of view, or introduce you to new competencies or ways of doing things differently? Please describe and exemplify.
- Which academic themes did you inquire during, or even after, your undergraduate studies? Which disciplines or interdisciplinary issues caught your academic attention? What books were and are most interesting for you? Which scientific tools and methods were specifically useful during your studies?
- How will a graduate degree help you in your future (personal and/or professional) goals?
- What does Management / Social Transformation mean to you? What does a “successful” manager / social transformer need?
- What overlap or connections do you see between your bachelor degree and Management/Social Transformation?