

Research Report 2022

Preface

Dear Reader

In front of you, you find the annual report of Karlshochschule International University that is summarising all its research activities in the year 2022.

Like in the previous year, research at Karls has been facing many challenges, also in the wake of the (post)pandemic situation and multiple constraints due to lack of resources.

The new three new professors who joined the year before have been enriching the academic culture and research at Karls. With them, the ongoing research at Karls manifests a civil-societal, and socio-political reflection and critical orientation with a cross-transdisciplinarity focus.

Correspondingly, is our academic self-understanding characterized with pluralistic oriented and philosophically reflective research interests, our research is serving a sustainability and responsibility oriented transformation of society, economy and organisations as well as individuals. Methodologically, the Karlshochschule pursues mainly an interpretative and integrative approach in relation to the phenomena under study. Such approach allows considering systematically and critically ambiguous and dynamic issues, complex processes and multi-layered dimensions of problems and meaning of our current times, while contributing to a constructive transformation toward a more sustainable future. Karls aims at pursuing foundational, applied and/or action research that is rigorous, but also relevant, engaged, and transdisciplinary. Together with others, including practitioners' researchers co-create knowledge here that might imply "slow research", not trapped in a race for ranked journals, but aspires towards a contribution of transformative difference! As much as transformation is part of the overarching research profile, research itself is in a transformational process.

Following our academic profile, we act on the assumption that socio-cultural, political, economic and organizational realities are constructed and staged or performed by agents and agencies through attributions, interpretations and negotiations of senses and sense-making, including those related to responsiveness, responsibility and sustainability. For us these dimensions of meaning emerge co-creatively through interacting actors and various stakeholders. With such orientation, the Karlshochschule understood itself also in 2022 as an educational institution that is characterised by cultural and critical-reflexive approaches towards organisational, economical, and civic-societal phenomena, while aspiring to supplement or overcome traditional economists and managerialist reductionism.

Besides critical studies on management and organisation, and as part of the increasingly important inter- and transdisciplinary and integral orientation is research on the nexus of politics, philosophy and economics, international relations as well as 'hybrid' studies on humans and media as well as studies on diversity, inclusion, equality, feminism and justice, topics that among many more were also part of research by students (see section 6), reflecting the Zeitgeist of our times.

Overall, this research report manifests that Karlshochschule was also in 2022 again a vibrant place for critical thinking and the contributions express forms of sharing this knowledge and we will continue to work on timely and relevant topics.

Wendelin Küpers

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1. Books and book chapters or entries in encyclopedia

- Jansen, S. (2022) »Bewegt Euch. Selber! Wie wir unsere Mobilität für gesunde und klimaneutrale Städte neu erfinden können.« München: Hanser Verlag,
- Jansen, S. (2022). Urbane Mobilitätskonzepte und Umsetzungen für klimaneutrale gesunde Unternehmen und Quartiere. Perspektiven & Projekte von Beratung bis Wartung (Mitarbeit von Martha Wanat), in: Alexandra Hildebrandt, Claudia Silber (Hg.) (2022) Zukunft Mikromobilität - Wie wir nachhaltig in die Gänge kommen: Ein Rad-Geber, Marburg: Buechner (erscheint 10/22)
- Küpers, W. (2022) "Post-Phenomenology - Integrating en fleshed Prâxis, Practices, Phrônêsis and Sustainable Action for organising and embodied living common(ing) and commonviviality", François-Xavier de Vaujany, Jeremy Aroles and Mar Pérezts "Phenomenologies and Organisation Studies: Problematizing management and organsing as appearing and appearances" (577-603), Cambridge: Cambridge University Press.
- Küpers, W. (2022) "Between face to face and inter-face – Embodiment and the dynamics of subconsciousness in organisation in digital enframement" („Zwischen Face to Face und InterFace - Leiblichkeit und die Dynamiken des Unbewussten in Organisationen im Digitalen Gestell“), In: Marlies W. Fröse, Annemarie Bauer & Jörg Seigies (Eds) *Unbewusste Dynamiken in Organisationen*“ Gießen: Psychosozial Verlag.
- Küpers, W. (2022) (with Chris Howard) "Steps Towards a Critical Posthuman Anthropology", In: Stefan Herbrechter, et al (Eds). *Handbook of Critical Posthumanism*, Houndmills: Palgrave/Springer.
- Sonnenburg, S. & Küpers, W., (2022). 'Being t/here apart-together': Co-creative work(ing) in bodily-digital 'inter-places' » dans *The metamorphosis of cultural and creative organizations: Exploring change from a cultural perspective.*, Federica De Molli, Marilena Vecco Eds, Routledge, chap. 5, pp. 53-65, 2022
- Wagner, D.N. (2022). Achieving CSR with Artificially Intelligent Nudging. In: Schmidpeter, R., Altenburger, R. (eds) Responsible Artificial Intelligence. CSR, Sustainability, Ethics & Governance. Springer, Cham. https://doi.org/10.1007/978-3-031-09245-9_15

2. Publications in Academic Journals

- Küpers, W. (2022) (with Yves Habran and Jean Weber). "Careful Vulner-Ability in responsive, caring practices and relationships", 'Social Science & Medicine' (under review). ABS4, Quartile: Q1, ABDC: A
- Küpers, W. (2022) (with Kamel Minsri) "The Role of Embodied, Living Ethos in relation to Pathos and Logos for Integral 'Aesth-Ethical' and Wise Practices", 'Management Communication Quarterly' (under review). ABS2, ABDC: B
- Küpers, W. (2022) (with Jeremy Aroles) "Flânerie as a methodological practice for explorative re-search in digital worlds", 'Culture and Organization', 02. 1-14. ABS2, Q1, ABDC: B
- Küpers, W. (2022) (with David Pauleen, Ali Intezari) "Wise relational management: Tai Chi Chuan as an exemplar of embodied and balanced responsiveness", 'Scandinavian Journal of Management', Vol 38, (3), 09. 2022. ABS2, Quartile: Q1, ABDC: B

- Herzog, Lisa, and Robert Lepenies. "Citizen Science in Deliberative Systems: Participation, Epistemic Injustice, and Civic Empowerment." *Minerva* 60, no. 4 (2022): 489-508.
- Eckert, N., Rusch, G., Lyytimäki, J., Lepenies, R., Giacona, F., Panzacchi, M., Mosoni, C., Pedersen, A.B., Mustajoki, J., Mille, R. and Richard, D., (2022). Sustainable Development Goals and risks: The Yin and the Yang of the paths towards sustainability. *Ambio*, pp.1-19.
- Mustajoki, J., Borchardt, S., Büttner, L., Köhler, B., Lepenies, R., Lyytimäki, J., Mille, R., Pedersen, A.B., Reis, S. and Richard, D., (2022). Ambitiousness of Sustainable Development Goal (SDG) targets: classification and implications for policy making. *Discover Sustainability*, 3(1), p.36.
- Pykett, J., Ball, S., Dingwall, R., Lepenies, R., Sommer, T., Strassheim, H. and Wenzel, L., (2022). Ethical moments and institutional expertise in UK Government COVID-19 pandemic policy responses: where, when and how is ethical advice sought?. *Evidence & Policy*, pp.1-20.
- Huber, B., Lepenies, R., Quesada Baena, L. and Allgaier, J., (2022). Beyond Individualized Responsibility Attributions? How Eco Influencers Communicate Sustainability on TikTok. *Environmental Communication*, 16(6), pp.713-722.
- Hüesker, F. and Lepenies, R., (2022). Why does pesticide pollution in water persist?. *Environmental Science & Policy*, 128, pp.185-193.
- Gownaris, N., Vermeir, K., Bittner, M.I., Gunawardena, L., Kaur-Ghumaan, S., Lepenies, R., Ntsefong, G.N. and Zakari, I.S., (2022). Barriers to full participation in the open science life cycle among early career researchers. *CODATA Data Science Journal*, 21(1), p.2.
- Loacker, B. (2022). Does the ethos of law Erode? Lawyers' professional practices, self-understanding and ethics at work? *Journal of Business Ethics*. <https://doi.org/10.1007/s10551-022-05276-x>.
- Loacker, B. (with Bulter, N.) (eds.) (2022). Capitalist unrealism: Countering the crisis of critique and imagination. *ephemera: theory & politics in organization*, 22(2): 1-17.
- Meisterhans, N. (2022). Das große Versagen in der Pandemie: Macht- und herrschaftskritische Anmerkungen zu den intersektionalen Dimensionen einer politisch gemachten Katastrophe. In: Momentum Quaterly Vol.11, No. 2 (2022), p. 77-142
- Meisterhans, N. (2022). The global dialectics of a pandemic: Between necropolitics and utopian imagination. In: COVID-19 and Foreign Aid Nationalism and Global Development in a New World Order. Edited by Viktor Jakupec, Max Kelly and Michael de Percy, Routledge.
- Sonnenburg, S. (2022) with ZENK, L., D. PRIMUS, S. « Alone but together: flow experience and its impact on creative output in LEGO® SERIOUS PLAY® », *European Journal of Innovation Management*, Août 2022, vol. 25, no. 6, pp. 340-364
- Sonnenburg, S. (2022) with HINDLEY, C., Temp-plates for Creative Imagination in Organizations: From Gothic Construction to Experimental Composition » dans *ARTEMOCC – 4th edition, Artem organizational creativity & sustainability International conference*, 2022, Nancy

- Sonnenburg, S. (2022) with Küpers, W. (2022) Co-Creating by Being There Apart But Together in Bodily-Digital Places » dans *ARTEMOCC – 4th edition, Artem organizational creativity & sustainability International conference, 2022, Nancy, France*
- Sonnenburg, S. (2022) « Instant creativity – Kreativität auf Knopfdruck » dans *Berlin Science Week, 2022, Berlin, Allemagne*
- Sonnenburg, S. (2022) with E. BOLAT, « Chair session – Multidisciplinary Education and Competencies: Insalata Mista or Something New? » dans *AASCB Europe, Middle East, and Africa Annual Conference, 2022, Amsterdam, Pays-Bas*

3. Conference Contributions and Public Presentations

Jansen, Stephan

- 22-01-25 | Payment Summit | Wien »Europäische Digitalisierung 5.0, Pandemien, Plattformen und Produkte«, Wien.
- 22-02-11 | MasterClass Jansen brand eins Safari | Hamburg 8 Stunden zu Gesellschaftlichen Wenden und Geschäftlichen Modellen – also zum Krisen- und Innovationsmanagement jenseits von CSR und Purpose.
- 22-03-17 | HSBC | Düsseldorf Primärmarktkonferenz New Urban Mobility and Urban Tech, Keynote.
- 22-04-28 PoP - HR Konferenz | Stegersbach Österreich »HR im perfekten Sturm« Gesellschaftliche „Klimaveränderungen“ für Arbeit, Sinn und Resilienz.
- 22-05-13 | RECON Konferenz zu Finanz-, Rechnungswesen & Controlling Stegersbach, Österreich »Humanismus 5.0« Über die menschliche Überlegenheit in Zeiten der Künstlicher Intelligenz und Dummheit.
- 22-05-16 Europäischer Schienengipfel, Wien Impuls und Moderation, Nachhaltige Mobilität mit DB, ÖBB, SBB.
- 22-05-19 | CFO Forum | Stegersbach
- 22-05-28 | Deutscher Katholikentag, Stuttgart" Gesellschaft und Politik in Deutschland Zukunftsfähig unterwegs in Stadt und Land - Kampf für eine soziale und ökologische Mobilität
- 22-06-09 | Real Estate Circle | Wien »Wie wir klimaneutrale & gesunde Städte bauen?« Zusammen. Dichter. Beweglicher. Wert- und nachhaltiger. Thesen zur Zukunft des Wohnens, Arbeitens, Lebens.
- 22-06-14 | TUI Leadership Tagung - Great Re-Activation »Hybride Arbeit zwischen Hype und Hysterie - datenbasierte Hypothese über die Arbeit an der Arbeit. TUI Leadership-Tagung, Hannover (Messehalle) und Panel mit GF und CEOs der Töchter).
- 22-06-21 | Fleet Convention | Hofburg, Wien »Mobilität zwischen Moralisierung und Machbarkeit«.
- 22-06-23 | Insurance Forum Austria KI, Kriege, Corona, Regulierung und Inflation - Riskante Thesen der Versicherungsbranche.
- 22-07-07 | JLL Conventions Frankfurt »Vergesst Headquarter! Über das Zentrale der Zentrale und die Fantasie der Filiale.«
- 22-08-09 Nationale Konferenz Betriebliche Mobilität Hannover Eröffnungs-Keynote, Interview und Workshop

- 22-09-22 Remondis Forum Hamburg Wie wir unsere Mobilität für gesunde und klimaneutrale Städte neu erfinden können.
- 22-09-26 | Städtemarketingbörse Deutschland Marburg Städte als die Stätten der Transformation Urbane Innovationen in Zielkonflikten zwischen Klima, Gesundheit, Mobilität, Tourismus & Digitalisierung.
- 22-10-19 CityPlan Wien Urbanismus von unten. Die Governance der Stadtentwicklung.
- 22-11-08 Raiffeisen Bank International Grüne Städte Wien Klimaresiliente, gesunde und wertstiftende Quartiere

Küpers, Wendelin

- Küpers, W. (2022) "Panellist" for the Professional Development Workshop (PDW), titled "Toward a New Logic of Sustainability: Identifying the Business Narrative Barriers to the Public Good" to the 82nd Annual Meeting of the Academy of Management, 5 August - 9 August 2022.
- Küpers, W. (2022) "Organising 'Inter-Time' and 'Inter-Place' - Phenomenology of Embodied Timing and Placing 'inter-jected' in temporal-placed configurations", paper for Sub-theme 22: "Depth, Verticality, and Visibility in Organizing: Integrating Space and Time" Convenors: Pierre Guillet de Monthoux, François-Xavier de Vaujany, Varda Wasserman, EGOS Conference, Vienna 07. 2022.
- Küpers, W. (2022) "Reconceiving vulnerabilities in caring relationships", paper for Sub-theme 66 "Vulnerability and Embodied Experience in Organizations, EGOS Conference, Vienna 07. 2022.
- Küpers, W. (2022) "The indirect ontology of Merleau-Ponty as conceptualization for posthuman organizing and management", Animator at AGORA 10, OAP 2022 12th Organizations Artifacts & Practices (OAP) workshop, –posthumanist organizing and posthumanist management, San Francisco, 24.June. 2022.
- Küpers, W. (2022) (with Klaus-Peter Schulz, Kamel Minisri, Denis Dennehy), "Virtual embodiment – physical and situated experience in digitalized learning and development processes", Nordic Baltic ISCAR, Helsinki, 15. – 16. June 2022.
- Küpers, W. (2022) "Integral Wisdom Learning in Times of Crisis", keynote presentation at Webinar "European Society for Research in Adult Development" (ESRAD), 24. 2. 2022.
- Küpers, W. (2022) (with Stephan Sonnenburg), "Co-Creating online - The role of Imaginative empathy and digital storytelling for collective creativity in virtually placed contexts, paper for presentation ARTEMCO, OCC, 4th Artem Organisational Creativity and Sustainability International Conference, Nancy, France 31.3. – 2.4. 2022.
- Küpers, W. (2022) "Embodied Imagination as transgenerative Practice in Organisations" presentation for conference TRANS-GENERATIVES 2030 Nancy, France.
- Küpers, W. (2022) (with Vera Ivanaj and Paul Shrivastava), "Walking as Enacting Trans-Generatively! Experimental "psycho-social-geological" time-walk in Nancy, presentation and workshop for conference TRANS-GENERATIVES 2030 Nancy, France: 1. 04. 2022.
- Küpers, W. (2022) (with Klaus-Peter Schulz; Antonino Ardilio; Ravi Kosuru Kanth), "Augmented collaborative spaces for idea development – digitalization and the problem of virtual embodiment" 6th RGCS Symposium

Space of play - Dividing, intertwining or flowing the spaces? Montpellier, France - January 20th and 21th, 2022.

Lepenies, Robert

- Lepenies, R. (2022). Science Summit at the United Nations General Assembly (UNGA77) - Presentation on Citizen Science with Ibrahim Zakari (Niger)
- Lepenies, R. (2022). Public Digital talks with Lisa Herzog on Workplace Democracy (March 31) <https://bit.ly/3HCsZCP>
- Lepenies, R. (2022). Public Digital talk with Surbhi Kesar on Decolonising Economics (April 12): <https://bit.ly/3t7jG9Y>

Meisterhans, Nadja

- Meisterhans, N. (2022). Surfing on Crisis: Hope and Fear between Ideals and Ideologies, PPE Conference University Witten-Herdecke, 30.9.-2.10.2022:
- Meisterhans, N. (2022). Keynote Talk on the panel about "*social cohesion*": The crises of democracy.
- Meisterhans, N. (2022). International Workshop: "Global Governance for Health and the Human Rights" at the conference: The Dialectics of Crisis. Between Utopia, Dystopia and Apocalypse
- Meisterhans, N. (2022). PHILOSOPHIE und PSYCHOANALYSE im Dialog mit GENDER-/QUEER-/FEMINISTISCHER FORSCHUNG. International Conference, Klagenfurt, Austria, Organisation: Institut für Philosophie in Zusammenarbeit mit Zentrum für Frauen- und Geschlechterstudien, Universität Klagenfurt und SWIP-Austria. 7.10.-8.10. 2022.
- Meisterhans, N. (2022). Invited talk: Wahn, Verschwörung und (post)pandemischer Populismus. Psychoanalytisch-gesellschaftstheoretische Überlegungen zur Krise der Kritik sowie Präsentation des Forschungsprojekts „The dialectics of crises“.
- Meisterhans, N. (2022). Jahrestagung Gesellschaft für Psychoanalytische Sozialpsychologie, Universität Frankfurt „Spaltende Verhältnisse – Eine psychoanalytisch-sozialpsychologische Perspektive auf das Narrativ der ‚gespaltenen Gesellschaft‘“ 2.- 3. Dezember, 2022.
- Meisterhans, N. (2022)
- Meisterhans, N. (2022). International Workshop: Wahn, Verschwörung und (post-)pandemischer Populismus. Psychoanalytisch-gesellschaftstheoretische Überlegungen zur Krise der Kritik (Hybrid) Forschungskolloquium, 4. 12. 2022
- Meisterhans, N. (2022). Invited talk: Das große Versagen in der Pandemie: Macht- und herrschaftskritische Anmerkungen“, Frauenhetz Zentrum für feministische Bildung, Kultur und Politik, Wien, 6.9.2022.

Teitler, Anthony

- Teitler, A. Storytelling in World Politics: US Policy from the 'Global War on Terror' to the 'Chinese threat' Presented at the British International Studies Conference (BISA), Newcastle University, June 15 to 17, 2022

- Teitler A (moderator). The Rosa Luxemburg Foundation and the Karlshochschule International University, onsite event, 'Multiple Crises, the Imperial Mode of Living and the Question of Transformation', 17 November 2022. Panel: Prof. Ulrich Brand and Prof. Dr. Nadja Meisterhans
- Teitler A (moderator) Young German Council on Foreign Relations, online Event on Bosnia and Herzegovina, 6 October 2022. Panel included the UN High Representative for Bosnian and Herzegovina Christian Schmidt.

4. Magazines and Popular Science & 5. Research Outlook / media (including contribution to social media, blogs, etc.)

Stephan Jansen

- Jansen, Stephan A. (2022) Kapitalismusforschung, in: Perspektiven, Magazin der Baden-Württemberg Stiftung, S. 54-59.
- Jansen, Stephan A. (2022) »Anschluss statt Abschluss - Bildungsforschung«, in brand eins, November 2022
- Jansen, Stephan A. (2022) »Führt Euch - Geführtenforschung«, in brand eins, Oktober 2022
- Jansen, Stephan A. (2022) »Die letzte Meile - Die Zukunft der Nahversorgung: Mobilitätsvermeidung«, in brand eins, September 2022
- Jansen, Stephan A. (2022) »Chrono-Kapitalismus - über die Ökonomie und das Klima der Nacht«, in: brand eins, August 2022.
- Jansen, Stephan A. (2022) »Die Gleichzeitigkeitswende« Warum die Zeitenwenden komplexer sind und was wir unternehmen können, Artikel »brand eins«, Juli 2022.
- Jansen, Stephan A. (2022) »Humanismus 5.0«, Artikel im Magazin »people & work« Handelsblatt & Otto Schmidt, 4/2022.
- Jansen, Stephan A. (2022) Der nächste Wohlstand - über Preise, Inflation, Zinsen, Lieferketten und Lenkungswirkungen«, Kolumne, brand eins, mit ausführlichen Glossar »Was kostet die Welt?«.
- Jansen, Stephan A. (2022) »Gewinne im Abo?« Geschichte und Trends der Abo-Ökonomie zwischen Flexibilität, Fixkostenvermeidung und Faulheit«, brand eins, 5/2022.
- Jansen, Stephan A. (2022) »Über Urbanismus von unten und gesellschaftliches Mobilitätsverhalten« Gespräch mit Martha Wanat und Stephan A Jansen, polisMobility,
- Jansen, Stephan A. (2022) »Das Zentrale der Zentrale - Ortslose Unternehmen und deren Filialen«, brand eins, 3/2022.
- Jansen, Stephan A. (2022) »Über Zuversicht - Studienübersicht«, brand eins, 1/2022.
- Jansen, Stephan A. (2022): Haushaltsdebatte und Sonderhaushalte, Der Staat als Klempner sozialer Rohrbrüche, SWR 2, Interview <https://www.swr.de/swr2/leben-und-gesellschaft/der-staat-als-klempner-von-sozialen-rohrbruechen-vor-der-haushaltswoche-im-bundestag-100.html> 22-07-17 Ist die Inflation ein Problem oder eine Chance? Podcast Promille & Prozente, Lasse Kroll, Podcast [Link](#)

- Jansen, Stephan A. (2022): 22-05-01 »Das Faltrad als SUV des 21ten Jahrhunderts«, Podcast für Business Circle, Österreich. [Direkt hören.](#)
- Jansen, Stephan A. (2022): 22-03-09 Podcast Rad & Tour mit VSF »Fakten zum Thema Nachhaltigkeit und Greenwashing der Fahrradwirtschaft - vom Bäume pflanzen bis zu Batterie-Recyclingsproblemen« [Link](#)

Robert Lepenies:

- 12.12.2022 Traces Dreams Interview on pluralist economics at Karlsruhochschule: Traces & Dreams: [Youtube](#)
- [DeutschlandFunk Kultur](#) (22. Dez, Interview RL, "Die Uni-Hausarbeit hat ausgedient")
- [TAZ](#) (21. Dez, Erwähnung Karlsruhochschule Online und Print, "Künstliche Intelligenz von ChatGPT")
- [Wirtschaftswoche](#) (15. Dez, Interview RL Online und Print, "Das Tool deckt auf, was im Wissenschaftsbetrieb falsch läuft")
- [Tio.CH](#) (15. Dezember, "Le nostre scuole all'esame dell'intelligenza artificiale")
- [Heise Online](#) (14. Dezember, "KI, schreib meine Thesis!")
- [Zeit](#) (14. Dezember, Online und Print, "Künstliche Intelligenz: Das kann sie auch!")
- [Zeit Campus](#) (13. Dezember, Interview RL Online und Print)
- [20Minuten](#) (12. Dezember, Online, "KI im Schulzimmer")
- [Welt](#) (11. Dezember, Online und Print, "Unangreifbar? Auch in diesen Jobs werden Roboter bald zur Konkurrenz")
- [Watson](#) (10. Dezember, Online, "Die KI-ChatGPT soll sogar perfekte Arbeiten abliefern können. Wie die Universitäten damit umgehen, hat watson Hochschulpräsident Robert Lepenies gefragt.")
- [KA-News](#) (2. Dezember, Online, Prof Bohnenkamp, May und Eckert, "#digitalk Karlsruhe: Soziale Medien als virtual Reality - Was bedeutet das für den User?")
- [IDW Karlsruhochschule](#) (30. November, "Präsident der Karlsruhochschule International University unter den "Top 40 unter 40"")
- [BNN](#) (20. November, Online und Print, „Capital“ kürt Jungstars: Vier Geehrte aus Karlsruhe und der Region: Trauschel, Lepenies, Blasco, Beicht")
- [Forschung & Lehre](#) (19. November, Online und Print)
- [Capital Magazin](#) (19. November, Online und Print "Das sind Deutschlands Top 40 unter 40")
- [Stern](#) (18. November, Online, "Capital kürt Top 40 unter 40")
- [BNN](#) (2. November, Online und Print, „TikTokScientist“ ist neuer Präsident der Karlsruhochschule in Karlsruhe")
- [Baden TV](#) (12. Oktober, TV und Online, "Jüngster Hochschulpräsident Deutschlands in Karlsruhe")
- Sollbruchstellen kommender Krisen. Brauchen wir einen Umbau unserer Institutionen für den Ernstfall? Interview mit Alena Buyx, Vorsitzende des Deutschen Ethikrats, [Magazin der Kulturstiftung des Bundes](#), 2022

Nadja Meisterhans,

Public Talks at the Karls:

- Talk on the Ukraine together with Prof. Anthony Teitler
- Talk on Iran

- Talk with Ulrich Brand on Multiple Crises and perspectives of transformation.

Public Talks in Austria / Interviews/Podcasts:

- Friedenstaube statt Ukraineflagge. Putins rechte Freunde. Freies Radio Oberösterreich. <https://www.fro.at> FROzine
- Attendance at research colloquia at the university of Vienna (including presentations and talks):
 - EDK Colloquium, Institut für Internationale Politik
 - Habilitationskolloquium organised by the Institut für Internationale Politik and Institut für Politikwissenschaft
 - IE Talks, Veranstaltungsreihe des Instituts für Internationale Entwicklung

Nadja Meisterhans, Research networking activities:

- SWIP, Society for Women in Philosophy, Austria
- Global network: Alliance for a Framework Convention on Global Health
- The Framework Convention Alliance (FCA), also called the Framework Convention Alliance for Tobacco Control, is a confederation of nearly 500 organizations from more than 100 countries which banded together to support the negotiation, ratification and implementation of the World Health Organization (WHO) Framework Convention on Tobacco Control (FCTC). The FCA was formed in 1999 when negotiations began in Geneva. It works together with the Peoples Health Movement
- The Framework Convention on Global Health (FCGH) is a proposed treaty that would be based in the right to health. It would be aimed at addressing the central shortcomings in implementing the right to health, necessary for all people to have the opportunity to live long, healthy lives.
<https://fcghalliance.org/about/about-the-fcgh/>
<https://fcghalliance.org/about/about-the-fcgh-alliance/>
 The organizing committee of the FCA sent me the following request:
 “Given your role in supporting global health measures, the FCGH Alliance would greatly value your support. In order to maximize the FCGH’s potential impact and its reach, and to build civil society and political support for the treaty, we would like to discuss with you the potential avenues your or your organization’s support could take, which could include advocacy, outreach, communications, input, and more.”
 Suggestions: Exchange on the base of conferences, Phd and Master projects, workshops and last but not least also researcher and student exchanges/fellowships for activists.
- **International Research on Global Health/Pandemic**
 In exchange with Stefan Kohler from the institute Global Health University Heidelberg, Annika Walter from IBUGI (Institut für Bildung und gesellschaftliche Innovation) and colleagues from the University Vienna. Ideally, we could involve these activities into the work of the Framework Convention/Peoples Health Movement
- Sonnenburg, S. (2022). « Potential of creativity, strategies for creative » working, what the alps have to do with it » 2022, *Berlin Science Week*, Allemagne

5. Service for Scientific Community and Memberships & Funding Activities

Jansen, Stephan

- Research Grants by private partners for the »Digital Urban Center for Aging & Health (DUCAH)« (ca. 500 TEUR) Alexander von Humboldt Institute for Internet & Society, Einstein Center Digital Future, Charité, Universität der Künste u.a. Genossenschaftsgründung und Master-
- SS 2022 UdK M.A. Programm "Leadership in Digitale Innovation". Modul: "Digital Urban Innovation".

Robert Lepenies

- Chairperson for the Zertifikat Plurale Ökonomik at Karlshochschule (Planspiel "Wirtschaftspolitik auf dem Weg zur Klimaneutralität") with Netzwerk Plurale Ökonomik
- Vernetzungstreffen Plurale Ökonomik der GSÖBW
- Reviewer for BBC/International Science Council "Unlocking Science" and Special Advisor to the International Science Council "The Public Value of Science" International Expert
Panel (<https://council.science/actionplan/3-2-the-public-value-of-science/>)
- Member of the Science for Poverty Eradication Committee of the Interacademy Partnership
- Jury of the Fast Forward Science competition
<https://fastforwardscience.de/wettbewerb/jury/>
- Alumni of the Global Young Academy (from 2022)
- Membership in: Fulbright Alumni, Deutsche Vereinigung für Politische Wissenschaft, Deutsche Gesellschaft für Philosophie, Forum Wirtschaftsphilosophie, International Network for Economic Method, Institute for New Economic Thinking – Young Scholars
- Initiative, INGSA – International Network for Government Science Advice
- Several invited talks about (social) science communication at Helmholtz Association, European
- Academies' Science Advisory Council (EASAC) and the International Science Council and several European Union Institutions
- Guest scientist at Helmholtz Center for Environmental Research (UFZ, Leipzig)

Küpers, Wendelin

- Associated Editor Business Ethics, the Environment & Responsibility
- Member of International Board of 'Management Learning'
- Member of Academic Board "integral Review"
- Reviewer for various international scientific journals including: 'Academy of Management Learning & Education'; 'Business Ethics: A European Review', 'Consumption Markets & Culture', 'Culture and Organization', 'Human Relations'; 'Integral Review', 'International Journal of Management Review', Int. J. of Innovation and Sustainable Development, 'Journal of Business Ethics', 'Journal for Cleaner Production', 'Journal of Management, Spirituality & Religion', 'Journal of Management Inquiry', 'Journal of Organizational Behavior', 'Leadership', 'Leadership and

Organization Development Journal', 'Management Learning', 'Organization Studies', 'Organization Management Journal', 'Organizational Aesthetics', 'Scandinavian Journal of Management', 'Studies in Communication Sciences',

Lepenies, Robert Research Network und Funds acquired in 2022:

- ENTREHUBS: Creating Value Co-creation Hubs between Universities and Enterprises to foster the infusion of Entrepreneurship Education in Europe – KA220-HED-9E88D057 ERASMUS plus coordination Grant
- I won a ESRC grant together with Uni Bielefeld, Nuffield Council on Bioethics, Uni Melbourne and Birmingham Uni (very little funding though), but that will be announced in 2023 - will be on the the politics of ethics advice to governments in a comparative perspective
- two unsuccessful bids for Horizon (as partner)

Loacker, Bernadette

- Member of the editorial board of *Journal of Business Ethics*, section editor of *Critical Studies and Business Ethics*
- Member of the international editorial collective of *ephemera: theory and politics in organization*.

Meisterhans, Nadja

- Reviewer activities for international peer-reviewed journals
- Momentum Quarterly, Zeitschrift für Sozialen Fortschritt/Journal for Societas Progress
- Executive Board Gesellschaft für Psychoanalytische Sozialpsychologie
- Monthly meetings for the executive board (Vorstandsarbeit)
- Arbeitsgruppen Gesellschaft für Psychoanalytische Sozialpsychologie
- Lead (together with Dr. Daniel Zettler) of the Arbeitsgruppe „Psychoanalyse und Kritik. Transdisziplinäre Perspektiven
- Partizipation in the Arbeitsgruppe „Postkoloniale Perspektiven und analytische Sozialpsychologie“

Teitler, Anthony

- Reviewer for *The British Journal of Politics and International Relations*
- Member of the American Politics Group
- Member of the British International Studies Group

Perspectives 2023 – Work in Progress

Küpers, Wendelin

- (2023-2026) (with Ali Intezari), “The Practical Wisdom in Leadership and Organization Series”, London: Routledge.
- (2023) “Inter-Prâxis: Integrating Prâxis, Practice and Phrónêsis for enacting Transformative Sustainable Action in Leadership and Organisation” New York: Routledge.
- (2023) “Phenomenology and Management & Organisations”, In: *Encyclopaedia of Critical Management Studies*. In: Ödül Bozkurt, Rachael Finn, Edward Granter, Arun

Kumar, Carolyn Hunter, Nina Kivinen, Leo McCann and Brian Wierman, (eds.) Cheltenham: Edward Elgar (in preparation).

- (2023) “Culture and Context of Wisdom (‘Weisheit’) and Wise Leadership Practice in the German-speaking World”, In: *‘Global Wisdoms for Sustainable Leadership Impact: Insights from Decoding Cultural Enigmas’*, Eric H. Kessler & Diana J. Wong-Mingji (eds), Cheltenham: U.K.: Edward Elgar (forthcoming).
- (2023) (with Urs Jaeger and José Pablo Valverde) “Methodological Resilience: Designing research to explore social inclusion in informal markets in Latin America”, In: Stephen Sinclair and Simone Baglioni, (Eds.) *Handbook of Social Innovation and Social Policy*, Cambridge: Cambridge University Press (forthcoming).
- (2023) „Werte und Praktische Weisheit für eine integrale und verantwortlich-responsible Führungs- und Organisations-Praxis“, Capistran, A. Klostermann, G. Küpers, W. & Salfeld, A, (Eds). *Ethik und Verantwortung in der Arbeitswelt* (forthcoming).
- Meisterhans, Nadja Preparation of two upcoming publications (2023) Two articles for peer review: Key-Article for discussion in international psychoanalytical journal: Freie Assoziation AND article in Österreichische Zeitschrift für Soziologie (both under review)
- Teitler, A. Storytelling in world politics: The United States’ ‘global war on terror’ to the ‘Chinese threat’ – (under consideration with a prestigious IR journal
- Wagner, D.N. (2023). Achieving CSR with Artificially Intelligent Nudging. In: Schmidpeter, R., Altenburger, R. (eds) *Responsible Artificial Intelligence. CSR, Sustainability, Ethics & Governance*. Springer, Cham. https://doi.org/10.1007/978-3-031-09245-9_15

6 Student Research (BA and MA Thesis Titles)

Overview titles BA thesis

- “From 9/11 to 1/6; the Securitization of Far-Right Terrorism in the United States”
- “Framing the Success of Antifeminism Online A Conceptual Discussion on how Antifeminists Frame Feminism on Social Media, illustrated by Instagram Posts”
- “Assessing ‘Development’ Cooperation -To which Degree does the German Ministry for Economic Cooperation and ‘Development’ at the Example of Reform-Partnerships underly Neo-Colonial Biases?”
- “United in Diversity? Perspectives on inclusion of young people with fewer opportunities in European youth participation, exemplified by the EU Youth Conference”
- “Young People in Water Governance: Barriers to Meaningful Youth Participation”
- “Why are sanctions imposed by nations against other nations as a means of political influence, while their effectiveness is generally doubted?”
- “The German Global Citizenship Education programme weltwärts Factors contributing to a more critical understanding of global citizenship”
- “Structural causes of sex trafficking and appropriate answers to it”
- “Why do Autocracies endure? Testing the Three-Pillar-Model of autocratic regime stability”
- “Defeating the enemy, one word at a time: a discursive analysis of U.S. Security Posturing towards violent extremist organizations in sub-Saharan Africa
- “The Role of Confucius Institutes in Chinese Foreign Policy On the Example of Confucius Institutes in Germany”
- “A Critical Discourse Analysis of Bolsonaro’s Populist Rhetoric during the Covid-19 pandemic in Brazil (2020-2022)”
- “A Qualitative and Theoretical Analysis of the Re-Escalation of the Nagorno-Karabakh Conflict in 2020 – Its Reasons and the Obstacles to Permanent Peace in the South Caucasus Region”
- “Intentional Kinship Relations based on the Introduction of Friends as Romantic Partners Relationships The Motives and Needs of Individuals engaged in Friends as Romantic Partners Relationships and Normative Implications derived from it”
- “What role does the public media play in Hungary for the Orbán government to maintain power? A study on constructivism and populism”
- “How do the differences between Western feminist perspectives and Islamic feminism hinder the effectiveness of foreign women's rights projects in Muslim societies?”
- “Russia’s justification of the Annexation of Crimea in 2014.Critical Discourse analysis of the Crimea Crisis through the lens of securitisation theory.”
- “Collaborative remedies for complex policy implementation – A Case Study of City of Helsinki Urban Environment Division”
- “Germany’s Actions and Foreign Policy during the Russia/Ukraine Conflict: The Unofficial Power State”

- “Dyslexia in a New Light: How can a Neurodiverse Approach Impact the Modern Dyslexia Debate?”
- “Camus’ philosophy of the individual and a Camudian political theory – the individual’s right to an identity”
- “What are contemporary problems with Corporate Social Responsibility and how to overcome them?”
- “Perception of nudges in British media during the COVID-19 pandemic”
- “The Last Colony of Africa Why is the Western Sahara considered a non-self governing territory?; The role of Spain’s foreign policy in the issue”
- “Lobbying Transparency and Public Trust in European Institutions. Did the implementation of the European Transparency Register lead to a significant increase in public trust in European Institutions?”
- “The case of the Conservationist Organisation Sea Shepherd within the Discussion on Civil Disobedience”
- “A Decolonial Approach to Well-Being and Work Under Neoliberalism”
- “Developing a Virtue Ethics-Oriented Understanding of Megaproject Management by Examining the Complexities of Time & Phronesis”
- “An Introduction to Neoliberalism and a Critical Discourse Analysis of Neoliberal Ideology in the Free Democratic Party’s 2021 Federal Election Manifesto”
- “Are Latinos represented in a stereotypical way in American TV series?”
- “Discourse Analysis of Pakistan’ then PM Imran Khan’s response to no-confidence motion. “
- “Impulsive Buying Behavior and its variables in Brazilian Supermarkets”
- “Employees as Enablers in the Change Management Process The Individual Creation of Work Reality During Times of Organizational Change– A Social Constructionist Approach to Sensemaking”
- “The Usage of Instant Messaging Apps such as WhatsApp for Employer Branding”
- “The Impact of Multilingualism on the Identity of the Individual”
- “When does a start-up reject leadership?”
- “Job Sharing –Increasing the Proportion of Women in Management Positions in Germany “
- “Millennial Perception of Activist Marketing Messaging and Authentic Brand Activism in the Clothing Industry - A case of Patagonia Inc.’s activism toward climate change”
- “The ethical marketing revolution: An analysis on how fast fashion retailers like H&M are using CSR in their brand marketing to young customers”
- “Lack of education impacts on preserving the water quality: A theoretical framework of the Vietnamese education system and water pollution in the Mekong River”
- “Belgian identity crisis -How is national identity represented in Belgian print media?”
- “Does customer experience in online-tasting deliver aspects of brand loyalty for the wine industry?”
- “An employee’s perspective: the influences of working from home on work-life balance, job satisfaction and job performance and their interrelations: Practical

implications for Asseco Solutions AG. Theoretical and practical implications for Asseco Solutions AG”

- “Analysis of the political influence (power) of small, local social enterprises operating in the food system using a political ecology approach.” Using the example of social innovators in Berlin “
- “The willingness of companies to implement Circular Economic practices with an Integrated Management System”
- “Context and Culture: Aspects to consider for International Commercial Relationships in Latin America”
- “Luxury fashion marketing and Generation Z How brands adapt their marketing in the present to target the future Gen-Z dominant market An investigation on experience marketing”
- “An Integrated Approach Based on Extended Theory of Planned Behavior and Norm Activation Model to Understand Consumers’ Intention to Visit Green Hotels Assessing the predictive utility of adding green hotel knowledge and perceived environmental CSR measures”
- “Perception of Ads. The Perception of Non-Marginalized Communities on “Inclusive” vs. “Appealing” Advertisements.”
- “What is the impact of social media in sporting events and its relation to TV rights, Merchandising and Sponsorships.”
- “Diversity Management: What are the implications of unconscious gender bias in the selection process for hiring and how can they be overcome?”
- ““Women in Tech” A Perspective on Masculinity and Female Working Conditions in the IT Sector”
- “How effective are short-term creativity training programs on divergent thinking in 20–30-year-olds?”
- “A Call for Reflection on Naval Leadership in Crisis: Servant Leadership & Systems Thinking in the 2020 USS Theodore Roosevelt COVID-19 Outbreak”
- “Wie gewinnt man die Generation Z als Arbeitnehmer?”
- “Productivity while working in a Virtual Reality”
- “The consumers perspective on the impact of emotional branding in building brand personality with social media content A case study focusing on Adidas”
- “Branding in amusement parks Do amusement parks benefit from co-branded attractions to attract visitors?”
- “Demographic Change and Generational Handover in the Festival Industry: A Mixed-Methods Analysis of Open-Air Music Festivals in Europe”
- “E-Mail-Marketing im B2B Bereich Wie relevant sind interaktive Elemente im E-Mail-Marketing?”
- “What Role Do Digital Elements in Contemporary Art Museums in Germany Play from a Visitor’s Perspective? - A Qualitative Research”
- “Customer Engagement in food retailing” “The relationship between LGBTQ+ youth and theater in terms of representation “

- “Strategic Foresight Methodologies Integrated into the Cynefin Framework”
- “LinkedIn Content Strategie für die Vermarktung von Fachmessen am Beispiel der Fachmesse LEARNTEC”
- “Stress Management and Burnout Syndrome in Wedding Destination Planning”
- “Attraction or Distraction: The effect of mentioning music genres in the name of music festivals”
- “Are Large Scale Outdoor Special Events justifiable from a Risk Management Point of View? A Qualitative Analysis of both the Organizer’s and Visitor’s Perspective”
- “Power to the social media: How online user comments can be used to create a climate of opinion.” A discourse analysis based on social media comments (on Instagram & Twitter) using the legal conflict of Amber Heard and Johnny Depp between 2016 and 2022 using the example of the Amber Heard and Jonny Depp trial 2022”
- “Queer Representation in the Arts: An Explorative Study on the Representation of Transgender Artists in Modern and Contemporary Art Museums.”
- “How is product packaging used as a marketing tool? Using the example of the K-Pop album Industry”

OverView Titles MA Thesis

- “The Quest for Authenticity – How can Brands Create & Manage Product Authenticity in the Automobile (Mass-)Market in Germany? “
- “Enhancing the inclusion, engagement, and retention of non-EU students in German companies.”
- “Remote Work: Employee Perceptions of Work Satisfaction, Managerial Trust, and the Future of Work During the Coronavirus Pandemic”
- “Role of Oligopolies in Enhancing the Sustainable Food Sector Across the European Union”
- “A Comparative Study of Student Satisfaction Among German and International Students at Karlshochschule International University”
- “The role of servant leadership as success critical factor in agile transformations for organizations”
- “Fostering Sustainable Consumption Through Practice Theory-Induced Design of Digital Applications. A Case Study of the Country of Estonia.”
- “Financial Soundness of the Growth in German Stock Market Culture”
- “Development of Product Service-System (PSS) business model with the adoption of smart technology”
- “The Role and Importance of Information Systems in Uncertain Times During the Covid-19 Pandemic”
- “The Connection Between Working from Home and Work-life Balance, Job Satisfaction, and Job Performance in Vietnam”
- “Employees’ D&I expectations vs organizational realities”

- “Analysing the Use of Digital Technologies in Emerging Real Estate Markets: A Case Study of Digitalization in the Kenyan Housing Sector”
- “What Is the Future of Fashion in The Metaverse and How to Get There?”
- “Strategy adaptation due to the COVID-19 pandemic in owner-managed businesses”
- “Working towards bridging the gap of expectations vs. reality in online clothing shopping”
- “How does social media shape the narratives of small business owners and how is their quality of life influenced by it? The case of self-employed individuals within the German wedding industry”
- “Many Worlds – Different Selves The Influence of Social Virtual Reality (Social VR) on the LGBTQIA+ Community. A Critical Cultural Analysis of the Representation and Transformation of Digital Identity in Social VR of LGBTQIA+ Community Members.”
- “How can ENRICH in Africa use the diverse network of stakeholders to understand and provide better services for the Innovation Center?”
- “Analyzing the Brand-Consumer performative interaction in a virtue signaling conditioned environment”
- “The impact of virtual leadership practices on the psychological well-being of employees in self-organized teams. A critical analysis of employees’ mental health in times of remote work.”
- The liminal personality in recruitment and its framings: a Mexico-German Thematic Analysis
- Which Form of Distributive Justice is Preferred by Citizens in the Energy Transition? A conjoint analysis on the example of energy supply security in Germany.
- The Interconnectedness of Commuting with other Everyday Life Practices in Stuttgart and the Implications for Sustainable Transformations